



UNCTAD



UNITED NATIONS

# **UNITED NATIONS BROAD BASED WEALTH & JOB CREATION PROGRAMME**

**LUSAKA**

- Context of programme
- BBW&JC in relation to the challenges of MSME sector
- Programme Strategy
  - Programme alignment and
  - Partnerships
- Technical pillars of BBW&JC
- Activities under each pillar
- Outcomes of BBW&JC
- Intervention strategy

# Context

- Zambia's National Vision 2030  
***“becoming a prosperous middle income country by the year 2030”***

Policies that

- that accelerate & sustain economic growth
- Enable the poor to participate in and benefit from the growth process.

# Context

- Theme of FNDDP – **“Achieving Broad Based Wealth and Job Creation”**
- Delivering as One UN - better coordination of UN PSD interventions
- Consolidate & strengthen activities of multiple UN agencies in context of UNDAF & high level panel report on UN system coherence at country level.
- ILO Decent Work Country Programme 2007-2011 (Priority 1: more and better jobs for women, youths and people with disabilities).
- Joint Financing agreement between ZDA & the Cooperating Partners Group for the BDS Voucher scheme for SMEs

# Development Objective

- To contribute to broad-based wealth and job creation in Zambia, in particular by stimulating investment, entrepreneurship and employment creation within the MSME sector and through pro-poor business models (outcome / result).
- Four (4) immediate objectives

# Programme Alignment & Core Partnerships

- ZDA Act – Part V (promotion & development of micro and small businesses)
- CEE Act – monitoring impact of the Act on MSME sector; identifying and recommending measures to enhance impact; citizens economic empowerment.
- MCTI – PSD RP components (MSME development, business licensing, labour and productivity, PPPs).
- MLSS – NELMP; LMIS, promotion and support to MSMEs and job and business opportunities.
- ILO constituents – MLSS, workers and employers organisations
- JASZ – Division of labour & UN active status – PSD
- Coordination & consolidation of initiatives and activities

**Economic Empowerment  
through  
MSME Development**

**Pillar 1:**

Micro-level  
interventions

Stimulating  
demand for  
business  
development  
services at  
enterprise  
level

**Pillar 2:**

Meso-level  
interventions

Capacity  
development  
for facilitators  
and providers  
of business  
development  
services,  
including  
demonstration  
of roles

**Pillar 3:**

Macro-level  
interventions

Capacity  
development for  
strengthening  
policy dialogue,  
policy  
development,  
coordination and  
implementation

**Pillar 4:**

Coordination

Coordination  
across UN-  
PSD  
interventions  
harmonisation  
and  
alignment  
with national  
systems and  
processes

# Pillar 1: Activities

- Support to the BDS Voucher Scheme – enhance MSME access to quality BDS Services
- A widely accessible BDS – MIS covering supply of & demand for BDS for selected sectors & target groups; capacity building for BDS providers and for M & E.
- Increased understanding of BDS coordinator facilitators & providers of the functions of an MSME incubation centre
- Awareness raising on benefits of business linkages between large and small businesses.



## Pillar 2 Activities: Meso level)

- Business Linkages & related pro-poor business models
  - Growing Sustainable Business
  - EMPRETEC Business Linkages
- Entrepreneurial Behaviours
  - EMPRETEC; providing support to local BDS providers & quality control through M&E;
- BDS Advisory Services
  - ICT based BDS; BDS for women entrepreneurs; BDS voucher programme; MIS; incubation centres; BDS product development and adaptation.

