



# Communicating the new indicators on work and the labor market: Challenges & lessons learned

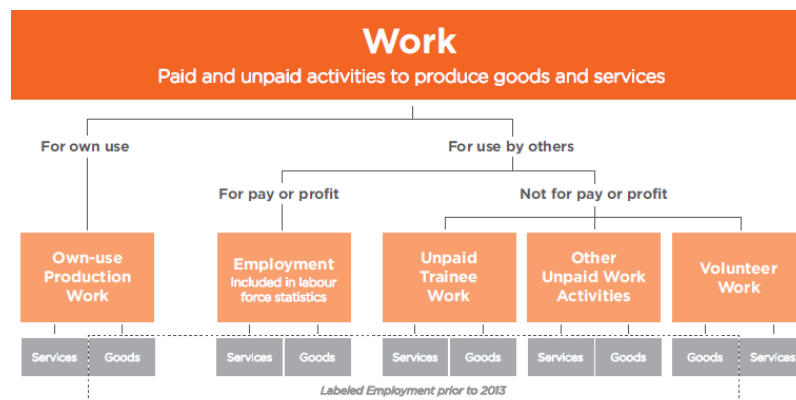
Emily Courey Pryor, Executive Director, Data2X

20<sup>th</sup> ICLS, 18<sup>th</sup> October 2018

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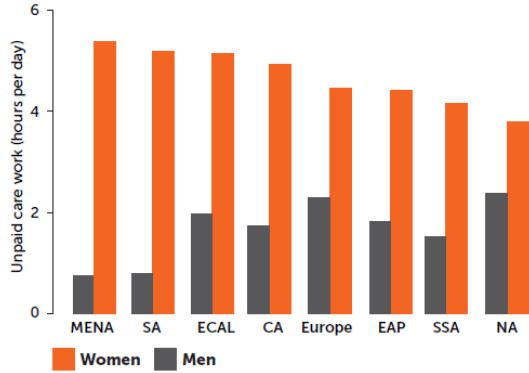
## 19<sup>th</sup> ICLS changes matter for everyone, but the implications are profound for women and girls




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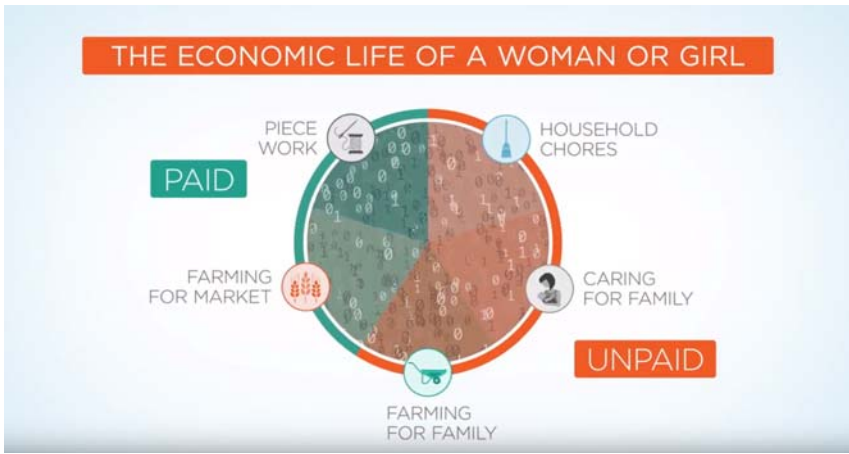
# Women do more unpaid work than men, in every region



Source: Invisible no more? A methodology and policy review of how Time Use Surveys measure unpaid work, *Data2X* 

