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This Learning Forum is supported by:



Red de Desarrollo Económico Territorial y Empleo para América Latina y el Caribe



This is a joint activity by

The Enterprise, Microfinance and Local Development Programme of the ITCILO  
The Employment Policies and Skills Development Programme of the ITCILO

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<http://greenjobs.itcilo.org/>



[www.ledknowledge.org](http://www.ledknowledge.org)

# Green Jobs Learning Forum

Local Strategies and Actions

3-14 December 2012





# Green Jobs Learning Forum

## The Programme

Green Jobs and the promotion of the Green Economy have become the key drivers for achieving an economic and social development that is also sustainable. Green Jobs can be created in all sectors and types of enterprises, in urban and rural areas, in all countries at all levels of economic development. At the same time, greening the economy can generate consistent and positive outcomes for increased wealth, growth in economic output, decent employment and reduced poverty. Achieving this double dividend, in terms of both environmental and social goals, requires the commitment of policy makers and the active support of enterprises, entrepreneurs and workers. If on the one hand, a coherent mix of policy responses is needed at the national level, local implementation strategies

are equally important in the promotion of a wide range of innovative solutions and job opportunities. Given the growing demand for support to address the effects of climate change, local development strategies are more and more incorporating the green jobs dimension. Policy makers and local practitioners need therefore to make the appropriate links and seek synergies for better results. At its 2nd edition, this interagency Learning Forum will propose a special focus on how to promote private sector development and contributions to green growth and environmental sustainability, through the analysis of case studies and initiatives that enhance local development while responding to the demand for new markets, new products and new production methods.

**A practitioners forum on private sector development for green growth and green jobs.**

**Dates of the Forum:  
3-14 December 2012**

## The Objectives

This is a practitioners' Learning Forum. Thus, it provides participants with knowledge, tools and examples of good practices to enhance their skills in the design and implementation of effective local strategies for the promotion of green jobs through private sector development. Participants of this Learning Forum will be able to:

- Recognize the linkage between the shift to a low-carbon economy and sustainable local development;
- Appraise best practices of green development strategies and their potential for enterprise development and decent job creation;
- Appreciate the key role of the private sector and business organisations in the promotion of a green economy;
- Contribute to shape local strategies and actions for green jobs.

**Application fees:  
€ 4000 including tuition, training material, board and lodging, study visits, insurance**

## Who should apply

This Learning Forum is aimed at development practitioners whose work is mainly focused on the promotion of green jobs and green growth through private sector development and/or sustainable local development strategies. In particular the Learning Forum is designed for:

- Local, regional and national officials dealing with economic development or planning and environmental policies;
- Experts from international organisations, NGOs, Chambers of Commerce and other bodies dealing with territorial and environmental development;
- Representatives of workers, employers, local business organisations, cooperatives and other member-based organisations;
- Researchers and analysts in relevant fields

**Application deadline:  
31 October 2012**

## The Curriculum

Drawing from the latest field experiences and knowledge gained by different agencies and high level experts, this forum has been conceived to provide a platform of exchange and debate for practitioners on local strategies and actions that contribute to the promotion of green jobs and decent work in the green economy. Participants will: a) meet several green entrepreneurs to understand what works, why and how b) be exposed to practical tools and training packages that have been tested internationally c) engage in field visits in Italy to compare in-class discussions with practical challenges. Its highly interactive programme is designed to allow participants tailoring lessons learnt to their actual work situations in the respect of their institutional mandate. The official languages of the Forum are English and Spanish.

**Download flyer, agenda and online application here:  
[www.itcilo.org/emld](http://www.itcilo.org/emld)**

## Admission

Please visit [www.itcilo.org/emld](http://www.itcilo.org/emld) or [www.itcilo.org/greenjobs](http://www.itcilo.org/greenjobs) for details on application, tuition and the detailed agenda. Early application is strongly encouraged as the number of participants per language is limited. Candidates from outside the Schengen Area should apply at least 6 weeks before the program start date in view of lengthy visa procedures.

**Admission requirements**  
Admission to the programme will be made on a competitive basis, considering the applicant's current level of responsibility and potential for future contribution to his/her community and organization.

**Application deadline:  
31 October 2012**

**Additional info on contents and/or logistics:  
[led@itcilo.org](mailto:led@itcilo.org)**