

GLOBAL HIGHLIGHTS



MATERIALS LAUNCH - GET YOUR COPY! Revised SIYB training materials will be launched globally and in collaboration with country offices for local adaptations at the ENTERPRISES Global Team Meeting (September 2015). Materials will be available through ILO Publications and our new management and evaluation platform **SIYB Gateway**.

PLAY THE BUSINESS GAME: The Game has been played by more than 6 million SIYB users worldwide! Be one of them! Come to the ILO on 21st September 2015 as part of the global launch of the new SIYB materials. For details, email Pranati Mehtha: mehtha@ilo.org

SIYB GATEWAY: This is the new web – based tool for SIYB Master Trainers (MTs) and Trainers to enter their training and certification data. The Gateway also contains a documents library from where users can download training materials. Log on to www.ilo.org/SIYB-GETAheadGateway to access the system. The former management system (Resource Platform) will no longer be used. Therefore, if you are a SIYB training provider, please familiarize yourself with the Gateway and e-mail us for queries.

SIYB IMPLEMENTATION GUIDE LAUNCHED: The Guide is a practical tool that provides step-by-step guidance for the successful implementation of SIYB in a given context. To access the document, click [here](#).

COMBINING SIYB WITH ACCESS TO FINANCE: A new publication, through three case studies shows that linking financial services with business management training creates substantial positive effects on income, job creation and economic growth. The full report can be accessed [here](#).

MATERIAL LICENCE PARTNERSHIPS: SIYB signed material printing licences with Save the Children and the Danish Refugee Council giving them the right to reprint and use SIYB materials in line with SIYB quality standards.

SME REPORT DISCUSSED AT THE INTERNATIONAL LABOUR CONFERENCE IN JUNE 2015: The report explores the contribution of SMEs to employment creation; it thoroughly examines the latest evidence on what works in SME development, looks at ILO's interventions in the area and evaluates the effectiveness of business management training offered by the ILO and others. The full report and conclusions can be accessed [here](#).

REGIONAL HIGHLIGHTS: ASIA

SOUTH ASIA

BANGLADESH: The “Bangladesh Skills for Employment & Productivity (B-SEP)” project is using SIYB for private sector development and productivity improvement. The project will conduct SIYB Training of Trainers (ToT) in September and is in the process of selecting a training service provider.

INDIA: In 2014, Memorandums of Understanding were signed with the Ministry of Micro, Small and Medium Enterprises – Central Government of India, with the Society for the Elimination of Rural Poverty (SERP) of the State Government of Andhra Pradesh and Telengana, to integrate SIYB into their regular skills training and entrepreneurship development



programmes. As of end June 2015, total number of SIYB Trainers in India is 201 and they have trained 6,800 end beneficiaries - 47% of those have set up their micro enterprises.

The SIYB training manuals are being adapted/translated in India to suit the local context, with an expected completion by September 2015. Translations of GYB and SYB manuals are available in Tamil, Malayalam, Hindi and Telugu. These will also be revised and updated.

Green Business Booklet (GBB) has been developed to complement existing SIYB materials and training with the aim to enable entrepreneurs to green existing businesses or create a green start-up idea to tackle the dual challenge of climate change and unemployment in India. GBB was piloted in July 2015.

SRI LANKA: Between 2010 and 2014, 6,287 entrepreneurs and start-ups received SIYB training. An evaluation of a random sample of 658 entrepreneurs showed an increase in participation for all SIYB packages, high client satisfaction with the quality of SIYB training being rated as good or excellent, and majority found the training materials easy to follow. Overall, the evaluation revealed that participants found the SIYB training to be a valuable investment.

EAST ASIA

VIETNAM'S MILLION FARMER PROGRAMME: The General Department of Vocational Training (GDVT) under the Ministry of Labour, Invalids and Social Affairs (MOLISA) is expanding the number of SIYB trainers in their network of TVET institutions, with the aim to train at least 5000 trainers. ILO support includes training 14 MTs, who were certified in December 2014; and conducting several ToT and Training of Entrepreneurs (ToE) workshops.

ILO also supported a Business Plan Competition among SIYB trainees in 2014. The winners include an embroidery business (Best Business Plan by a Woman Entrepreneur), a sedge mat production business (Most Innovative Business Plan) and a waste collection business (Best Green Business Plan).

The SIYB Gateway was translated into Vietnamese and introduced to the trainer network in December 2014 to track the activities of this large-scale programme.



MYANMAR: The ILO SME Development project in Myanmar awarded licences to 21 new trainers in June 2015, raising the total to 100 trainers. Another 40 are expected to reach certification level in the coming weeks. So far, more than 500 potential and existing entrepreneurs have been trained - a number that will soon grow!

77% of the ToEs have been entirely financed by the trainees. Business Development Service (BDS) providers charge between \$50 and \$300 per course, which attracts an average of 16 participants, enabling BDS providers to run commercially and set up a sustainable business service delivery structure in Myanmar.

REGIONAL HIGHLIGHTS: MIDDLE EAST

SAUDI ARABIA: The SIYB programme has been highlighted as an area of interest for the Saudi national entrepreneurship institute "Riyadah" with a particular interest to focus on Improve Your Business (IYB). A project proposal has been submitted.

IRAQ: Under the "Private Sector Development Project" of the ILO in Iraq, SIYB was introduced and Iraqi and Kurdish trainers were certified in GYB, SYB and IYB. Following this, the Ministry of Labour and Social Affairs in Kurdistan has requested ILO support in adapting SYB to serve the needs of the Kurdish youth and combine SYB training with start-up loans funded by their Loans Unit.