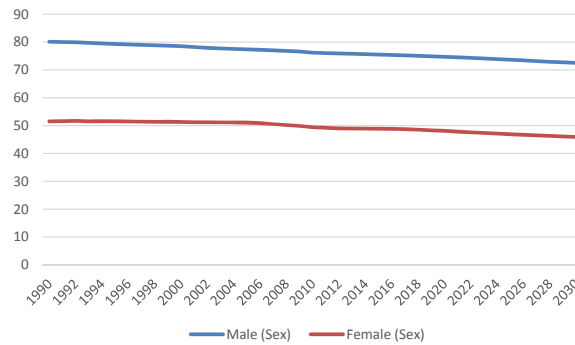


# Women perform multiple roles





## Women face particular barriers to accessing the labor force

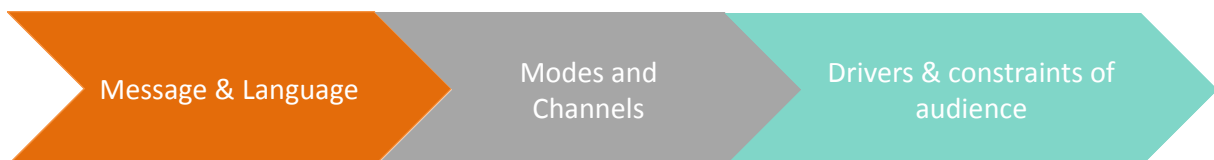


Global Female and Male Labor Force Participation Rate, 1990-2030  
Source: ILOSTAT Database

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## Effective communications strategies



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# Message & Language

## Measuring women's paid and unpaid work under ICLS 19 Policymaker's brief

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### Why did the definitions of work and employment change?

In 2013, the 19th International Conference of Labour Statisticians (ICLS) made a substantial change to the way that we think about and represent the world of work. For a long time, we have thought of the labor market as segmented in three ways: individuals were employed, unemployed, or inactive. The 19th ICLS agreed that these categories failed to accurately capture all the ways that individuals engage with the economy and labor market. Instead, the first international statistical definition of 'work' was agreed upon, and includes five major activities that individuals can be involved in (as shown below).



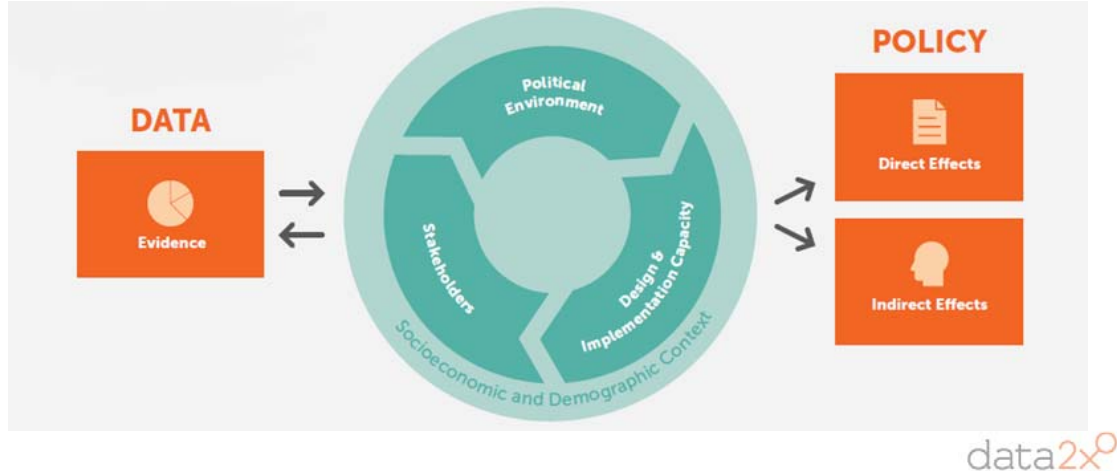
### HOW CAN YOU HELP GENERATE NEW INFORMATION ON PAID AND UNPAID WORK?

1. Ask your NSO if they are implementing changes to LFS or collecting more Time Use data in light of new definitions of work.
2. Allocate budget or technical support to your NSO or other data producers to collect new data.
3. Work with key stakeholders to design policy based on new data.
4. Provide feedback to your NSO on how data can be made more relevant for policy.

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## Drivers and constraints of audience



## Build coalitions between producers and users

### Data production

- Integrate data users into the entire lifecycle of data production

### Funding and advocacy

- Work with key users to secure funding and encourage advocacy for high quality data production

### Data use

- Encourage use of data by highlighting key trends, providing training on analysis etc.

WITHOUT ~~DATA~~ EQUALITY  
THERE IS NO ~~GENDER~~ EQUALITY