

Automatic Classification and Coding for the National Employment Survey (ENE)

Department of Labour Statistics
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21st International Conference of Labour Statisticians

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1. Problem and solution

Original requirement \rightarrow Manual coding \rightarrow Achieve greater efficiency



COLLECTION



- National Employment Survey (ENE) with paper questionnaire until 2019.
- Research: economic sector and/or occupation of the target population.
- Gloss: Description of the respondent's economic activity and/or occupation.
- Classification and coding of texts

CODING

The case of ENE

70,000 cases to be classified per month

+3,000 hours of work per month

Multiclassification problems

The coding team manually codes each survey according to the international classification categories determined by International Classifications (UNSTAT, ILO)

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DATA ENTRY



Survey response information and coding are digitized.
(This task was done manually)

CONSTRUCTION OF THE DATABASE FOR TRAINING THE MODEL

Dimension of cases to be classified

- -> ENE (per month):
- Target population: 23 thousand people approx.
- 5 open-ended questions on activity and occupation.
- Use of the international classifications.
 - International Standard Classification of Occupations (ISCO)
 - International Standard Industrial Classification of All Economic Activities (ISIC)
- + 70 thousand cases to be continually classified.

Solution implemented in 2019



Historical gloss

data (Availability of records of declared and audited texts)

Free statistical software

Text mining:Pattern Detection



Machine Learning:

Automatic Classification of Texts

Feasibility Models:

Support Vector Machine (SVM) Random Forest (RF) Naive Bayes (NB)









Learning process for predicting classification codes → Use of SVM for the ENE is recommended

Prediction over 85%-95%





Training for Automatic Classification of Texts:

- 1.- Deconstruction of Glosses in words
- 2.- Quantify relative weight of each word
- 3.- Replicate training classification
- 4.- Predict classification of new glosses

Results of the production process in 2019



COLLECTION

CODING

DATA FNTRY



- → Substitution of manual for automatic coding based on SVM methodology.
- → Reduction of monetary costs and working hours for the ENE
- → Implementation May 2019:
 - → ISCO 08.cl series from the January– March 2017 quarter
 - → CAENES (ISIC REV. 4.cl) series from the January–March 2013 quarter



Impact

- 1.- Shorter processing time.
- 2.- Lower labour cost.
- 3.- Greater precision.
- 4.- Higher quality of statistical information for decision making.

2. Methodological background

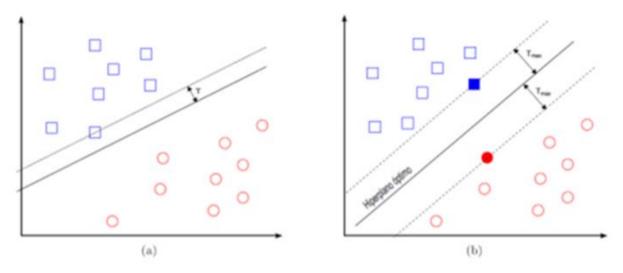
Method: SVM as an optimal method for gloss classification ENE, INE 2019.



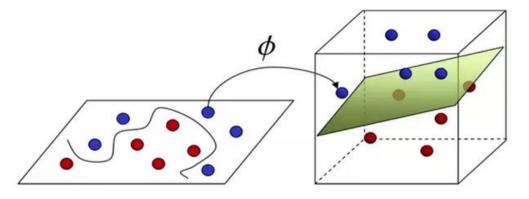
Linear separation of elements to be classified

SVM: Support Vector machine

ENE \rightarrow Glosses 2017 \rightarrow +180 thousand records



Multidimensional separation of elements to be classified



Matrix relative weights:

