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GLANCE**

SDGNOTE

ENGAGING THE PRIVATE SECTOR ON DECENT WORK-BUSINESS OPERATIONS AND INVESTMENTS

In 2015 world leaders adopted 17 Sustainable Development Goals (SDGs) to end poverty, protect the planet and ensure prosperity for all. The 2030 Agenda for Sustainable Development builds on progress achieved under the Millennium Development Goals (MDGs) and provides a roadmap for coordinated global action to tackle the formidable challenges facing humanity, including in the world of work. With the 2030 Agenda the global community has recognized the importance of the ILO's Decent Work Agenda in making inclusive sustainable development a reality.

"With the 2030 Agenda for Sustainable Development we have a once-in-a-generation chance to make a change and improve the lives of billions. The Agenda places Decent Work for all at the heart of policies for sustainable and inclusive growth and development. Through its work to promote decent jobs and social justice for all, the ILO's mandate cuts across all of the Sustainable Development Goals. We can realize the vision of sustainable development of this transformative agenda by 2030 if we all come together in a global partnership of governments, business and trade unions, as well as multilateral organizations, civil society and ordinary people. Each and every one of us has a role to play, to ensure no one is left behind."

ILO Director-General Guy Ryder

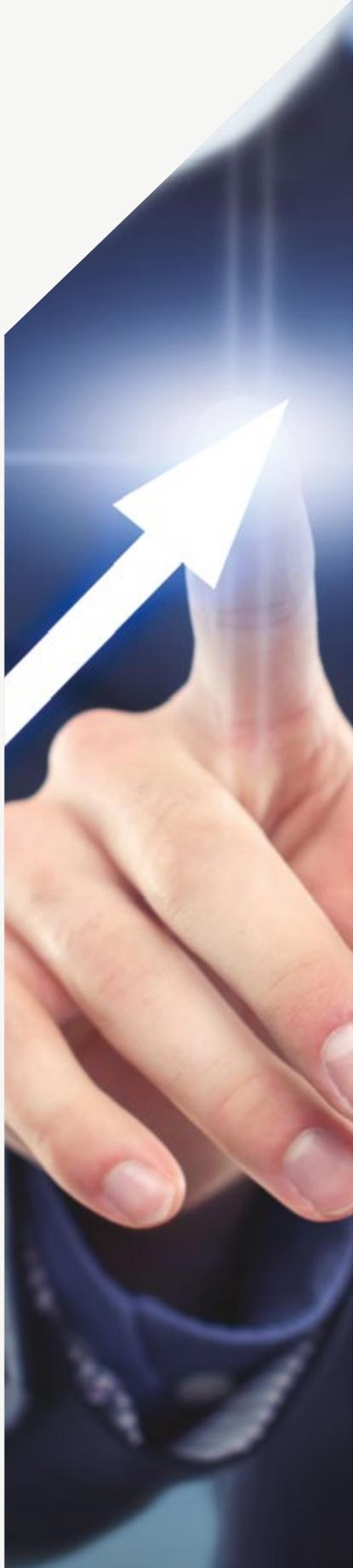


See [Decent Work and the 2030 Agenda for Sustainable Development](#)

Goal: Engaging the private sector for decent work

The 2030 Agenda for Sustainable Development recognises the importance of engaging enterprises on decent work in order to achieve sustainable development and inclusive growth, the 2030 Agenda underlines how businesses are expected to contribute to the new development paradigm.

Sustained, inclusive and sustainable economic growth is essential for prosperity. Building dynamic, sustainable, innovative and people-centred economies and promoting decent work for all is, therefore, central to the new development agenda and is the focus of SDG 8 and 17. The 2030 Agenda for Sustainable Development specifically calls for enhanced global partnerships bringing together governments, the private sector, civil society, the United Nations system and other actors. It specifically highlights the importance of partnerships and the role the private sector can play, ranging from micro, to cooperative, to multinational-enterprises (MNEs) in





meeting the goals and targets.

Engaging with enterprises is important for the realization of all sustainable development goals and targets, but is of particular relevance to SDG 8. Enterprises contribute, first and foremost, by respecting workers' rights and promoting productive employment priorities through their day-to-day operations and investments. In some cases, the engagement of enterprises in a given country can lead to the creation of public-private partnerships that address specific decent work deficits or identify good job opportunities, and might also complement or lead to specific projects and programmes.

The Tripartite Declaration of Principles concerning Multinational Enterprises and Social Policy (MNE Declaration) was revised in March 2017 to take into account developments since its previous update, including the goals and targets of the 2030 Agenda for Sustainable Development. Governments, employers' and workers' organizations, governments and enterprises have the opportunity to use the principles of the MNE Declaration as guidelines for enhancing the positive social and positive effects of business operations and governance to achieve decent work for all and contribute to the realization of the Sustainable Development Agenda. The guidelines provided by the MNE Declaration can also be used in developing partnerships, including multi-stakeholder partnerships and international co-operation initiatives.

The Multinational Enterprises and Enterprise Engagement Unit (ENT/MULTI) leads the ILO's work on promoting the principles of the MNE Declaration among governments, social partners and Enterprises.

"The MNE Declaration provides clear guidance on how enterprises can contribute through their operations worldwide to the realization of decent work."

Guy Ryder, ILO Director-General

Source: http://www.ilo.org/global/about-the-ilo/newsroom/news/WCMS_547615/lang--en/index.htm

ILO Engagement with MNEs: good practices

Engaging multinational enterprises on job creation for young women and men in Cote d'Ivoire

Building on the recommendations of the ILO MNE Declaration, the ILO provides since 2010 technical assistance to Côte d'Ivoire to engage the private sector on addressing one of the major challenging in the country: youth employment.

Thirty multinational enterprises from the agriculture and agri-business, banking, mining, and telecommunications sectors were surveyed to identify ways in which they could through their business activities generate more and better jobs for local youth, both in their own operations and along their supply chains.

The findings and recommendations of the study conducted were presented to representatives of the MNEs, who subsequently established a multi-stakeholder Task Force on Youth Employment Promotion and Responsible Investment under the leadership of the Confédération Générale des Entreprises de Côte d'Ivoire (CGE-CI) comprising of representatives of MNEs, training and research institutions, universities and government institutions.

The member companies of the Task Force participated in a number of initiatives of the CGE-CI translating their commitment to youth employment into joint actions, including a partnership with the Agency for Employment Research and Promotion (AGEPE) to offer internship opportunities to hundreds young women and men.

Technical support is currently provided in the framework of the French-funded project "Business and Decent Work" to further build the capacity of ILO constituents to engage with national and multinational enterprises on decent work priorities. The project is also building national capacity to engage with new investors to maximize their contribution to sustainable development and inclusive growth.

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