

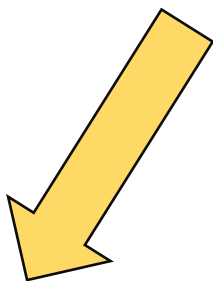
INFORMALITY IN PERU

Measurement and experiences
of cognitive tests

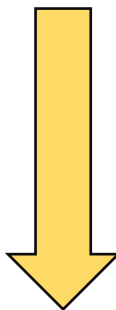
Lima, October 2023



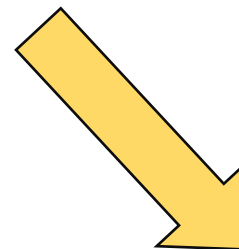
MEASURING INFORMALITY IS ALWAYS CHALLENGING BECAUSE....



is heterogeneous



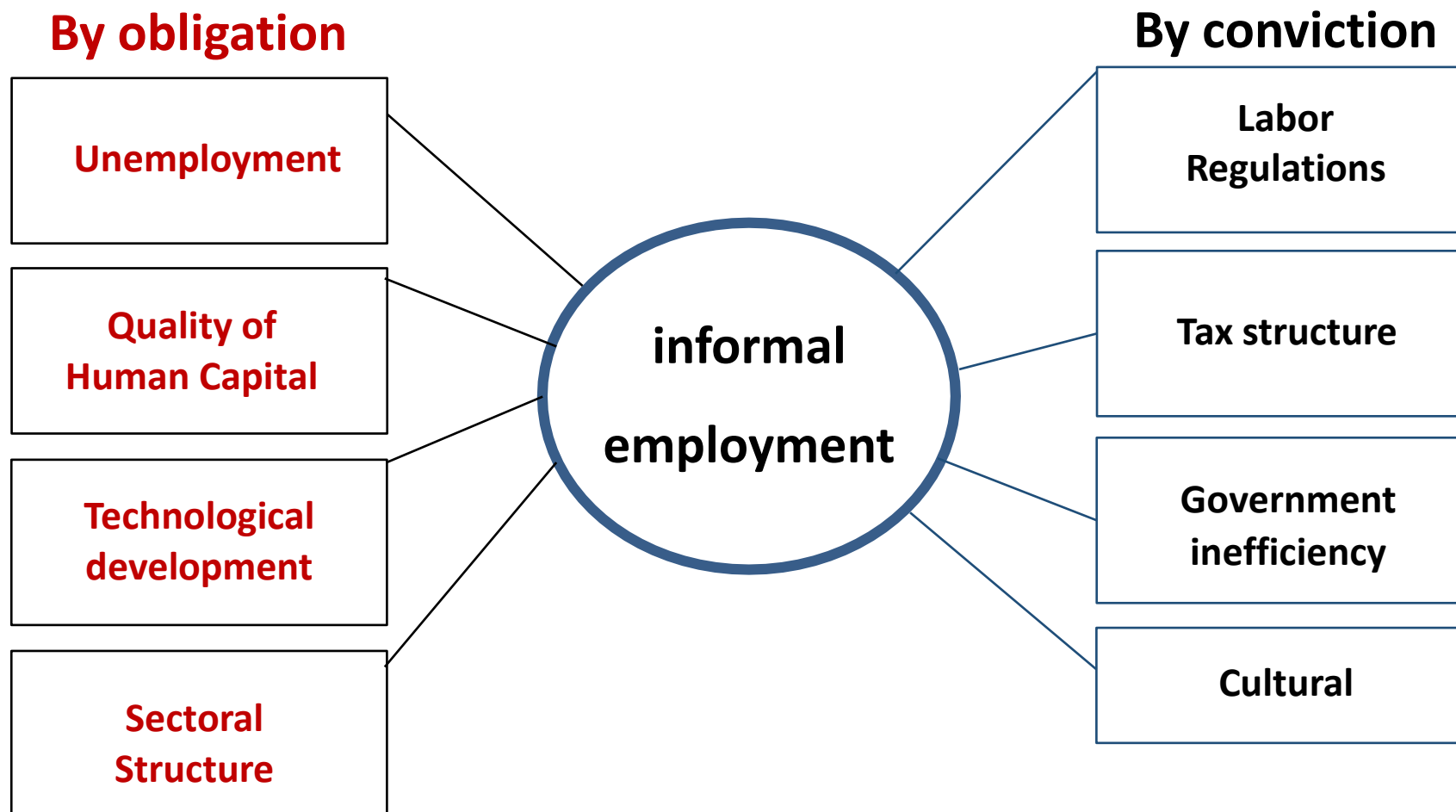
is complex



is variable

And reflects the 'business tissue' and social cohesion in every country...

KEY FACTORS DETERMINING INFORMAL EMPLOYMENT IN PERU



PERU: COMPONENTS OF FORMAL/INFORMAL EAP

FORMAL SECTOR

Companies registered by the Tax Office
(SUNAT), social security, administrative data

INFORMAL SECTOR

Businesses without any registration

FORMAL

INFORMAL

Bosses and self-employed

Waged

Domestic work

Con empleo informal

Con empleo informal

Unpaid family worker

Formal sector

Bosses and self-employed

Waged

Domestic work

Unpaid family worker

Informal sector

SOURCE: PERMANENT NATIONAL EMPLOYMENT SURVEY (EPEN)



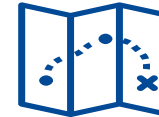
RESEARCH UNIT

Regular residents aged 14 and over



INTERVIEW METHOD

Direct interview via tablet



GEOGRAPHIC COVERAGE

Nationwide and 26 cities



SAMPLE

132 704 dwellings.



FREQUENCY

- ✓ Annual
- ✓ Quarterly

PERU: EXPERIENCE IN COGNITIVE INTERVIEWS

2015 – 2016

- We participate in programs to adapt new recommendations on labor statistics.
- OIT trained us on the methodology of cognitive testing.

2016 – 2017

- Peru was part of the Regional Public Goods Project “Adapting New International Guidelines for Measurement of Labor Statistics”.
- Cognitive tests to questions about measuring volunteer work were applied

2021

- We were part of “Engendering Informality Statistics”, a project conducted by ILO.
- Two cognitive tests regarding Informality were carried out

PERU: RESULTS OF THE EXPERIENCE IN COGNITIVE INTERVIEWS

Capacities of INEI has been strengthened in:

- Improving technical experience.
- Going forward in the adaptation of new ILO's recommendations.
- Improve staff's professional skills.
- Strengthen researching instruments and tools

The INEI has institutionalized cognitive tests in different households surveys and National Censuses.

LESSONS LEARNED: INFORMALITY COGNITIVE TESTS

TRAINING

- Two more days for mock interviews.
- More time to handle the application.
- Field practice with real interviews.
- More practical cases for reserve personnel.

INTERVIEWS

- Supervisions to reinforce complicated questions.
- Feedback in each period.
- Selected informant is the only one who must provide answers.

QUESTIONNAIRES

- Cognitive tests in each question.
- Order of cognitive tests.
- Recording templates for note taking.
- Asking in two different ways.

RESULTS

- Analyzes and reports of results must be reviewed and discussed by all participating teams.



THANKS