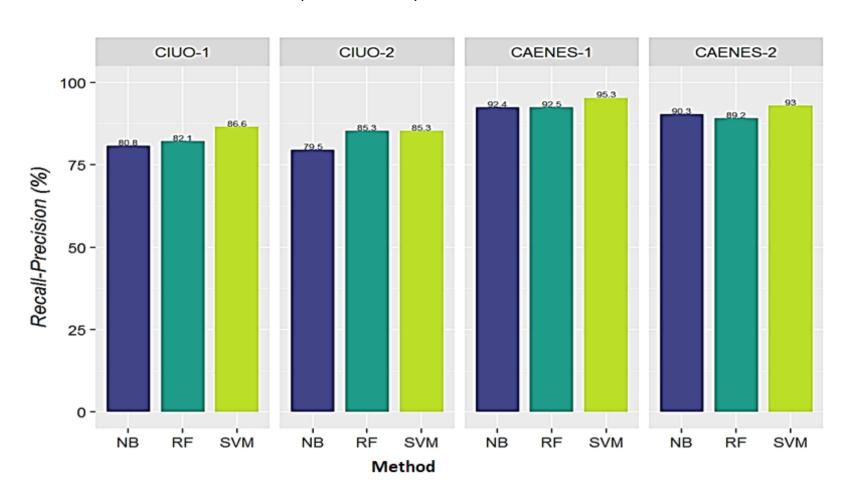
$$a_{ik} = f_{ik}$$

Based on the use of the matrix of relative weights of the words within the texts and within each category (sector or group), a mathematical rule (kernel) is applied to optimize the distance that separates the classification of a text between two categories.

Study determines SVM to be optimal method for ENE text classification



Recall-Precision* performance by method for ISCO-88 and CAENES Classifications



*Measurement of precision: Matched cases/Total cases

The model is trained with 80% of the data and the remaining 20% is evaluated. The recall precision measures the matches of the code assigned by SVM with the total number of codes in the training base.

SVM outperforms the others by up to 6 pp.

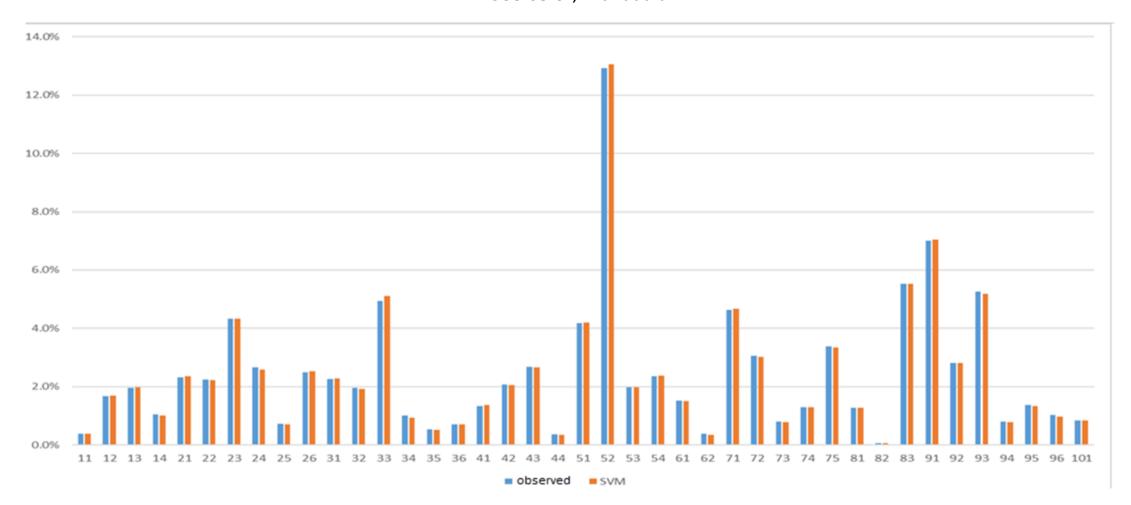
ENE adopts new technique

- Update training data to 2018
- Apply SVM process
- Determine ex-post analysis rules
- Develop training base for transition to ISCO 08.cl

CIUO08.CL: model quality results



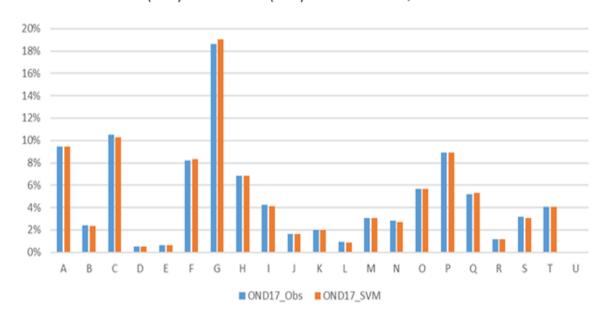
Distribution % of glosses ENE 2017 coded manually (Observed) and with SVM. ISCO 08.CL, with audit.



