



The framework for a private role in activation

Leveraging private labour market expertise for a quick and decent recovery

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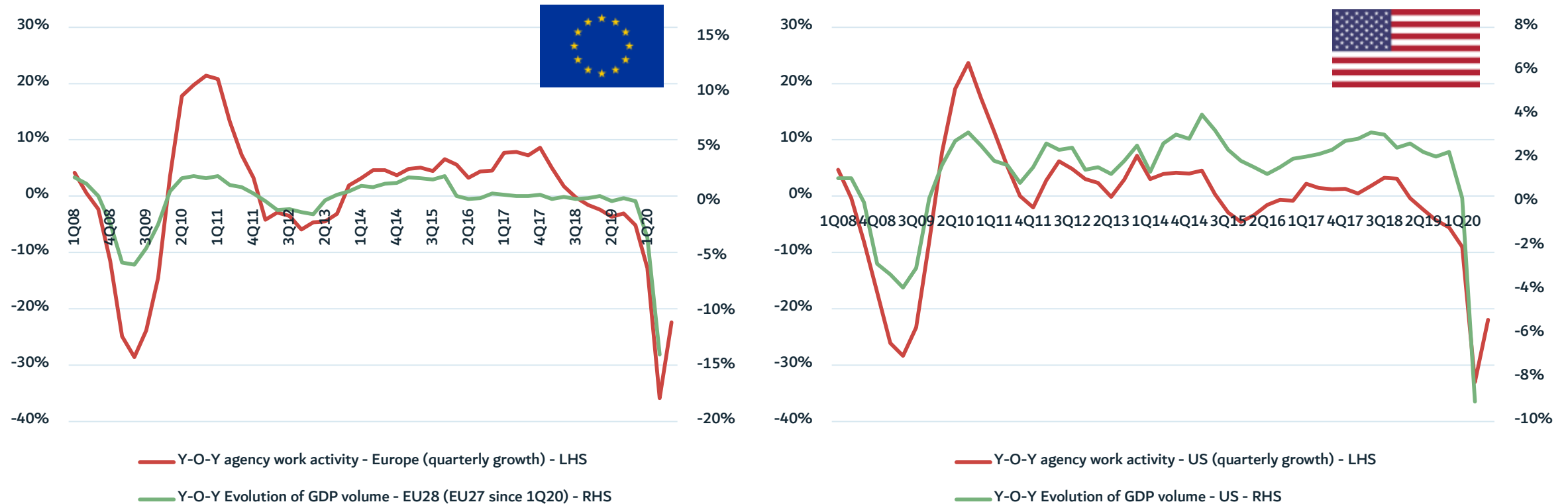
Covid-19: Activation for recovery
25 September 2020

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The private role in recovery of employment

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The big picture: agency work and economic shock



Source: Agency Work trends during Covid-19 <https://wecglobal.org/uploads/2020/09/Agency-work-trends-during-covid-19.pdf>

The private role in recovery of employment

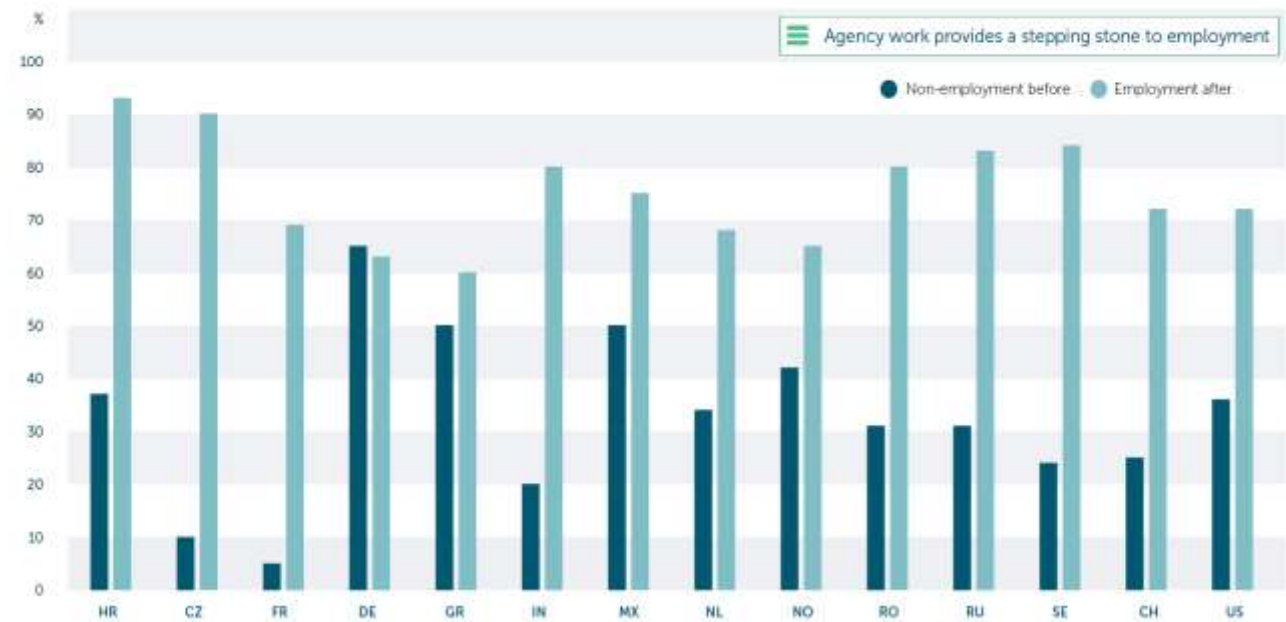
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Agency work provides a pathway to sustainable labour market participation