REGIONAL HIGHLIGHTS: AFRICA

NORTH AFRICA

ALGERIA: The ILO along with its partner organizations - the National Agency for Supporting Youth Employment (ANSEJ), the National Microfinance Management Agency (ANJEM) and the National Chamber of Crafts and Trade (CNAM) has certified 6 new MTs and 251 Trainers. More SIYB trainers are currently being trained in the regions of Médea and Adrar. These organizations have integrated SIYB into their training programmes and have so far trained 167,226 beneficiaries.

EGYPT: The ILO “Decent Jobs for Egypt’s Young People (DJEP)” project has translated and adapted SIYB materials to the local context and certified 57 trainers, who in turn have trained 767 entrepreneurs. More SIYB trainings are planned in cooperation with the AlKorra Foundation in the Red Sea governorate. In March 2015, the SIYB Gateway was launched in Arabic and pilot tested in Egypt.

Materials adaptation: ILO Egypt revised the GYB and SYB Arabic materials in 2014 and have shared the manuals with Morocco and Algeria to assist the two countries in adapting the content to the local country context.



EAST AFRICA



ETHIOPIA: The ILO will be collaborating with the Ethiopian government on the 'Support to the reintegration of returnees in Ethiopia' project. Beginning in January 2015 with an expected completion in 2017, the project seeks to assist 27,000 returnee migrants in securing decent livelihood opportunities through SIYB and other support services.

KENYA, TANZANIA AND UGANDA: The Youth Entrepreneurship Facility (YEF), a regional project implemented by the ILO in Kenya, Tanzania and Uganda trained more than 67,000 entrepreneurs and start-ups during the project phase, far exceeding the 45,000 target.

YEF in collaboration with the global SIYB team piloted a “sustainable business model” workshop in 2014 for 15 best performing SIYB providers in each country to implant financial sustainability of SIYB activities.

Upcoming activities include the US\$ 1.8 million Sida funded project on youth employment interventions in Tanzania and the €3 million European Commission project for the implementation of YEF interventions in Uganda (2014-2016).

South-South capacity building between East Africa and Sri Lanka: A learning visit and strategy review process was facilitated by the Sri Lanka SIYB Association at the three SIYB associations in Kenya, Tanzania and Uganda.

SIYB materials distribution agreements: The SIYB Association of East Africa in **Tanzania**, the Business Development Service Providers Network in **Uganda** and the Federation of **Kenya** Employers (FKE) were issued licences for commercial printing and distribution of SIYB materials.

SIYB collaboration with other UN Agencies: In Tanzania, partnerships with the SIYB Association of East Africa and UNESCO as well as with the UN Habitat was created to strengthen the Association’s ability to serve youth with training on entrepreneurship.

CENTRAL AND WEST AFRICA

Burundi: Through the youth employment project – “Pathway Development Programme” 37 trainers were certified in SIYB, who then provided training to over 2,000 young Burundians. Under this programme, SIYB Level 1 materials were revised and adapted to the rural context of Burundi.

Democratic Republic of Congo: 20 trainers trained 1964 potential youth entrepreneurs (714 were women) in GYB, SYB and SIYB Level 1. A business plan competition was launched with a guarantee funding mechanism provided by the Commercial Bank of Congo. 55 small enterprises were created as a result and are expected to generate more than 400 jobs. A SIYB trainer’s network is also being formed.

Ghana: In 2014, in collaboration with UNHCR on the “Seeds for Solutions” project, SIYB was used to provide livelihoods support to refugees from Cote D’Ivoire. 16 Trainers were certified in GYB and SYB and provided training to 160 beneficiaries (including 100 women). SIYB training combined with access to finance support from UNHCR led to the creation of 140 micro-enterprises.

South Sudan: The “South Sudan Agribusiness Development Programme (SSADP)” was established in 2013 to stimulate entrepreneurship in the agricultural sector in South Sudan. The International Training Centre (ITC) of the ILO has trained up to 60 BDS providers.



Togo: From 2013-2014, the ILO through the “Project for the support of employment promotion and poverty reduction (APERP)” provided technical support to the National Employment Agency in implementing business management training targeting youth. 18 Trainers have provided 100 young people with SIYB training. The Support Fund for Employment and the Youth Initiative have financed 70 business plans.

REGIONAL HIGHLIGHTS: CENTRAL AMERICA



Dominican Republic, El Salvador and Guatemala: Certification process of Master Trainers started in October 2014 in all three countries. In **Dominican Republic**, the main local counterpart is INFOTEP, the national tripartite vocational training institution. More than 10,000 students have been trained in SIYB. Those who started their own business generate a monthly income between RD\$5,000 to RD\$10,000 pesos. In **El Salvador**, over 6000 entrepreneurs trained in SIYB training has generated about 12000 jobs. In **Guatemala**, Master Trainers and Trainers have assisted 1600 micro and small entrepreneurs to start and improve their business. SIYB packages have been translated in local indigenous languages to facilitate trainings.

Peru: The Ministry of Labour and Employment Promotion is using SIYB for entrepreneurship programmes targeting the youth (15-29 years) living in vulnerable conditions. In 2015 alone, with funding from the Fondoempleo programme, the Ministry trained 1,500 young people in 6 regions of the country. Partnerships have been established with 6 universities to assist young people seeking entrepreneurial skills.

VISIT THE START AND IMPROVE YOUR BUSINESS HOMEPAGE TO ACCESS MORE RESOURCES

WANT YOUR STORY TO BE FEATURED IN THE NEXT SIYB UPDATE? SUBMIT YOUR STORY TO SIYB@ILO.ORG.

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MASTER TRAINERS

Refer to the ILO [Gateway](#)