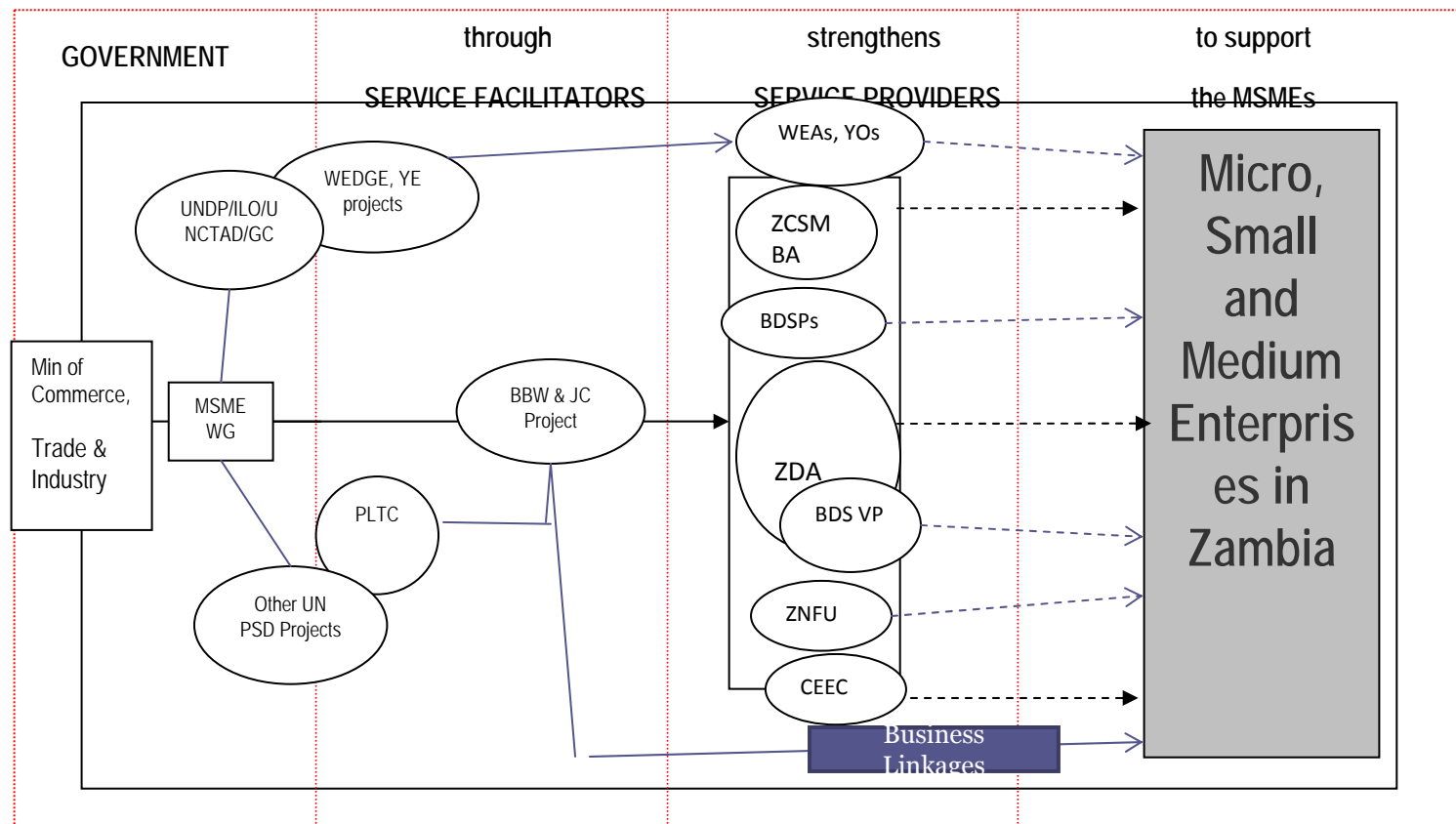
# Pillar 3 Activities

- Interventions aimed at creating a more conducive policy, legal and regulatory framework for MSME development
- Strengthening capacity to develop, implement and review policies affecting MSMEs
- Facilitation of policy dialogue
- Key stakeholders to include MCTI, MLSS, ZDA, CEEC, ZFE, ZCTU, ZCSMBA, ZNFU etc
- LMIS system for MSMEs developed.

## Pillar 4 Activities

- Interventions that coordinate the UN response to PSD in Zambia
- Knowledge management
- Engagement of and liaison with the private sector, Government and other partners
- UN coordination and representation; additional technical engagement and support from wider UN system, WB/IMF, and development banks
- Encouraging innovation & new MSME product development approaches in support of Zambian MSMEs