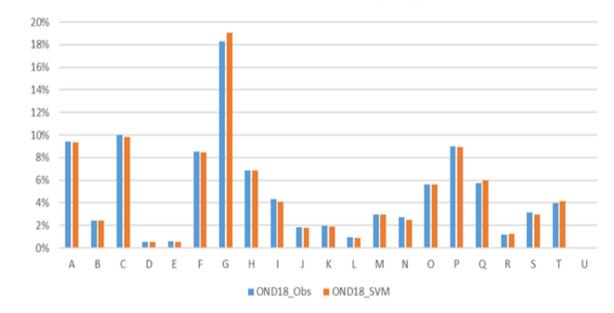
ENE Application: % distribution of estimated employed by branch ENE OND17–OND18



% Distribution of Estimated Employed (fact) according to economic sector Manual (Obs.) and automatic (SVM) codification - ENE, OND 2017



% Distribution of Estimated Employed (fact) according to economic sector Manual (Obs.) and automatic (SVM) codification - ENE, OND 2018



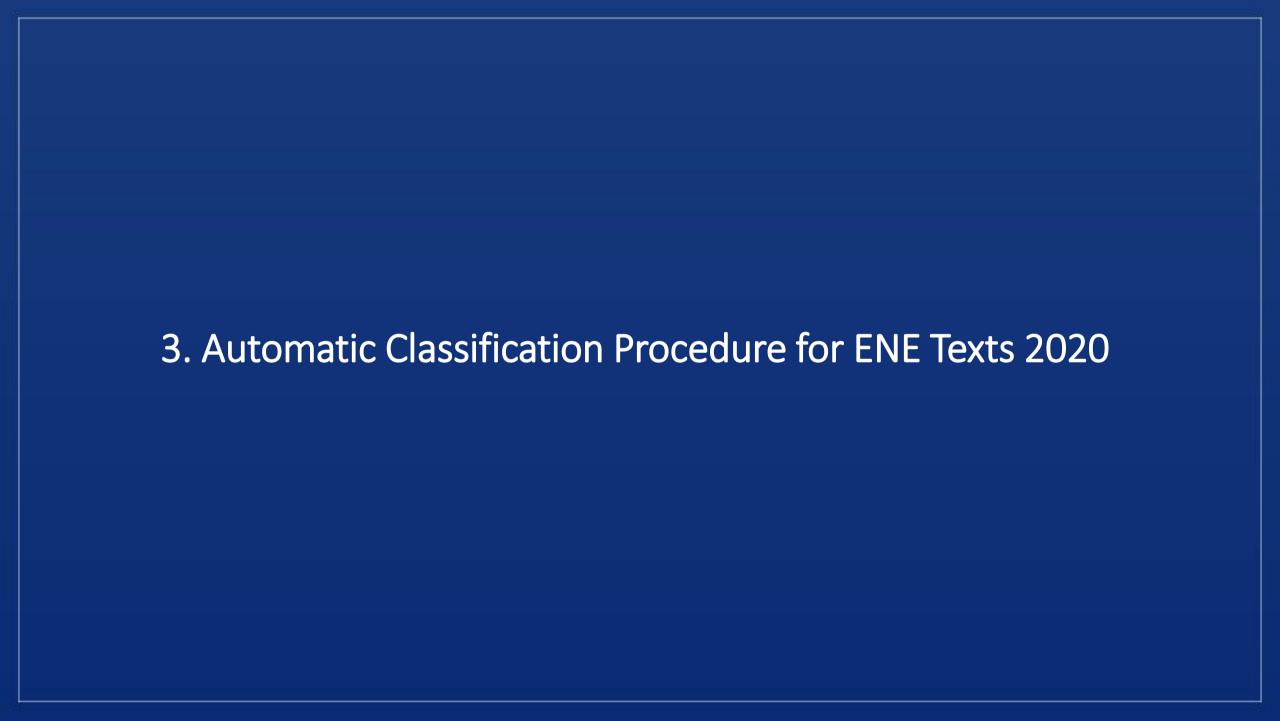
Review and contrast of implementation → Synthesis



