



International  
Labour  
Organization



WORLD  
EMPLOYMENT  
CONFEDERATION

## Covid-19: Activation for recovery

The International Labour Organization (ILO) and the World Employment Confederation (WEC) are jointly organizing a webinar on “**Activation for recovery**”. It brings together social partners, representatives from public and private employment services, government policymakers and academia to discuss igniting labour market activation in the wake of the Covid-19 Crisis

### Key takeaways

The webinar will shed light on:

- Latest insights on shaping Active Labour Market Policies (ALMPs) policies in response to the Covid-19 crisis
- How public and private employment services can contribute to labour market activation for recovery
- Rethinking skills policies for recovery
- Financing ALMPs and Skilling under fiscal constraints

**Save the date :**  
**25 September 2020 - 10:00 – 11:30 CET**

Registrations are open until 24 September 2020.  
The Webinar will be hosted in the ZOOM platform.

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## **PROGRAMME**

### **10:00 - Introduction**

Setting the scene and the format :

**Mr. Tom Hadley, Moderator**

### **10:10 - Section I: Setting the infrastructure for activation**

In its wake, Covid-19 left many without job and enterprises fractured. Getting them back requires activation strategies and policies that enable people of all backgrounds to find new and decent work and support enterprises to recover quickly. What lessons to learn from earlier crises and what new insights can support activation for recovery from demand, supply and intermediation sides? How to implement activation under fiscal austerity and what is the role for public and private employment services?

#### **Speakers:**

- **Ms. Kristine Langenbucher**  
Activation team  
OECD Employment Labour and Social Affairs Department (TBC)
- **Mr. Denis Pennel**  
Managing Director  
World Employment Confederation
- **Ms. Susanne KRAATZ**  
Expert  
World Association of Public Employment Services

### **Audience engagement: The most important Activation levers to pull?**

Panelist will discuss audience inputs on the most important levers for effective and efficient activation frameworks for recovery.

## 10:45 - Section II: Skilling and Career Guidance for Activation

What skill strategies are needed for quick and sustainable integration? What are the critical challenges to be addressed? How to leverage career guidance to strengthen skills investments and how to finance the skills challenge?

### Speakers:

- **Mr. Paul Comyn**  
Senior Skills and Employability Specialist  
ILO Skills and Employability Branch
- **Ms. Murielle Antille**  
Chair Career Management Taskforce  
World Employment Confederation
- **Mr. Pedro Moreno da Fonseca**  
Technical Specialist on Lifelong Learning  
ILO Skills and Employability Branch

### Audience engagement: The keywords for skilling for recovery

Panelist will respond to audience input on the most important aspects of skilling for activation.

## 11:20 - Wrap Up

### Speakers:

- **Mr. Sangheon Lee**  
Director, ILO Employment Policy Department
- **Ms. Annemarie Muntz**  
President, World Employment Confederation

## 11:30 – End

### ABOUT THIS SERIES OF WEBINARS

The Covid-19 pandemic is causing unprecedented turmoil in the labour markets. Recent estimates by the ILO show that 2.7 billion workers, representing 81 per cent of the global workforce, were affected by the full or partial lockdown measures implemented to contain the pandemic and an equivalent of 400 million full time jobs were lost in the second quarter of 2020. Workers in the informal and gig economies are the hardest hit as are the workers in worst affected sectors such as retail, trade, transportation, accommodation and food services, and manufacturing. Low - and

middle - income countries face particular risks of high numbers of workers falling into poverty, unemployment and threatened livelihoods during recovery. This results from the disproportionate share of informality in total employment and poor access to health services and social protection. As many countries ease lockdowns and mobility restrictions, workers start to go back to work. Return-to-work policies and activation measures for the unemployed, including those that lost their jobs or have to change jobs or occupations due the pandemic, are thus fundamental for recovery.

In the framework of the ILO-WEC collaboration, a series of webinars are organized throughout to exchange knowledge and discuss policy options for a sustained recovery and reintegration of workers in decent employment. The outcomes of the discussions will inform support actions to the constituency of both organizations and promote further collaboration between them. The webinars will address the impact of the pandemic on employment, employment services and social protection and will take stock of responses, initiatives and lessons learned that could inspire the road to recovery.

For any information about the webinar, please contact [employmentservices@ilo.org](mailto:employmentservices@ilo.org)