

ILO and INSEAD Evidence Symposium Promoting Entrepreneurship for Inclusive Growth and Decent Jobs

INSEAD Middle East Campus
Abu Dhabi, United Arab Emirates
14-15 November 2016

Agenda

Monday, 14 November 2016

Academic Research Workshop

Goal: To promote academic research about entrepreneurship for inclusive growth and decent jobs and provide participants the opportunity to learn from selected impact research projects of senior scholars.

Facilitator: Florian Schloderer (INSEAD)

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| 8:30 – 9:00 | Registration and networking |
| 9:00 – 9:30 | Welcome
<i>Maria Guadalupe</i>
Academic Director, INSEAD Randomized Controlled Trials Lab, Associate Professor of Economics and Political Science, INSEAD

<i>Drew Gardiner</i>
Chief Technical Advisor, Taqem Initiative, ILO |
| | Opening remarks
<i>Timothy Van Zandt</i>
Dean of Faculty and Research, Professor of Economics, Schrodgers Chaired Professor of European Competitiveness and Reform, INSEAD |
| 9:30 – 10:15 | Presentation: <i>Michael Grimm</i> , University of Passau, Erasmus University Rotterdam, IZA, RWI and DIW
Do interventions targeted at micro-entrepreneurs and small and medium-sized firms create jobs? A systematic review of the evidence and alternative evaluation designs |
| 10:15 – 11:00 | Presentation: <i>Bruno Crépon</i> , ENSAE, École Polytechnique, J-PAL, CREST
Evaluating the effects of entrepreneurship edutainment in Egypt |

- 11:00 – 11:30 **Coffee break**
- 11:30 – 12:15 **Presentation:** *Drew Gardiner*, ILO
Impacts of skills training on financial behaviour, employability, and educational choice of youth: Findings from a randomized controlled trial in Morocco
- 12:15 – 13:00 **Presentation:** *Lucia Del Carpio*, INSEAD
Technology and leadership training for women in Peru
- 13:00 – 14:00 **Lunch**
- 14:00 – 14:45 **Poster session:** Interactive presentations of ongoing and upcoming impact research projects on the promotion of entrepreneurship and youth employment
- *Gabriel Jacob*, National University of Singapore: Taking step to entrepreneurship: Randomized evaluation of an action-based entrepreneurship training in the Philippines
 - *Arzi Adbi*, INSEAD: Investor behaviour in “impact investing”: How much do social and financial outcomes really matter?
 - *Kathrin Wolf*, Leuphana University of Lüneburg: Personal initiative training for women entrepreneurs in Ethiopia – a way to success?
 - *Michael Grimm*, University of Passau, Erasmus University Rotterdam, IZA, RWI and DIW: Improving employability through job counselling and job placement in Tunisia: An impact evaluation
 - *Chiara Spina*, Bocconi University: Planning for ambitious entrepreneurial ideas: Evidence from a start-up weekend experiment
 - *Jawaher Al Sudairy*, Harvard Kennedy School, Evidence for Policy Design: Expanding female access to employment through affordable commute
- 14:45 – 15:30 **Presentation:** *Jochen Kluge*, Humboldt-Universität zu Berlin, RWI
Long-term study of a skills training programme in the Dominican Republic
- 15:30 – 16:00 **Coffee break and group photo**
- 16:00 – 16:45 **Presentation:** *Markus Goldstein*, World Bank
Using personal initiative: Early evidence from business training in Togo
- 16:45 – 17:15 **Interactive session on effective evaluation designs**
- Introductory remarks:** *Jochen Kluge*, Humboldt-Universität zu Berlin, RWI
Insights from meta-analysis and systematic review of active labour market policies
- Moderator:** *Maria Guadalupe*, INSEAD
- 17:15 – 17:30 **Discussion and closing remarks**
- 19:00 – 22:00 **Dinner (for speakers only)**

Tuesday, 15 November 2016

Stakeholder Symposium

Goal: To support senior policy makers and business leaders to design and implement effective policies and interventions grounded in evidence towards the promotion of entrepreneurship for inclusive growth and decent jobs.

Facilitators: Drew Gardiner (ILO) and Florian Schloderer (INSEAD)

8:30 – 9:00 **Registration and networking**

9:00 – 9:30 **Conference opening and introduction to evidence-based policies**
Timothy Van Zandt, Dean of Faculty and Research, Professor of Economics, Schroders
Chaired Professor of European Competitiveness and Reform, INSEAD

Welcome remarks

Drew Gardiner, Chief Technical Advisor, Taaqem Initiative, ILO

9:30 – 10:30 **Latest findings from research on entrepreneurship promotion**

Presenters:

- *Michael Grimm*, University of Passau, Erasmus University Rotterdam, IZA, RWI and DIW
- *Jochen Kluge*, Humboldt-Universität zu Berlin, RWI
- *Markus Goldstein*, World Bank
- *Bruno Crépon*, ENSAE, École Polytechnique, J-PAL, CREST

Moderator: *Maria Guadalupe*, Academic Director of the INSEAD Randomized Controlled Trials Lab, Associate Professor of Economics and Political Science, INSEAD

10:30 – 11:00 **Coffee break and poster exhibition**

11:00 – 12:00 **Lessons learned from promoting entrepreneurship for inclusive growth and decent jobs**

Panellists:

- *Abla Abdel Latif*, Executive Director and Director of Research, The Egyptian Center for Economic Studies
- *Marwa Moaz*, Chief Operating Officer, Bamyam Media
- *Nader Kabbani*, Director of Policy and Research, Silatech
- *Niklaus Eggenberger*, Regional Advisor for Development Cooperation, Swiss Agency for Development and Cooperation

Moderator: *Drew Gardiner*, Chief Technical Advisor, Taaqem Initiative, ILO

12:00 – 13:00 **Current challenges facing the entrepreneurship ecosystem in the region and the potential role of evidence-based policies**

Panellists:

- *Lama Al Sulaiman*, Vice Chair and Board Member of the Jeddah Chamber of Commerce
- *Ovais Naqvi*, Managing Director, The Abraaj Group
- *Sulaf Al-Zubi*, CEO, Injaz UAE
- *Ambareen Musa*, Founder and CEO of Souqalmal.com
- *Marwan Mohammed Al-Suwaidi*, Director of Finance, Khalifa Fund for Enterprise Development

Moderator: *Patricia McCall*, Executive Director, Centre for Economic Growth, INSEAD

13:00 – 13:15 **Conference closing**
Timothy Van Zandt, Dean of Faculty and Research, Professor of Economics, Schrodgers
Chaired Professor of European Competitiveness and Reform, INSEAD

13:15 – 14:15 **Lunch**

14:15 – 15:45 **Active labour market programmes for youth: Regional impact research agenda**

Participants: By invitation only

Facilitator: *Drew Gardiner*, ILO