Main results:

The structure of distribution among the classification categories does not undergo major changes when switching to an automatic coding model.

There are changes in the economic variations between the two codifications. However, an analysis of confidence intervals shows that they overlap at the national and regional levels. The use of models helps in minimizing unsystematic errors derived from manual coding.



Implementation of the use of a mobile capture device.



National Employment Survey (ENE) open text classification

Field research information related to

Occupational group → ISCO 08.cl classification

Economic activity → CAENES classification (ISIC Rev. 4)

CHARACTERIZATION OF THE PRINCIPAL ACTIVITY

| B1 | What is the job, work, or occupation that you performed last week? | B13 Wha | at does the company, business, or i | nstitution that pays your wages do? |
|----|--|---------|---|-------------------------------------|
| - | What tasks did you do in this occupation? | | | |
| - | CIUO Internal use | Δ | The description refers to the Activity + Good or Service + Prime Material or Type of Sale | CAENES Internal use |

| | Independent Workers (If B2=1 or B3=2, 3, or 4) | | | | | | | |
|----|---|--|--|--|--|--|--|--|
| 4a | What do you do as an own-account worker? | | | | | | | |
| • | Wage earners (If B2=2, B3=1, or B6=3) | | | | | | | |
| ь | What does the company, business, or institution where you work do? | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| _ | | | | | | | | |
| _ | | | | | | | | |
| | | | | | | | | |
| | The description refers to the Activity + Good or Service + Prime Material or Type | | | | | | | |

Automatic Text Classification Procedure ENE 2020 to date



Digital collection (DMC)



Data extraction from SQL server (JSON)



Execution SVM Models



Quality control



ENE database integration

- Continuous survey conducted with mobile computing device (Tablet)
- Daily synchronization of collected cases
- Data storage in SQL server

- The data collected to date is extracted weekly
- SQL server access →
 Extract JSON →
 Transformation to
 table for ID
 information and
 required texts

- Cleandata procedure for available texts
- Upload model and corresponding term document matrix (CAENES / CIUO08.cl)
- Execute predict function
- Stores encoded cases on server

- Post SVM critical case detection algorithm
- Report generation for manual review
- Manual review of identified cases
- Storage of reviewed cases → Table with person identifier (ID) + audited code

- Procedure consolidates codes determined by the SVM model with the manual audit completed
- Storage for ENE database production (Short-term)
- Storage for training base update (Structural)

