Media, Culture, Graphical Sector

STANDARDS AND RIGHTS AT WORK

Many international labour standards are relevant to the sector, including those on freedom of association, collective bargaining, homework, employment agencies, discrimination (employment and occupation), and safety and health, and the Declaration on Fundamental Principles and Rights at Work. The adoption of the Employment Relationship Recommendation, 2006 (No. 198) is relevant to freelance journalists, performers and others in the sector.

- Relevant international intellectual property standards

International intellectual property standards relevant to the Media, Culture, Graphical sector have been developed by the ILO, UNESCO, WIPO and the WTO, among others.

The ILO/UNESCO/WIPO Rome Convention of 1961 (Convention for the Protection of Performers, Producers of Phonograms and Broadcasting Organizations) covers copyright in music, acting and other related areas, and now has over 90 States parties. The Rome Convention was an important early standard in the field of intellectual property and the respective rights of performers, producers and broadcasters. Under Article 32 of the Rome Convention, the ILO, UNESCO and WIPO constitute the joint Secretariat of the Committee. Meetings of the Committee are held successively at the headquarters of the three organizations. In 2009, WIPO hosted the twentieth ordinary session of the Intergovernmental Committee of the International Convention for the Protection of Performers, Producers of Phonograms and Broadcasting Organizations (Rome Convention, 1961). In June 2012, WIPO’s Beijing Treaty on Audiovisual Performances was adopted. The next session of the Rome Committee is likely be held in 2014-16, at the ILO, and by that time there could be a new WIPO treaty on broadcasting.

Links for further information

To international labour standards information

- ILO Conventions (ILOLEX database)

✔ World Intellectual Property Organization