

# SIYB Update 2019

## GLOBAL HIGHLIGHTS

### SIYB SUCCESS STORIES

In order to showcase the inspiring stories of SIYB entrepreneurs around the globe, the SIYB Global Team has decided to select and showcase “SIYB Success Stories”. Every 6 months, the team will collect stories of entrepreneurs worldwide and select the 10 most inspiring stories that will be published on the ILO website. This is a unique chance to share some of the greatest achievements of the SIYB community worldwide. Check out the SIYB Success stories [here](#).

### REVISED EYB

The Expand your business (EYB) material was revised and updated this year with the help of experts and Master Trainers around the globe. The objective of the revision is to incorporate new concepts and learning method, and reflect new developments and trends in the promotion of high-growth entrepreneurs. The material will now be pilot-tested in selected countries.

### ENTREPRENEURSHIP TRAINERS ACADEMY

The 2019 ILO Entrepreneurship Trainers Academy took place at the ILO’s International Training Centre in Turin from 25 June to 2 July. The Academy is intended to offer participants the possibility of becoming certified trainers in some of the key ILO entrepreneurship training packages, including SIYB, GET Ahead and Financial Education. So far, 25 trainers have been certified in SIYB: 11 from Africa, 4 from the Arab States, 6 from Asia and 4 from the Caribbean. 46% of the trainees are women.

### TRANSLATIONS

The usage of the revised and revamped SIYB 2015 materials continues to spread. The materials have now been translated into over 15 languages. Most recently, manuals were translated into Bengali, Georgian, Somali and Tamil.

### BUSINESS COMPETITION GUIDE

“[Getting entrepreneurship contests right](#)” was published this year and aims to provide guidance for practitioners wanting to organize a business competition. Business competitions are used by the ILO frequently to identify potential high-growth entrepreneurs and encourage innovation.

### ENTREPRENEURSHIP PROMOTION FOR FORCIBLY DISPLACED PERSONS

The “[Rough guide to entrepreneurship promotion in forced displacement contexts](#)” was published in an effort to provide better guidance for practitioners seeking to implement entrepreneurship promotion programs in forced displacement settings. The document draws on examples of ILO work in forced displacement contexts globally to generate lessons and good practices.

### NEW BUSINESS GAME

The SIYB Global team and ITC-ILO have produced a new version of the SIYB Business Game with a new and more attractive design. The new business game also incorporated new concepts, such as the 7 Ps of marketing.

## COMING SOON...

### REVAMPED GATEWAY

A new version of our web-based monitoring and evaluation platform SIYB Gateway is expected to be launched early next year. The objective is to make the Gateway more user friendly and intuitive.

### PUBLICATIONS

The SIYB Global Team is developing guiding documents on sustainable SIYB training delivery in an effort to support colleagues in planning for sustainable SIYB training provision. Documents will outline different sustainability models and provide guidance for public and private service provision.





*ILO Entrepreneurship Trainers Academy, 2019*



# LATIN AMERICA

## BOLIVIA

A partnership was created with the Regional Centre of Agricultural Cooperatives of Valle de Tarija (CERCAT), to offer SIYB trainings to **449 cooperative** members working in the agricultural sector. SIYB material was adapted to the agricultural sector in an effort to teach participants how to build a strong Business Plan and manage the administrative and financial part of their enterprises. The training was highly successful and **90%** of the trained enterprises have subsequently implemented accounting records, budgets, cash flow and market diagnosis.

## DOMINICAN REPUBLIC

Two new Memorandum of Understandings (MoUs) were signed with the Ministry of higher education, science and technology (MESCYT), and ANACECATEP, a network of business training consultants. More than **30** local trainers from private and public universities were trained and certified in SIYB as part of a national strategy to foster entrepreneurship amongst college and university graduates.



*Training of student entrepreneurs, Dominican Republic, 2019*

## MEXICO

In the context of post-earthquake recovery, the SIYB Programme was implemented in Chiapas in 2019. Trainers from the Secretary of Labour, Secretary of Economy, the Municipality of Tuxtla as well as local universities and other BDS providers were trained in GYB and IYB modules. An innovative feature of the training was the inclusion of a session on green businesses using the Green Business Booklet for the GYB training session. The SIYB Programme has been incorporated as part of the toolkit for business development services aimed at micro and small enterprises in Chiapas. As a result, many men and women facing unemployment and difficulties in re-entering the labour market, were trained in GYB and IYB, enabling them to start their own business.