Share of agency workers coming from unemployment or inactivity prior to assignment



Share of agency workers in non-employment before and in employment 12 months after entering through agency work



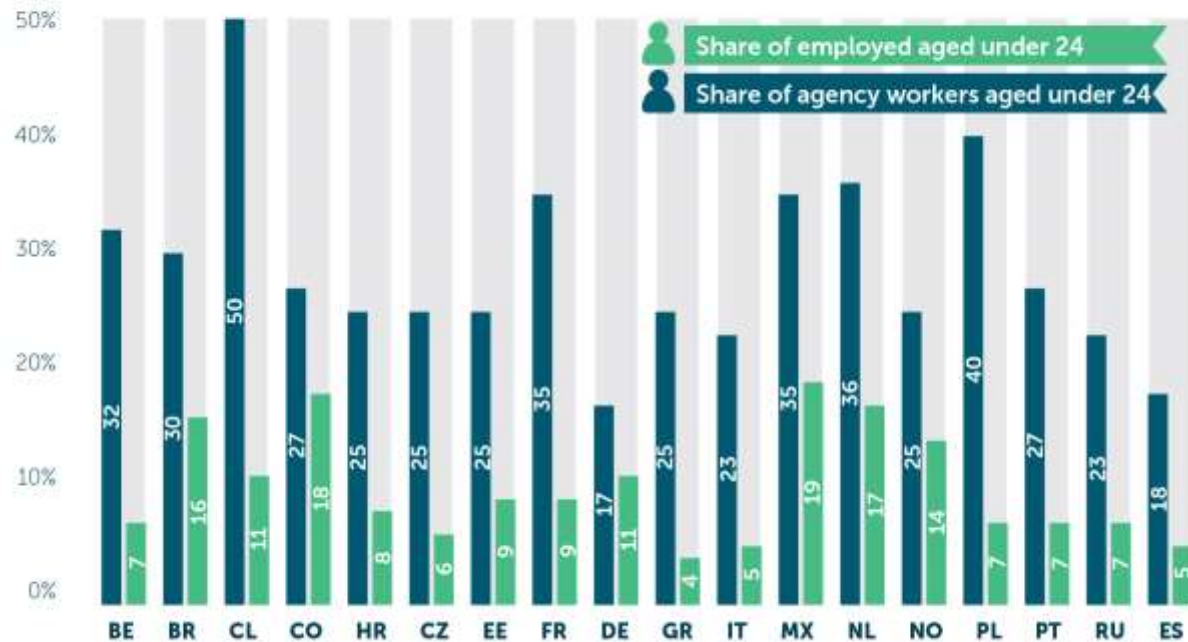
Source: WEC 2020 Social Impact Report: <https://wecglobal.org/uploads/2020/07/WEC-Social-Impact-Report-2020.pdf>

