

1 ASSESS

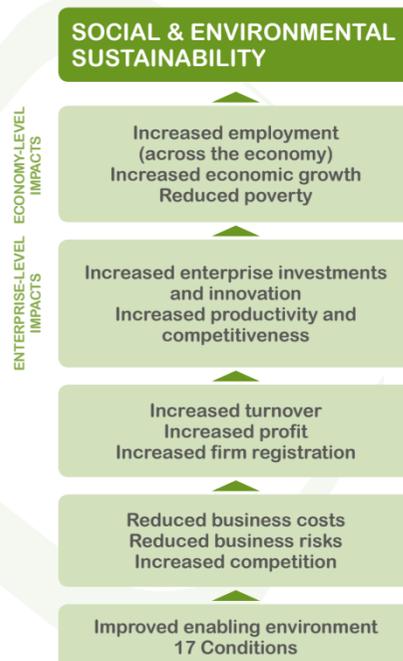
- Assess country context in which firms can grow sustainably and create jobs maintaining harmony between workers and employers.
- Social partners combine their perspectives and experiences of the economic, political, social and environmental context into a country assessment report outlining legal, institutional and regulatory constraints and agree on reform priorities.

Swaziland: A business organization takes the lead

The Federation of Swaziland Employers and Chamber of Commerce (FSECC), the country's leading private-sector business organization, conducted an EESE assessment in 2009. It involved a survey of 205 employers and workers from different types of enterprises through discussions with business leaders, trade unions and government officials. The report findings were presented during a workshop in the presence of the Prime Minister.

7 GROW

- Enterprises are able to invest and innovate more, resulting in more economic growth, better jobs, reduced poverty.
- Reforms reduce both business costs and risk, making markets more competitive and allowing enterprises to change behaviour.



3 ADVOCATE

- To get government to address the challenges and priorities identified by the assessment report.
- Social partners develop policy positions and design practical advocacy measures.

Swaziland: Gaining momentum for change

- Based on the findings, the FSECC in September 2012 launched the "Business Agenda", a prioritized series of 14 policy issues to tackle over three years. The recommendations spanned issues such as work permits, tax incentives for skill development, and fighting corruption.
- FSECC since submitted reform proposals to the Swaziland's Investor Roadmap (a project of the Swaziland Investment Promotion Agency). FSECC now meets monthly with the Minister of Commerce, Industry and Trade to discuss issues such as the costs of electricity and telecommunications for businesses.

5 REFORM

- To get government to adopt reform measures that foster an enabling environment more conducive to the sustainable growth of enterprises.
- Government responds to social partners' advocacy efforts, consulting with them to weigh different reform avenues.

Swaziland: Achievements to date

- Promotion of social dialogue throughout the country
- Annual meetings and information sharing on good governance and combatting corruption
- New national strategy to develop micro, small and medium-sized enterprises
- National framework for women's entrepreneurship

2 The ESE expertise

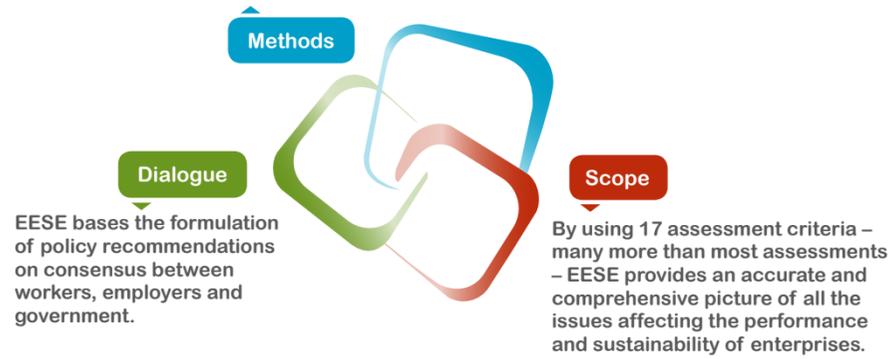
The International Labour Office conducts organizational audits and interviews social partners to assess – and if necessary, build – their capacity to evaluate needs and advocate for policy reform.

What makes ESE unique?

ESE is outstandingly thorough, drawing on a range of data collection and diagnostic techniques – statistical analysis of enterprise survey results; interviews of both employers and workers; consultations with experts; workshops and discussions with worker and employer organizations; review of existing surveys.



International Labour Organization



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6 The ESE expertise

The International Labour Office organizes a national policy dialogue with decision makers to select a reform option, work out priorities and set a timeline for action, and then helps government draft and implement administrative and policy reform.

4 The ESE expertise

The International Labour Office trains social partners to conduct further research and draft policy papers; provides advice on how best to design, implement and monitor advocacy campaigns.