## TRINIDAD AND TOBAGO

A MoU on the first use and roll out of SIYB in Trinidad and Tobago was signed between the ILO and the National Enterprise Development Corporation - NEDCO. The first Training of Trainers (ToT) was carried out in partnership with NEDCO and focused on introducing GYB and SYB modules. In total, 18 participants attended, of which 9 men and 9 women. As a means of supporting participants to the ToT in achieving their certification, NEDCO will be piloting a roll out of a Training of Entrepreneurs (ToE) in the sister island of Tobago before the end of the year. In the next year, NEDCO is hoping to expand and grow its services and to have trainers trained in IYB as a way of offering a more comprehensive set of packages to their clients. [Read more](#)



*Training of Trainers, Trinidad and Tobago, 2019*

# EUROPE

## AZERBAIJAN

The ILO provided technical support to the Ministry of Agriculture and the Ministry of Labour to use the SIYB tools to implement the AMAL project in cooperation with FAO. The ILO trained more than 140 young farmers enabling them to create cooperative farms, apply innovative production methods using local seeds and cultivation techniques and bring their products to the market. For this purpose, the ILO conducted a Refresher Training of Trainer for 8 trainers that were able to provide the trainings to the beneficiaries of the AMAL project.

The National Confederation of Entrepreneurs (Employers) Organizations (ASK) organized a training of trainers for 15 participants from ASK. The newly trained trainers will conduct training for 195 potential entrepreneurs. ASK is planning to roll out SIYB trainings as a new service for their members in Azerbaijan.

## BOSNIA AND HERZEGOVINA

The EU-funded ILO project promoting “Local development Strategies” in Bosnia and Herzegovina is using SIYB to promote innovative start-ups in strategic sectors. To this end, the project translated the new SIYB manuals into Bosnian and is currently organizing a first training of trainers (ToT) for different partner institutions. Two more ToTs are planned to take place in December 2019 and January 2020.

## GEORGIA

The ILO is building the capacity of different national business development institutions, including Enterprise Georgia, the Georgian Employers Association (GEA) and the Georgian Innovation and Technology Agency (GITA) to roll out the SIYB Programme in Georgia. A first training of trainers was organized in the framework of the project “Inclusive Labour Market for Job Creation in Georgia”, financed by the Government of Denmark, and a total of 12 participants from different organizations were trained and certified in GYB and SYB.

ILO Georgia, in collaboration with the Global SIYB Team, also conducted a workshop on promoting sustainable entrepreneurship ecosystems. Government State business development agencies and social partners, as well as recently certified SIYB trainers participated in the event, which enabled participants to devise strategies for the integration of SIYB and other programs into an overall approach to promoting a sustainable entrepreneurship ecosystem for Georgia. The workshop also promoted the engagement of the private sector to support entrepreneurship activities. The team is planning to organize a second round of SIYB ToTs early next year. Other plans include the launch of a Business Innovation Award in collaboration with GITA and GEA, and a study to understand barriers to entrepreneurship for youth and women.

## NETHERLANDS

As an initiative of the Defence-Business Platform of the employers' organization VNO-NCW and the Ministry of Defence of Netherlands, business advisors from the Integrated Development of Entrepreneurial Activities Organization of the national reserves of the Dutch army - IDEA will be trained on IYB module of the SIYB Programme. In total 17 business advisors were certified and after the training, they will accompany the Dutch peace-keeping forces to post-conflict countries to assist with strengthening small businesses. A second Training of Trainers for IDEA is scheduled for the end of the year.

