

Scaling up jobs and job quality in enterprise development

Background

Addressing the 'jobs' challenge in private sector development can be tricky. Scaling up job creation and job quality improvements requires navigating through market complexities and figuring out the drivers that will lead to sustainable change.

Development practitioners, technical staff, ILO and other UN officials, trade unions and employers' organizations representatives, policy makers, stakeholders from civil society organizations, knowledge and research professionals involved in sustainable enterprise development have been very interested in finding practical answers to the following questions:

- How can jobs and job quality be scaled up in enterprise development?
- What works and what does not work in enterprise development?
- How to identify and promote high-growth small and medium size enterprises?
- How to apply practical tools in sustainable enterprise development?

If you are one of them, this new training offering is for you.

Practical Information



Location: The ITC-ILO in Turin, Italy



Duration: 5 days, from November 14th to November 18th, 2016



Training team: Several ILO and ITCILO specialists



Price: 2,150 euros (tuition fee 1,550 euros and subsistence costs 600 euros)



Registration: To enrol in the course, please [click here](#). The registration deadline is October 21st, 2016



Contact: For further information, please write to emld@itcilo.org



Learning objectives

The five-day face-to-face course will allow participants to:

- Know how the market systems approach can be used in enterprise development projects
- Comprehend different and complementary strategies to scale up jobs and promote job quality in complex market contexts
- Get to know practical experiences using key tools to promote scaling up jobs and job quality
- Learn how to develop an adaptive programme that leads effectively to scaling up jobs and job quality
- Share experiences and learn from the experiences of other individuals and organizations

Course participants

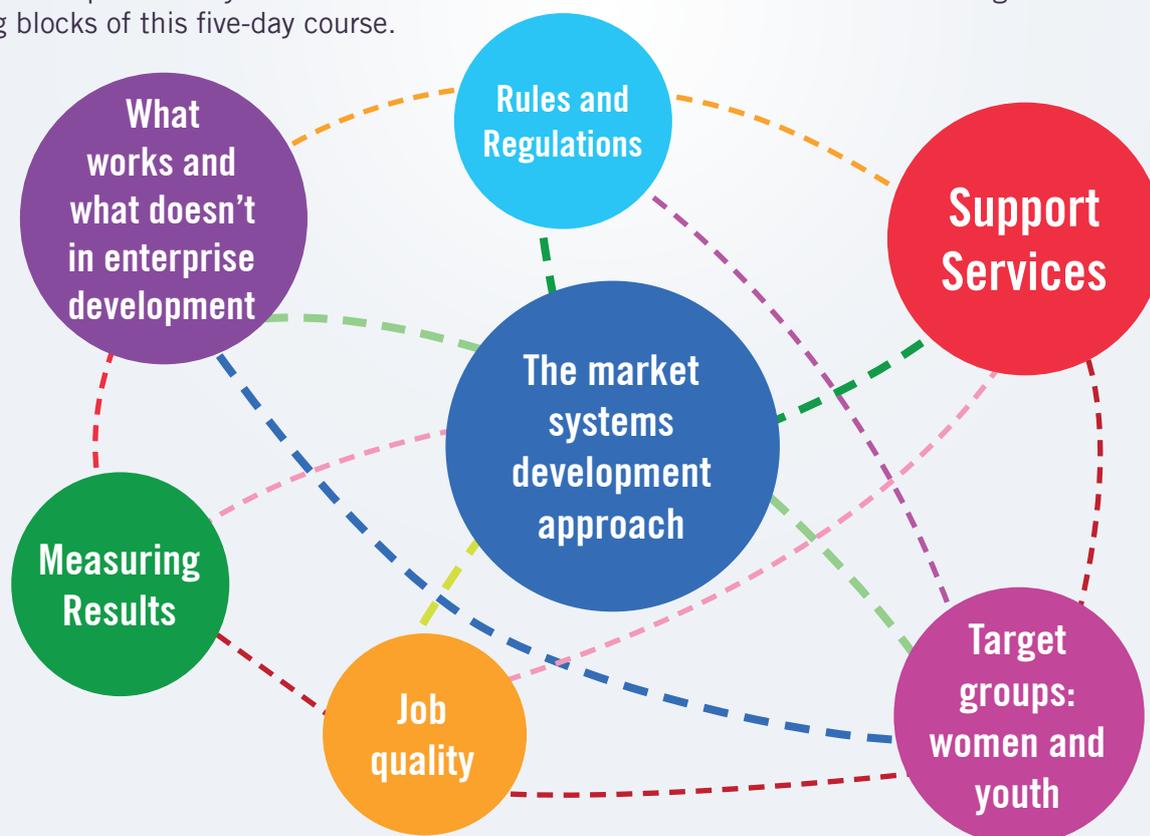
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Methodology

The course uses an action oriented, participative approach. Classroom sessions will mix presentations, discussions in round tables, group work and case studies. Study visits are planned in order to understand how course concepts and market players work in the real world.

Learning Process

The course focus will be around “how to scale up jobs and job quality in enterprise development” in the framework of the market systems development approach, which seeks to identify and address the core constraints to productivity and labour market conditions within value chains. The diagram below presents the learning blocks of this five-day course.



The study visits planned in the course will allow participants to meet various stakeholders (companies, public institutions, service providers) in a specific sector, to learn from concrete experiences on how to scale up jobs and job quality in Turin. A debriefing and wrap-up session will be an opportunity to distill the main learning and conclusions of the overall course.