

Pitch Day

The power of innovation
e-formality and skills development
Latin America and the Caribbean



Agenda

Time	Item
10:00 – 10:15	Opening <ul style="list-style-type: none"> Vinícius Carvalho Pinheiro, Regional Director for Latin America and the Caribbean, ILO Srinivas B. Reddy, Chief of Skills and Employability Branch, ILO
10:15 – 10:25	TedTalk <ul style="list-style-type: none"> Dariele Santos, Co-founder and President of Instituto Alinha
10:25 – 11:15	Pitch presentations <ul style="list-style-type: none"> #WomenforWomen, Brazil The Virtual Learning Construction Environment, Brazil Digital Production Linkages, Ecuador My Future is Today, Ecuador Web Platform “Meformaliza.cl”, Chile
11:15 – 11:30	Judges Q&A <ul style="list-style-type: none"> Roxana Maurizio, ILO Regional Specialist in Labour Economics, ILO Christine Hofmann, Skills and Employability Specialist, ILO George Westerman, Senior Lecturer at the MIT Sloan School of Management and a Principal Research Scientist, J-WEL Workforce Learning, MIT Alberto Echavarría, Member of the ILO Governing Body (Employers of Colombia) and Vice-President for Legal Affairs of the Colombian Association of Employers (ANDI) Antonio Montero, CSA Education and Organisational Advisor
11:30 – 11:35	Announcement of most voted proposal
11:35 – 11:40	Next steps for winners <ul style="list-style-type: none"> Elva López Mourelo, Inclusive Labour Market Institutions Officer, ILO Country Office for Argentina Milagros Lazo Castro, Technical Officer/Innovation, Skills and Employability Branch, ILO
11:40 – 11:45	2020 Winner's Testimonial <ul style="list-style-type: none"> Mendy Lerato Lusaba, founder of the Domestic Workers Association of Zimbabwe (DWAZ)
11:45 – 12:00	Closing <ul style="list-style-type: none"> Claudia Coenjaerts, ILO Deputy Regional Director for Latin America and the Caribbean