## UKRAINE

The ILO's "Inclusive Labour Markets for Job Creation" project, funded by the Danish government, trained and facilitated a total of 52 new SIYB trainers: 18 trainers from VET schools, 17 from NGOs and private BDS providers, and 17 from the State Employment Service (SES) TVET Centres. Together, these trainers have trained more than 900 entrepreneurs in 2019. The project helped develop the Ukrainian-language training materials based on GYB and SYB training packages that are now used by the SES and TVET schools. In view of such success, the SES initiated a bylaw procedure to integrate the SIYB Programme as a permanent service for unemployed and job seekers.



*Training of Trainers, Azerbaijan, 2019*

# SUB SAHARAN AFRICA

## CAPE VERDE

Within the framework of the “JOV @ EMPREGO: Decent Work for Youth” Project, 23 trainers of the Vocational Training Institute of Cape Verde have been trained and certified in SIYB in 2019. Not only has the SIYB methodology been included in the training curriculum of technical training careers, but the GYB module is now also applied in the Cape Verde entrepreneurs’ contest, promoted by “JOV @ EMPREGO: Decent Work for Youth” in coordination with the local Governments of each Island.

## COMORES

20 new trainers from different partner organizations were trained in **GYB** and **SYB**. This action was carried out as part of the project "Employment and Local Integrated Development in the Comoros" (EDLIC). These initiatives have enabled the establishment of SIYB networks and the training of over a hundred young entrepreneurs as a contribution to the resolution of youth employment problems in the country. It should be noted that youth training on the island of Anjouan in the Comoros was marked by innovation by uniquely combining the **GYB**, **SYB** and **COOP** programmes.

## EAST AFRICA

The SIYB Global team, in collaboration with colleagues and lead Master trainers in East Africa, organized a Refresher workshop in February 2019 for 27 Master trainers from Kenya, Uganda and Tanzania. The workshop gave Master trainers in East Africa the opportunity to present recent initiatives of their respective SIYB associations and discuss challenges, successes and lessons learnt. It also focused on presenting and discussing new global trends and tools and refresh Master trainers technical skills.

## ETHIOPIA

In the framework of the ILO project “Promoting livelihoods of forcibly displaced persons and host communities in Jijiga” the SIYB programme was introduced in the Somali region of Ethiopia to support refugees and host communities in creating small businesses and income-generating activities. Following the translation of the SIYB material into Somali language, 20 trainers from local universities, TVET institutions and NGOs were trained and certified in SIYB and have subsequently started to roll out SIYB trainings for both refugees and host communities.

## GUINEA

The National Office of Training and Professional Development (ONFPP) of Guinea, in partnership with the ILO, has planned for 2 Training of Entrepreneurs (ToT) this year, one in October and the second one in November. This will be followed by a training of trainers scheduled for December 2019.

As part of a Programme to fight against illegal migration, UNDP is using the SIYB Programme to train 500 young people with a view to help creating sustainable jobs through the development of entrepreneurship.

## GAMBIA

The Gambia Chamber of Commerce and Industry (GCCI), a SIYB Partner Organization in Gambia, has started a SIYB training process at the end of last year. Since then, they have trained about **100 entrepreneurs** through 6 Training of Entrepreneurs (ToEs). This process is still going on, this year a **SYB** Training of Trainers (ToT) started with **10** confirmed **IYB** trainers in Bajul.



*Training of Entrepreneurs, Ivory Coast, 2019*



## IVORY COAST

This year nearly 200 artisan members of the Chamber of Trades of Agnibilekro attended SIYB trainings. 6 SIYB trainers conducted the Training of Entrepreneurs simultaneously in classes of 6 different sub-prefectures. Each of the courses was 80% financed by the strategic financial partner, the Fund for the Development of Vocational Training - FDFP of Ivory Coast. The first dissemination of the new SIYB modules will take place within the framework of a ToT organized by National Agency for Vocational Training - AGEFOP.

## KENYA

The Equity Group Foundation (EGF), together with the MasterCard Foundation and the Kenyan Government has launched a project, the Young Africa Works project, to train and equip 150,000 young entrepreneurs in Kenya using the ILO’s SIYB programme. The SIYB Association of Kenya, working with 10 Kenya SIYB Master Trainers, trained and certified 80 enterprise development officers in August 2019 for them to roll out the training to Kenyan youth.

