

Sun Biangliang, CEO of Biangliang Tech - China



Being a disabled person in society has never been easy for Sun. However, his perseverance made him want to create a self-determined life for himself and help other unprivileged people.

Over the years, Sun found that e-commerce is a particularly accessible field for people with disabilities. In 2012, he opened an e-commerce training school and in 2016, he started an e-commerce business incubator to help people with disabilities build skills in e-commerce. However, Sun thought that the family management model was not suitable for his business and prevented him to achieve long-term performance. Sun felt pressured by this challenge and yet had no idea on how to improve on his management strategy.

Sun took the Improve Your Business module of the SIYB training in 2017, which allowed him to acquire strong management skills. Following the training, he changed his business model from a family management model to a modern business model that allowed him to improve and expand his business successfully.

Ever since he can remember, helping others was a source of fulfilment in Sun's life. For this reason, Sun offers his courses free of charge to the disabled, unemployed and people in extreme poverty. Since 1997, Sun's training courses have skilled over 6,800 disabled people, with over 3,800 who were subsequently hired in e-business. A further 56 opened their own e-commerce company and over 2,000 opened online stores on retailing platforms

“Disabled people can also contribute to the society. I hope all the disabled can earn a good life with their efforts.”