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ILO and INSEAD Evidence Symposium Promoting Entrepreneurship for Inclusive Growth and Decent Jobs

INSEAD Middle East Campus
Abu Dhabi, United Arab Emirates
14-15 November 2016

ILO and INSEAD Evidence Symposium

The Middle East and North Africa regions have the highest unemployment rates globally, in particular among the youth at 28.2 and 30.5 percent respectively (ILO 2015). Unlike other regions, that rate has steadily increased since 2012, especially for young women. Many countries in the region have been characterised by low levels of enterprise creation, cumbersome business environments, large informal sectors, market dominance by a small group of well-connected and favoured firms, and a relatively generalised preference for employment in the public sector to the detriment of private enterprise (OECD and IDRC 2013). This has resulted in an under-performing private sector, to the disadvantage particularly of young people and females.

To address this challenge, governments, business leaders, investors and people themselves need evidence on “what works” to create effective policies and programmes on entrepreneurship. Impact evaluations are an important tool to contribute to this evidence base by providing concrete findings and recommendations based on rigorous methods. In the MENA region, the evidence base on employment has rapidly increased over the past years, with a number of innovative studies being released.

The ILO's Taqueem Initiative and INSEAD, with its Randomized Controlled Trials Lab and Center for Economic Growth, have come together to provide a platform for world class scholars, policy makers and business leaders to share and discuss the latest emerging and cutting edge findings from impact evaluations on entrepreneurship for inclusive growth and decent jobs in MENA.





Participants

This two-day event will take place at the INSEAD Middle East Campus in Abu Dhabi, United Arab Emirates.

- **Academic research workshop on Monday, 14 November 2016:** The academic research workshop targets scholars interested in entrepreneurship research using randomized field experiments to generate evidence on what “works” to create effective policies and programmes on entrepreneurship.
- **Stakeholder symposium on Tuesday, 15 November 2016:** The symposium targets senior stakeholders from government, private sector, supporting institutions and academia interested in promoting entrepreneurship for inclusive growth and decent job creation based on rigorous evidence.

Objectives

- **TO SUPPORT** senior policy makers and business leaders to design and implement effective policies and interventions grounded in evidence towards the promotion of entrepreneurship for inclusive growth and decent jobs, and to collectively define a research agenda.
- **TO PROMOTE** academic research about entrepreneurship for inclusive growth and decent jobs.
- **TO CONTRIBUTE** to the development of researchers in the MENA region.

Registration

To apply for participation at the stakeholder symposium or the academic research workshop, please visit: <http://tinyurl.com/ilo-insead>. Please note that registration does not guarantee participation. Only registered and approved applicants will be formally invited to attend. Places being limited, the organizers will give priority to applicants coming from the target audience of the Evidence Symposium.

Further Information

For all inquiries: rctlab@insead.edu

For more information about the event, please visit: <http://tinyurl.com/ilo-insead-event>

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