## MADAGASCAR

In Madagascar, 20 certified SIYB trainers followed a Refresher Training of Trainers in GYB and SYB with the support of the ILO Country Office in Antananarivo. The objective of the refresher training was for trainers to upgrade their skills and capacities and learn about new SIYB tools and developments. Participating trainers represent organizations part of the FIHARIANA programme for the promotion of entrepreneurship in Madagascar, including the Ministry of Employment, the Ministry of Youth, and the Association How to Start a Business in Madagascar.

## MALI

As part of the implementation of its activities, the ILO Project to Support the Improvement of Employability of Rural Youth in Productive Circuits (in partnership with the National Council of Employers of Mali) has made use of national SIYB trainers and Master Trainers in order to strengthen the capacities of advisers, agents and executives of partner structures supporting youth integration. 161 advisors, executives and agents of partner organisations, including 122 men and 39 women benefited from a SIYB Refresher ToT. In addition to the development of an action plan to operationalize learning outcomes of each partner organization, 225 young rural people were accompanied by the trainers. More activities are planned for 2019 including training of new SIYB trainers and capacity building of SIYB trainers on new products.



*Training of Trainers, Taking a break, Kenya, 2019*

## NIGERIA

In Nigeria, the ILO has been working with the Industrial Training Fund (ITF) to roll out SIYB. 22 trainers have been trained and certified and, following that, 176 entrepreneurs were trained. The SIYB Programme is also implemented in Nigeria and Ghana within the GIZ-funded project on “Labour Migration, Employment and Reintegration” that aims to support potential and returning migrants to create income generating opportunities. To build the capacity of existing employment and migration resource centers, 14 trainers from both countries have successfully completed an SIYB Training of Trainers organized in Abuja, Nigeria. Since then, 7 trainers have trained clients of Migrant Resource Centers in Abuja, Lagos and Benin City reaching in total 70 entrepreneurs. The training in Abuja was visited by Mr. Guy Ryder, the ILO Director-General, who was in Nigeria on the occasion of the Global Youth Employment Forum.

## SOMALIA

The project “Public Private Development Partnership for Renewable Energy Skills Training and Women’s Economic Empowerment in Somalia” that is launched in december 2019 is implemented by the ILO in collaboration with partner organisations Shuraako and Goal Institute for Training. The purpose of the project is to enable women-owned growth-oriented businesses to expand and by doing so create jobs, improve the value and productivity of their operations and be part of socioeconomic growth in Somalia. The SIYB materials will be used to conduct 2 Training of Trainers that will both take place in Mogadishu.

## SOUTH AFRICA

UN Women in South Africa is using SIYB to support women entrepreneurs in Botswana, Namibia and South Africa. The programme, supported by De Beers, adapted the IYB manual to the specific needs of women entrepreneurs looking to formalize their businesses and to participate in government tendering processes. The training of trainers, conducted over 10 days, was followed by a 12 months mentorship and certification process. Trainers have developed confidence in implementing the IYB package and close to 400 women entrepreneurs in the 3 countries have been trained in the IYB modules.

## SOUTH SUDAN

The International Rescue Committee (IRC) South Sudan is using SIYB to promote livelihoods of refugees, returnees and host communities in South Sudan. A total of 9 trainers from IRC have been trained and certified in SIYB. The SIYB trainings have generated great outcomes and start-up rates have increased among displaced persons and host communities

## TANZANIA

A total 30 women trainers were trained and certified in SIYB and subsequently trained women entrepreneurs from over 500 villages. A second training of trainers was conducted for Hydropower investors to support existing entrepreneurs of Nzihi and Mafinga villages, and so far 10 local SIYB trainers from each village completed the trainings. In addition, 3 other Training of Trainers are underway with the Association of Tanzanian Asian Women, The Africa Federation of Shia Muslim, and the Shanta Mining Company to empower communities.



*Training of Trainers, ILO Director General Guy Ryder, Youth Employment Forum, Nigeria, 2019*

# TOGO

Within the Framework of a project entitled “Support to the Employability and Integration of Young People in the growth markets” (PAEIJ-SP) initiated by the Togolese Ministry of Development and funded by African Development Fund, the Fragile States Facility and the Nigerian Trust Fund, a cohort of 40 trainers were trained on SIYB and 1,200 young entrepreneurs, 30% of whom are women, were subsequently trained.