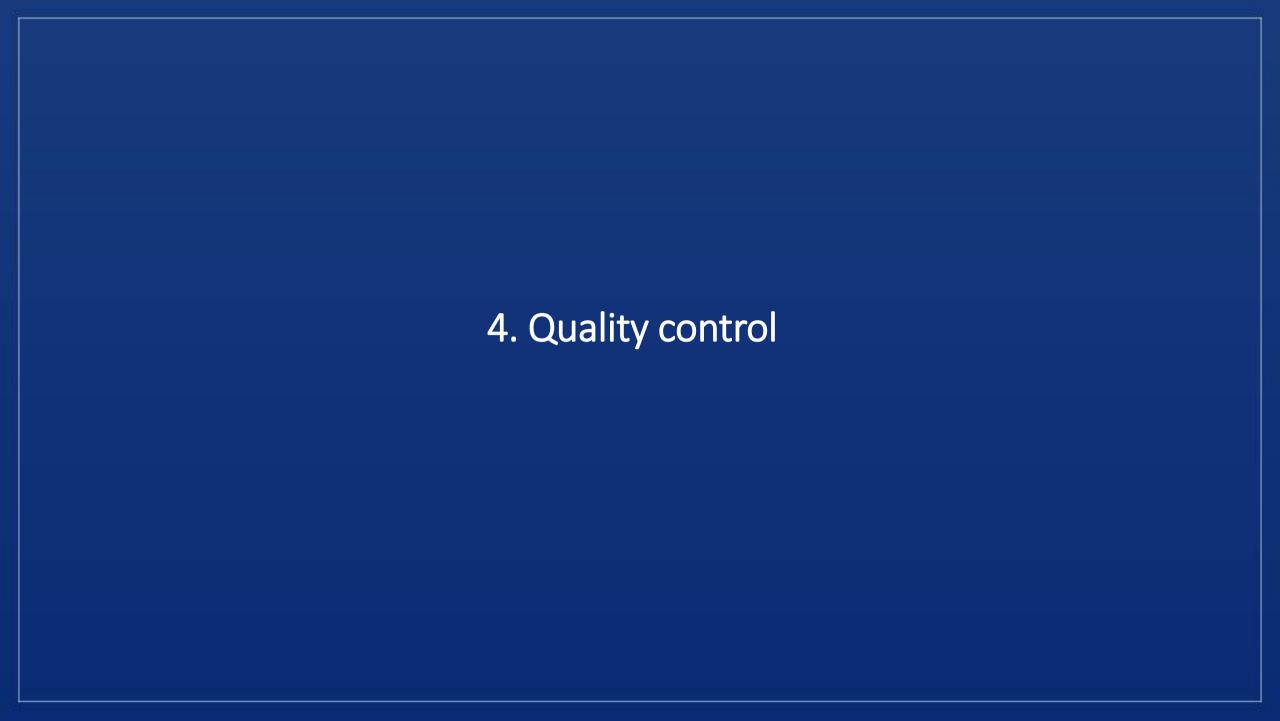










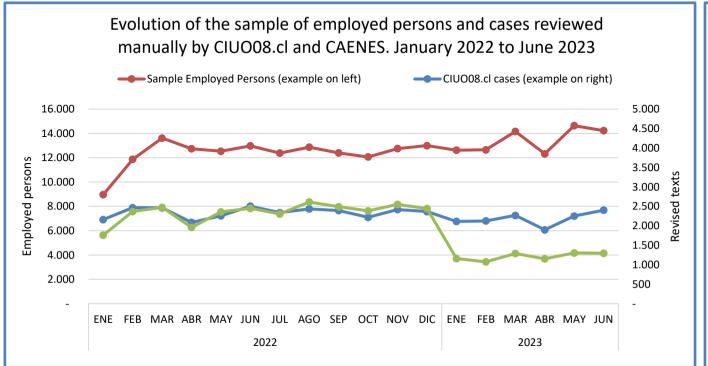


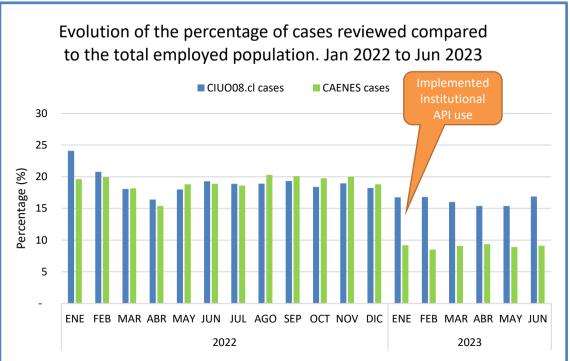
Quality control

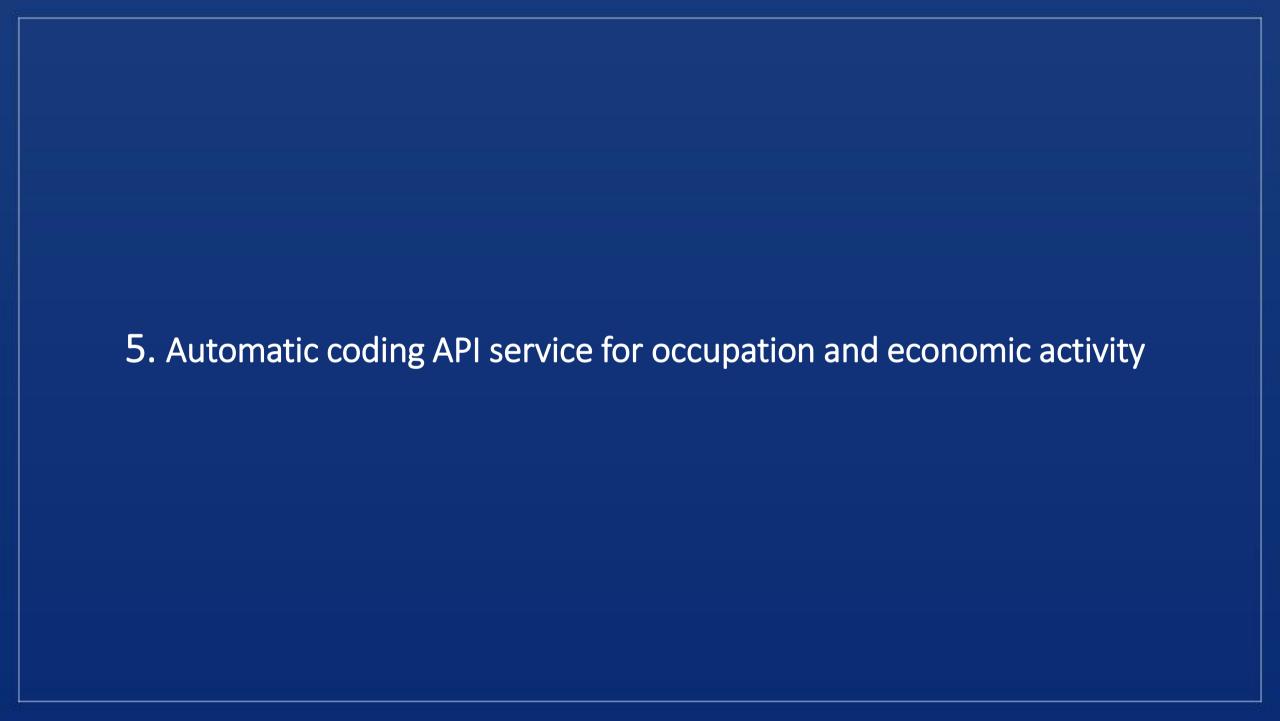


Post SVM algorithm detects

- → Classification with 2-digit model without correspondence with 1-digit model
- → Differing classification between SVM and institutional API implemented in 2023
- → Critical cases identified with rules determined from the prevalence of keywords (e.g., CAENES, Construction + Welding). Example ISCO, secretary vs. executive secretary
- → Manual review by an expert in classifications CIUO08.cl and CAENES
- → Institutional API is used to resolve inconsistencies between 2-digit and 1-digit classification, reducing the number of cases to be reviewed by the expert.