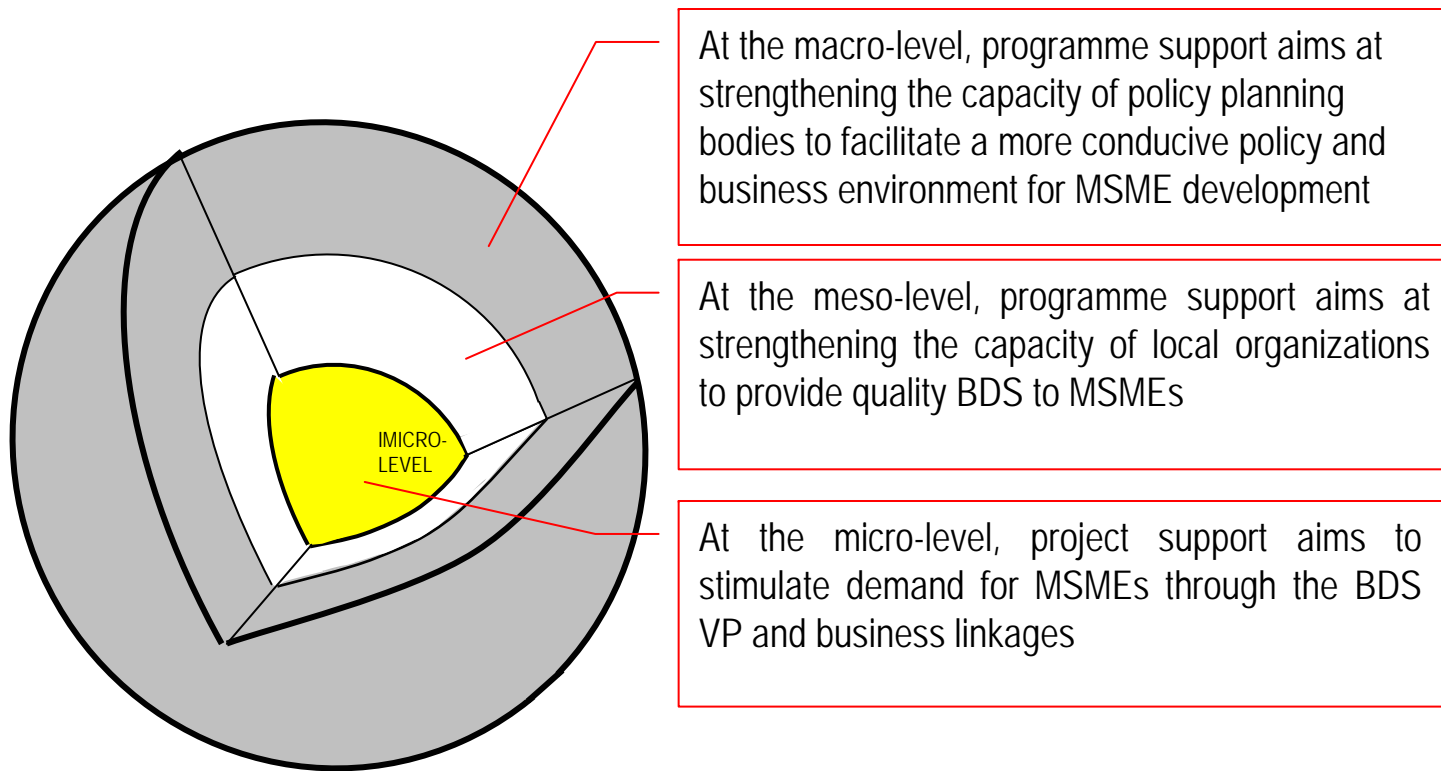
# Institutional Framework



# Outcomes

- Increased BDS uptake rate especially among MSMEs, in particular for young people, women, people with disabilities and other special groups.
- Improved BDS service capacity and quality.
- A sustainable and resilient national capacity to facilitate and deliver BDS to MSME.
- Increased coherence in the policy environment for PSD as relates to MSME development .
- Synergies and scale effects from better coordination among and greater engagement of UN-PSD initiatives.

# Intervention strategy



**THANK YOU**

**UN Broad Based Wealth and Job Creation**

**ILO Lusaka Office**

**PO Box 32181**

**Zambia**

**Tel; +260 211 252779**

**E-mail: [lusaka@ilo.org](mailto:lusaka@ilo.org)**

**[www.ilo.org/lusaka](http://www.ilo.org/lusaka)**

**Jealous Chirove**

**Senior Technical Advisor**

**[chirove@ilo.org](mailto:chirove@ilo.org)**