# WEST AFRICA

The SIYB Global team, in collaboration with colleagues and lead Master trainers in West Africa, organized a Refresher workshop in May 2019 for 23 French-speaking Master trainers from Algeria, Benin, Burkina Faso, Ivory Coast, Mali, Mauritania, Niger, Senegal and Tunisia. The workshop focused on discussing ongoing SIYB activities, challenges and successes in the region, presenting new global trends and tools to promote entrepreneurship and refreshing technical skills of Master trainers.

# ZIMBABWE

The Sida-funded Simuka-Phakama Green enterPRIZE Innovation Challenge launched in October 2018 is being implemented by the ILO in collaboration with the Government of Zimbabwe, the Employers’ Confederation of Zimbabwe, the Zimbabwe Congress of Trade Unions and with the support of local Business Development Service (BDS) providers. It aims to offer access to financial and non-financial BDS to innovative green and growth oriented small and medium-sized enterprises to grow their business. The SIYB materials and the Green Business Booklet were used to train entrepreneurs to develop business plans for the Innovation Challenge, and a total number of 88 entrepreneurs (57 men, 31 women) have been trained. Two geographically bound business competitions were launched in September 2019, targeting all ten provinces of Zimbabwe. The competition aims to identify 200 finalists to be trained in January 2020. SIYB materials will also be used to train additional non-winners in the course of 2020.

In parallel, the international HIV /AIDS organization FHI360 is rolling out SIYB as part of the USAID funded DREAMS project in Zimbabwe. In 2019, 21 Trainers from FHI360 were trained and certified in SIYB.



*Training of Entrepreneurs, Namibia, South Africa, Botswana, 2019*



AFGHANISTAN

In 2019, SIYB Afghanistan leveraged funds from GIZ and USAID and worked in partnership with Balkh Chamber of Commerce and Industries and Bamiyan Chamber of Commerce and Industries in training 254 (89 male and 165 female) entrepreneurs in SYB and 225 (155 male and 70 female) in IYB. Additionally, the ILO country office in Afghanistan is implementing the “Supporting Afghanistan’s Livelihoods and Mobility (SALAM)” project in Nangarhar Province. ILO, in partnership with the Ministry of Labour and Social Affairs, conducted an SIYB Training of Trainers (ToTs) for 15 (13 male and 2 female) trainers whose main objective was to create a pool of business management trainers within the Ministry of Labour and Social Affairs. Trainers under the SALAM project facilitated SIYB training for over 300 entrepreneurs who then participated in a business plan competition. Over 250 winning business plans were supported with US\$450 micro-grants each. Moreover, the ILO country office for Afghanistan facilitated the translation of GYB and SIYB training materials into Pashto language.



Training of Trainers, Afghanistan, 2019

CHINA

SIYB was first introduced in China in 2000 and has since been rolled out by the Ministry of Human Resources and Social Security (MOHRSS) on a large scale, with the help of 191 Master trainers and over 51,000 SIYB trainers. In October 2019, the SIYB Global Team in collaboration with ILO Beijing, organized a Refresher workshop in Yinchuan that brought together 35 selected Master trainers and representatives of partner organizations in China. The workshop focused on discussing achievements and challenges in China as well as new ILO tools and trends with regard to entrepreneurship promotion. The SIYB Global team was also invited to attend the ongoing national SIYB trainers’ competition. The competition, organized annually by the MOHRSS, has SIYB trainers from different provinces compete against each other to become China’s SIYB trainer of the year. To win the competition, trainers have to demonstrate their ability to pitch complex concepts in 8 minutes and showcase innovative support services that helped their trainees to succeed.



The ILO SIYB team with the SIYB China Mascot at the National SIYB trainers’ competition, China 2019

## INDIA

Through a MoU with the Andhra Pradesh State Skills Development Corporation, 4 Trainings of Trainers (ToTs) have been conducted and a total number of 78 candidates were trained as SIYB trainers. 2 Trainings of Trainers (ToTs) have also been conducted for the AP Capital Region Development Authority with 40 trainers trained in total. As per the records of Andhra Pradesh State Skill Development Corporation (APSSDC), during the year 2018-19 a total of 534 beneficiaries were trained in SIYB.

