Think.COOP

AN ORIENTATION ON THE
COOPERATIVE BUSINESS MODEL
## The Sessions

**Think.COOP**: An orientation on the cooperative business model

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic</th>
<th>Duration</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>GOOD RELATIONSHIPS AND LIVELIHOOD</td>
<td>50 minutes</td>
</tr>
<tr>
<td>2</td>
<td>HORIZONTAL AND VERTICAL RELATIONSHIPS</td>
<td>60 minutes</td>
</tr>
<tr>
<td>3</td>
<td>THE BENEFITS OF COLLECTIVE ACTION</td>
<td>70 minutes</td>
</tr>
<tr>
<td>4</td>
<td>CHOOSING THE BUSINESS STRUCTURE</td>
<td>150 minutes</td>
</tr>
<tr>
<td>5</td>
<td>DOING BUSINESS TOGETHER</td>
<td>95 minutes</td>
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The Learning Guide Format

- **SESSION**
- **Activity**
- **Steps**

Members of the group take turns in reading the training guide aloud.

All members of the group perform the steps indicated for each activity; may be individual, in pair, or as group work.

Members of the group share and discuss outputs.
Signs and their Meanings

- A member of the group read background information
- Group discussion
- Read and perform step-by-step instruction
- Suggested time for the activity
- Gender equality good practices
- Tips on facilitation
Activity 2A: Identifying Vertical and Horizontal Relationships
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Source: USAID Leo Project
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