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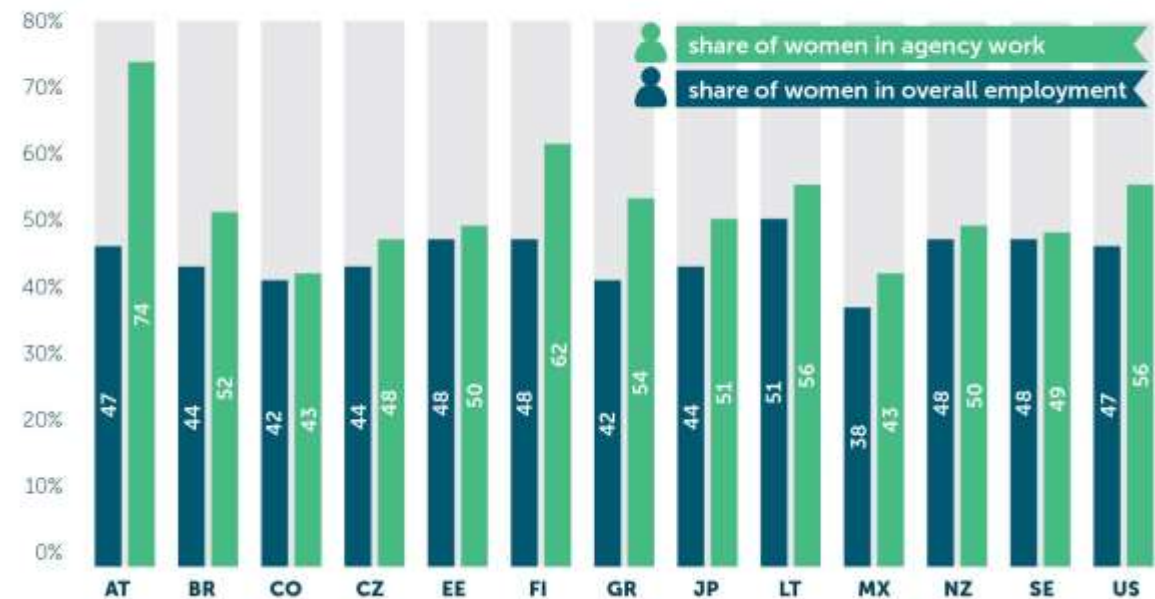
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Employing disproportionately hit groups

The share of young people in agency work is higher than in the overall employed population



In some countries, agency work offers more opportunities for women to access the labour market



The conditions for a quality labour market matching

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The policy framework: appropriate regulations and social innovation

Quality Private Employment Services

Legal recognition of PrES allowing for transparency and quality services to jobseekers and businesses:

- Ratification and implementation of Convention 181 on Private Employment Agencies
- Abolishing unjustified restrictions to the use of agency work and private recruitment services
- Ensuring a level playing field for quality providers within and across borders
- Promoting PES / PrES partnership



Social Innovation

An empowering environment for labour transitions through new ways of working, learning and social protection:

- Contract neutral access to safety nets
- Portability of benefits built up across jobs, sectors and forms of work
- Ensuring skilling and employability
- 'Early warning': proactive career guidance and transition support