## MONGOLIA

This year the DANIDA funded project “Creating Responsible and Sustainable Communities” was launched in partnership with the Danish-Mongolian Society and the NGO “the Social Partnership Network (NTS)”. The project organized two training of trainers and certified a total of 26 trainers in SIYB trainers. The project plans to train over 2,200 entrepreneurs from 13 districts of Mongolia in the next 3 years.

## MYANMAR

The Entrepreneurship and SME support Project in Myanmar has recently developed a Sales Module adapted to the context in Myanmar to supplement SIYB. Moreover, an SIYB platform has been created by Myanmar SIYB trainers, with support from the project, to ensure sustainability of SIYB activities. The SIYB trainer network in Myanmar is continuously developing and maintaining the platform and has also started launching different initiatives to boost the SME sector in various locations across the country. In November 2018, the network organized an entrepreneur fair in Magway, in March a trade fair for the UN Women’s day in Nay Pyi Taw and in July, a business start-up campaign was held in Dawei, Tanintharyi Division. Those events are organized by SIYB Master Trainers and trainers with the support of the Regional Government, the business community and volunteer organizations.



*Training of Entrepreneurs, Myanmar, 2019*

## NEPAL

The Municipality of Bidur in Nepal is using SIYB to promote livelihoods of poor, vulnerable and socially excluded people. 20 young people were trained during an SIYB training of trainers workshop conducted by the Business Council Unit (BCU) with financial support from Bidur Municipality. For 2019, funds were allocated from the Micro Enterprise Development Programme (MEDPA) to the Bidur Municipality for a large-scale roll out of the SIYB Programme. Similarly, Likhu and other Nepalese municipalities are also planning to use the SIYB Programme as a tool to help eradicate poverty by boosting job creation through entrepreneurship.

## SRI LANKA

The Sri Lanka SIYB Association has held a training of trainers at the Community Education Centre of Colombo and 16 candidates have successfully completed the ToT. The association is also organizing an International Training of Master Trainer this year. The IToMT will be held from 25 November to 3 December 2019 in Colombo – Sri Lanka.

Also this year, all SIYB training materials were revised this year and upgraded, and a three-day workshop was organized to reinforce Master trainers competencies and train them on the content of the revised material. As a result, the 22 attending Master Trainers designed an action plan to transfer these new competencies to SIYB Trainers. A Trainer Competency Reinforcement Workshops in Sinhala and Tamil and a Training of Trainers (ToT) for the Ministry of Industries and Social Empowerment are scheduled to happen before the end of the year.



*Master trainer Competency Reinforcement, Sri Lanka, 2019*





Training of Entrepreneurs, Sri Lanka, 2019



# MIDDLE EAST AND NORTH AFRICA

## ALGERIA

ILO Algiers has launched project “Ta’ehyl”, meaning upgrading in Arabic, to reinforce capacities of the national youth employment agency ANSEJ to deliver gender-responsive entrepreneurship training and support services to young women and men in Algeria. The project organized a workshop to refresh and upgrade capacities of 25 selected SIYB trainers of ANSEJ. These trainers will now roll-out refresher trainings for the remaining SIYB 70 trainers of ANSEJ. The project is also using the “WE-check” tool to test and analyse services provided by ANSEJ and propose measures to make these more gender-responsive.



*Training of Trainers, Algeria, 2019*

## EGYPT

In March 2019, the Micro, Small and Medium Enterprises Development Agency (MSMEDA) signed a MoU with the ILO to scale up the implementation of the SIYB Programme. Subsequently the ILO has implemented two rounds of training of trainers, in partnership with MSMEDA. The first round was implemented through the project “Egypt Youth Employment (EYE): Jobs and Private Sector Development in Rural Egypt (RAWABET)” in November 2018, whereby 24 SIYB trainers got certified. The second round has been a joint activity between the projects: “RAWABET”, “Employment for Youth in Egypt (EYE): Providing a Reason to Stay”, and “Decent Jobs for Egypt’s Young People (DJEP)” and resulted in the certification of 23 trainers. Also, a refresher course for 75 certified trainers was conducted in July 2019 by the ILO and MSMEDA. In addition, the ILO EYE and RAWABET project is aligning with Forsa Programme, as a key national initiative to support and facilitate the SIYB Programme in Menoufeya and Assiut governorates.



