

Egypt Entrepreneurship Summit 2017

ILO-IFAD Taqueem Policy Roundtable: What works in promoting entrepreneurship for rural women?

17 November, Hurghada Governorate, Red Sea, Egypt

Biographies of speakers

Moderator:

Perihan Tawfik, Project Coordinator, ILO Country Office Egypt

Bio: Perihan Tawfik is a holder of Masters of Public Policy and Administration (MPPA) 2007 from the American University in Cairo (AUC). Since her graduation with High Honors from the Cairo University in 1998, Ms. Tawfik has been gaining different experiences within the International Labour Organization (ILO) Cairo Office for North Africa. She has moved from the administration to the technical cooperation projects in 2006 which enabled her to travel on missions to different countries and enriched her developmental background and experience. Ms. Tawfik has been working as a master trainer in Entrepreneurship Education and Awareness throughout two ILO projects. Currently, Perihan is a Senior Officer coordinating a CAD \$15,000,000 project in Egypt having employment, skills and enterprises as the main components of developmental interventions focusing on policy, national and governorate level aiming at 15,000 decent jobs created through training for employment or self-employment. For the last 8 years her focus is on entrepreneurship & enterprise development for youth.

Keynote speaker and Taqueem Community of Practice representatives:

Eman El-Hadary, Research and Policy Manager, RISE Egypt

Bio: Eman El-Hadary is a statistician and researcher. She started her career working with a number of prestigious research institutes in Egypt and in the Middle East including the Social Research Center at AUC and the Economic Research Forum (ERF). Eman has also worked as consultant on various social research projects tackling issues of health equity, social determinants of health, education and women's empowerment. Eman also has market research experience through her work with Nielsen, a prominent market research firm, where she worked on brand image and equity, consumer satisfaction, usage and attitudes surveys, mystery shopping, product ideation and development. Working with the corporate world, she had the chance to undertake studies on corporate social responsibility, entrepreneurship and sustainable business. Eman is trained in both quantitative and qualitative research approaches, monitoring and evaluation (M&E) and randomized control trials (RCTs). She currently coaches and conducts trainings on the subject of research methods while completing her Masters degree in public policy at the American University in Cairo (AUC). Her thesis research is on the determinants of women businesses in agriculture in Egypt

Rana Elmeligy, Impact Research Officer, ILO Country Office Egypt

Bio: Ms Elmeligy is the Impact Research and Knowledge Management Officer at the ILO. Her work with the Taqem Initiative entails evaluation of youth employment interventions. She has previous work experience at GIZ Egypt, Institute for Development Impact, Chemonics International, and Ashoka Arab World in areas of M&E systems development, social entrepreneurship, employment promotion, and informal settlement development. Rana has a Master of Professional Studies in International Development from Cornell University and has previously studied economics at Cairo University and the University of Chicago. She is a Fulbright scholar, a Lazord Civic Engagement Fellow at the American University in Cairo, as well as an Onsi Sawiris scholar.

Dr Michael Grimm, Professor of Economics, University of Passau, Germany

Bio: Michael Grimm is a Professor of Economics at the University of Passau. He is also a Research fellow at IZA and RWI - Leibniz Institute for Economic Research. He holds a Master's degree from the University of Frankfurt and Sciences Po, Paris and a PhD degree from Science Po. His research covers problems related to poverty and growth such as education, health, labour and entrepreneurship including the evaluation of policies in these domains. He has recently led a World Bank funded project on informality. Currently he is directing an ILO-IFAD Taqem Initiative study on Young Women's Empowerment in Agriculture in Tunisia. He has published in journals such as the Journal of Development Economics, the World Bank Economic Review, Economic Development and Cultural Change and Labour Economics, among others.

Ibrahim Melouk, Senior Marketing Manager, Alexandria Business Association

Bio: Ibrahim Melouk is the Senior Marketing Manager of the Alexandria Business Association (ABA). He has 18 years of international and local experience in marketing, sales, management and business development in different industries (microfinance, real estate, IT and training in 4 countries, with a strong managerial expertise in socio-economic development). Mr. Melouk holds an MBA in Marketing with honors from the Graduate School of Business AAST, a BA in Business Administration focusing on Management Information System, and has received a fellowship in Economic Empowerment through Entrepreneurship from University of Michigan, USA. Mr. Melouk has successfully managed several projects within ABA in partnership with bilateral and multilateral institutions on youth entrepreneurship, micro-insurance, gender mainstreaming, and women economic empowerment among others.

Dr Ali Rashed, Senior Research & Data Analyst, Population Council Egypt

Bio: Ali Rashed, MSc. & PhD, Senior Researcher and Data Analyst (Statistician), and STATA Programmer and Instructor at PGY Program at the Population Council Egypt Office. He has more than 15 years of experience in survey design, fieldwork implementation, data cleaning, and data analysis. His recent research focuses on labour market analysis, wage and gender differentials in the labour market, job quality and social protection and work and socio-economic status of family. In addition, he has prior research examining poverty and community development, especially in relation to micro and small household enterprises. Dr. Rashed earned his Master and PhD degrees from the School of Economics and Political Science, Cairo University. He has written dissertations on "The Determinants of Changes in the Household Socioeconomic Status in Egypt" and "Measuring the Job Quality Concept of Egypt: A Robust Non-parametric Approach", for his MSc. and PhD, respectively.