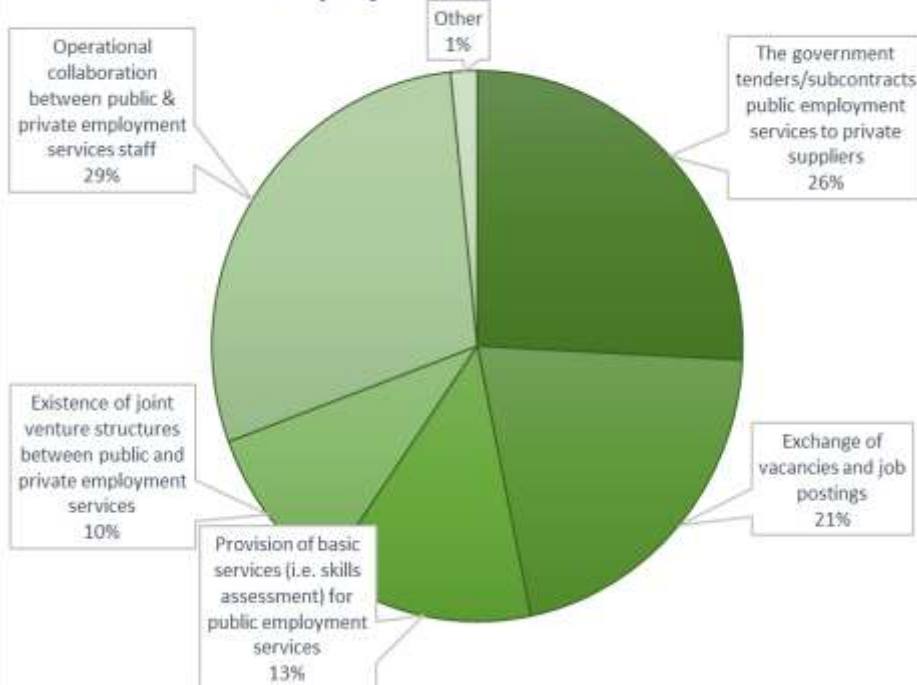


Pooling Labour Market expertise and knowledge

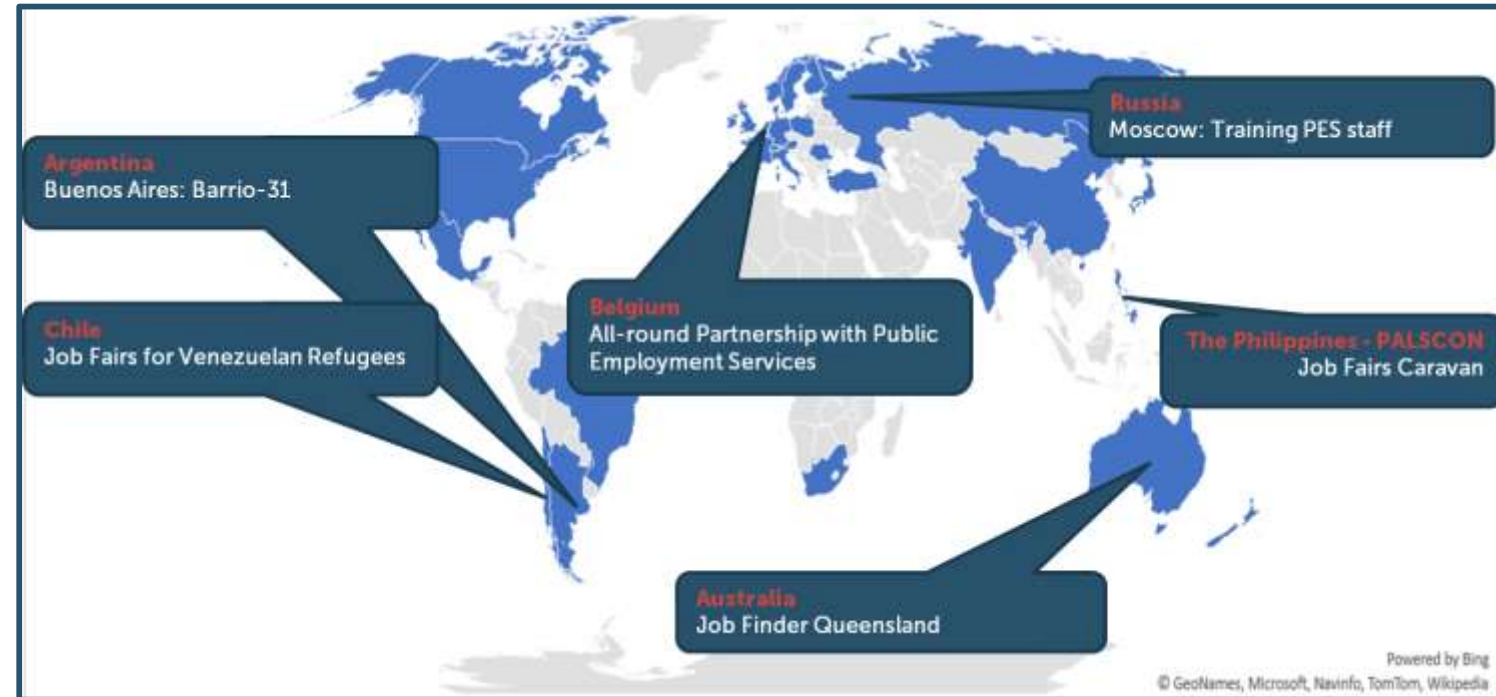
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Banking on extensive knowledge on partnership

Partnership between Public and Private Employment Services



Source: WEC 2019 Member Survey



Pooling Labour Market expertise and knowledge

The opportunity and urgency to take partnership to the next level



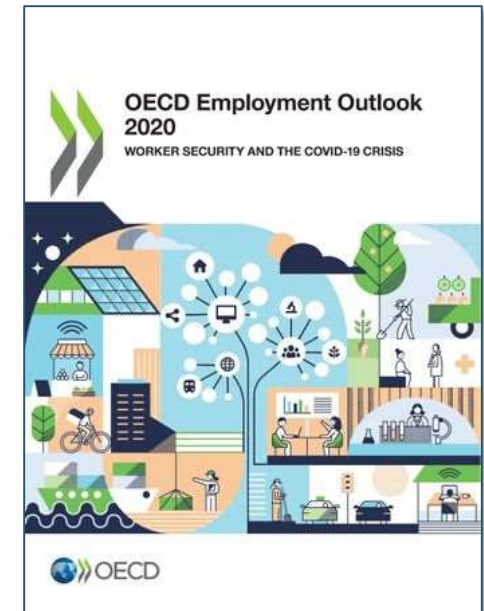
ILO R188 Private Employment Agencies Recommendation

“Cooperation between the public employment service and private employment agencies in relation to the implementation of a national policy on organizing the labour market should be encouraged”



“Public–private partnerships will continue to play a critical role in the aftermath of the pandemic and during recovery, particularly in developing countries where fiscal space and institutional capacity are limited.”

“Jobseekers also need assistance in finding new work. **Public and private employment services need to scale up their capacities** and make larger use of digital services without giving up standard in-person meetings with people with weaker digital skills.”



“**Scaling up public and private employment services** and making greater use of digital services, as appropriate, to jobseekers' needs.”