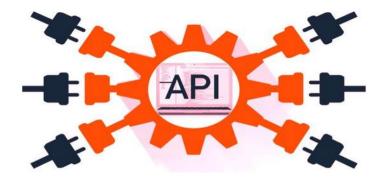




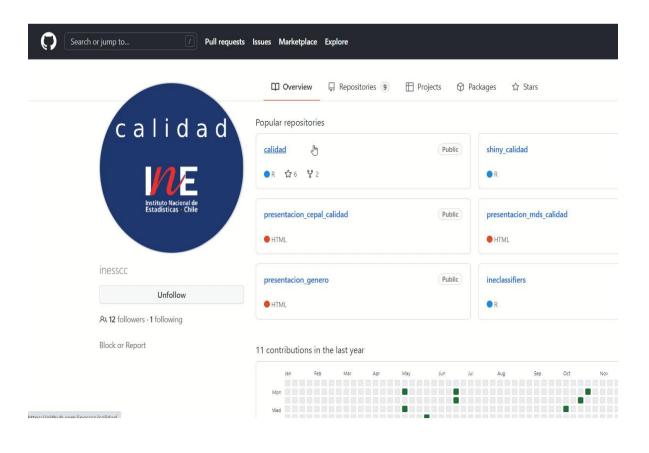
- It arises from the need for various statistical operations to have a "generalist" algorithm for the coding of occupation and branch of economic activity, that is, one that depends on the smallest number of variables possible.
- Training bases were generated with special emphasis on the quality of the classification rather than the quantity of labeled glosses (90% cross-coding and expert review of discrepancies).
- A neural network model was trained that uses Gated Recurrent Unit and Word Embeddings
- Tutorial on the institutional website: https://www.ine.gob.cl/calidad-estadistica/clasificaciones/api-codificacion



- A difficulty was detected in making the trained model available for use in statistical operations.
- The problem was the difficulty of getting R and Python dependencies setup on local computers.
- The solution was to provide the service as a API Rest from an institute server which can be consulted from various programming languages.







| Resultados | CAENES | 2 | díaitos | |
|------------|--------|---|---------|--|
| | | | | |

Resultados CIUO 2 dígitos

| modelo | acc | macro | micro | weighted | modelo | acc | macro | micro | weighted |
|---------------|--------|--------|--------|----------|---------------|--------|--------|--------|----------|
| seq_2d | 0.9075 | 0.7536 | 0.9075 | 0.9083 | seq_2d | 0.8456 | 0.7249 | 0.8456 | 0.8476 |
| tfidf_2d | 0.9076 | 0.7579 | 0.9076 | 0.9081 | tfidf_2d | 0.8412 | 0.7355 | 0.8412 | 0.8431 |
| emb_simple_2d | 0.9021 | 0.7631 | 0.9021 | 0.9039 | emb_simple_2d | 0.8324 | 0.7220 | 0.8324 | 0.8348 |
| emb_gru_2d | 0.9048 | 0.7630 | 0.9048 | 0.9052 | emb_gru_2d | 0.8526 | 0.7364 | 0.8526 | 0.8543 |

A short video tour of the github repository of the coding service is shown (it is public), and the performance of 2-digit CAENES and ISCO in the chosen models is also highlighted.

Repository in github:

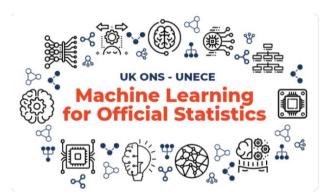
https://github.com/inesscc/ineclassifiers



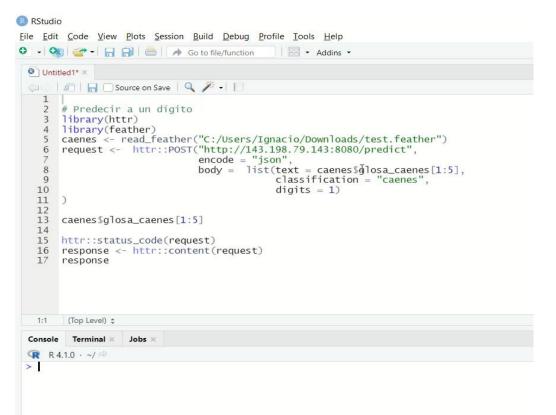


Closing conference of the year ML Group – UNECE 2021





Automatic coding API demo



INE Chile presented its experience at the closing of the annual Machine Learning Conference in 2021.

A brief demonstration of an API query from R is shown. 6. Next steps

Next steps



- Updating training bases
- 2. Feasibility study on the transition to Deep Learning methodology
 - a. Collaboration Agreement, Master in Data Science, Universidad de Chile
 - b. Exploration and use of Transforms
- 3. Updating SVM Models
- 4. Evaluation model to be used
- 5. Evaluation of possible rectification of published series



Thank you

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