

Summer Academy on



**Sustainable Enterprise Development**  
with a special focus on youth entrepreneurship



International  
Labour  
Organisation



International Training Centre

**A two weeks intensive course on the fundamentals of enterprise development**

**This year focus: Youth Entrepreneurship**

**A modular structure adaptable to individual learning needs**

**Dates:**

**21 June to 02 July 2010**

**Deadline for registration:  
21 May 2010**

**Academy Fees:**

**4,000 Euro (including course fees, full board, lodging and insurance)**

**Limited number of partial (50%) fellowships are available**

**Contact and registration:**

**[Enterprise.academy@itcilo.org](mailto:Enterprise.academy@itcilo.org)**

## Background

The ILO's approach to enterprise development is aimed at unlocking the enormous potential of enterprises to create decent, long-lasting jobs for the world's growing labour force. Over the last 40 years the ILO has built up a powerful knowledge base on enterprise development with tools and practical approaches to create and sustain enterprises of all sizes.

This year's Enterprise Academy on Sustainable Enterprise Development will provide participants with a unique overview of existing tools and knowledge about enterprise development. It will provide participants with the tools to achieve impact on enterprise development programmes at the national and local levels.

The Enterprise Academy offers a unique opportunity to study a rich programme of different topics under the guidance of leading enterprise development specialists in and outside the ILO. The facilitating team will include leading ILO experts, renowned academics, partner UN organizations like UNIDO and international consultants specialized in entrepreneurship, value chains, enterprise restructuring, business development services, local development creative industries, women's entrepreneurship development, and other topics.

## Youth Entrepreneurship

This year's programme will focus on the role of Youth Entrepreneurship and possible strategies for governments and donor agencies to tackle the problem of creating new jobs. The importance of entrepreneurship will be highlighted in the plenary sessions, a number of learning tracks and an Open Space dedicated to the theme.



## Objectives

As an Enterprise Academy participant, you will:

- Gain a thorough understanding of the key principles and current good practices in sustainable enterprise development ;
- Become familiar with a wide range of tools and methodologies for sustainable enterprise development;

Enjoy a valuable opportunity to broaden knowledge in the design and implementation of enterprise development programmes with focus on youth entrepreneurship on the experience of fellow practitioners and leading experts.

## Who should attend

The course is designed for development professionals involved in enterprise development, private sector or local development, such as project managers, executives and technical experts from:

- International development agencies
- Government and local development agencies
- Employers and workers organizations
- Providers of financial and non-financial services
- Development consultancy firms
- Workers and employers representatives

## Contents and course format

The Enterprise Academy consists of a core course for all participants (plenary) every morning and elective thematic learning tracks for the mornings and afternoons of each week.

The course format will enable you to:

- Meet your individual learning needs by choosing from a range of topics
- Get a chance to meet with leading practitioners in the field of enterprise development

Each participant chooses two morning electives (10:30 - 13:00) and two afternoon electives (14:30 - 17:00).

## Language requirements

The Summer Academy will be offered in English, French, Spanish and Arabic.

## Resource persons

Resource persons include leading international experts, academics on enterprise development, ILO and UNIDO specialists. Please see the website for information about resource persons.

## How to apply

The Summer Academy lasts two weeks **from 21 June to 02 July 2010** and will be held at the ITC ILO Campus in Turin, Italy

The cost of participation is 4,000 Euro. This includes full board and lodging in Turin for the duration of the course, pocket money and tuition fee. Air travel is not included

A limited number of 50% partial fellowships will be available for participants from developing countries. For further information, please have a look at the official course website:

**[www.itcilo.org/enterpriseacademy](http://www.itcilo.org/enterpriseacademy)**

or write to

**[enterprise.academy@itcilo.org](mailto:enterprise.academy@itcilo.org)**