*SIYB Training of Trainers, Egypt, 2019*



## IRAQ

In December 2019, the ILO will launch a GIZ-funded project in the Kurdistan Region of Iraq (KRI) entitled “Improved business development support services targeting MSMEs for the creation of Decent Work opportunities in KR-I”. The project aims to strengthen the provision of needs-based standardized business support services and financial literacy training. The ILO will introduce and institutionalize the SIYB programme with selected local and national partners who in turn will roll out support services to existing and potential Iraqi-Kurdish entrepreneurs. The project expects to train 50 SIYB trainers and reach out to 1,250 beneficiaries.

## LEBANON

The project “Employment and Peacebuilding: Building Bridges amongst ‘Youth at Risk’ in Lebanon”, implemented by ILO Lebanon in collaboration with UNDP and UNICEF and funded by the Peacebuilding Fund, aims to provide Lebanese and Syrian refugee youth with non-financial and financial support to encourage the creation of start-ups. The project uses “My First Business”, an adaptation of SIYB for Arab youth, to promote entrepreneurship among Lebanese and Syrian refugees as a way to create employment opportunities and decrease tension among host communities and Syrian refugees. To this date, 1,015 youth were trained (54% women), resulting in 34 start-ups and 104 concrete job opportunities. The project also created a [video](#) to showcase activities and result.

Under the framework of the Dutch-funded PROSPECTS Partnership Programme to promote, “Inclusive Jobs and Education for forcibly displaced persons and host communities”, the ILO is supporting in-school, out-of-school and unemployed youth to choose self-employment as a career option and promote business start-up development among Lebanese and Syrian youth. Building on the existing structure and capacities built under the above-mentioned peacebuilding project, the ILO supported the creation of 14 additional Lebanese-Syrian joint-income generating initiatives and Lebanese-owned start-ups, resulting in 24 jobs.

## MENA REGION

The Arabic Centre for Training and Consultation based in Algeria has recently launched a project entitled “Pioneers of Economic Development in MENA” The project’s aim is to strengthen the institutional capacity of private consulting firms in the Middle East and North Africa to roll out SIYB trainings. Activities are focused on supporting young entrepreneurs and refugees, notably those settled in Turkey, through entrepreneurship trainings. To date over 24 trainers from Algeria, Jordan, Libya, Malaysia, Morocco, Qatar, Saudi Arabia, Tunisia and Turkey have been trained and certified in SIYB and a total of 500 entrepreneurs have benefited from SIYB trainings



Training of Trainers, Egypt, 2019

## PALESTINE\*

“Promoting entrepreneurship education and business start-ups for Palestinian youth” is a collaborative project launched in July 2016 by ILO with financial support from the Palestine for Development Foundation (PsDF). The main objective of the project is to provide Palestinian youth with the necessary financial and non-financial support to start sustainable small enterprises and create decent job opportunities. After having trained 18 SIYB trainers in selected BDS providers who rolled out GYB and SYB training for Palestinian youth, the Ministry of Labour showed interest in implementing the programme on a larger scale. The ILO is currently conducting an institutional assessment for the Ministry of Labour to identify trainer candidates and prepare a plan for the roll-out of GYB and SYB trainings. To date, the SIYB programme has trained 128 young people on GYB and 197 on SYB, leading to 18 new business start-ups.

## TUNISIA

A SIYB training of 20 trainers was organized in March 2019, in Gammarth, Tunisia in the framework of a project of the National Agency for Employment and Self-Employment to promote the creation and development of SMEs in Tunisia, financed by the Fund for the Promotion of Industry (FOPRODI). The main objective of this project is to train a new generation of entrepreneurs and to thus promote job creation through self-employment in the country.

\*Officially: occupied Palestinian territories