

# First Arab States Regional South-South Development EXPO February 2014, Doha

## Successful South-South Solution Nomination Form

### How to nominate a solution:

- Please underline one of the three stages of transfer relevant to a South-South solution being nominated:**
  - A solution has proven successful, is packaged, and is considered for a South-South transfer.
  - A solution is already in the process of the South-South transfer.
  - A solution has already been transferred and is being internalized by the recipient country.
- Underline one solution forum to which a South-South solution is being nominated:**

**Solution Forum A Promoting Youth Employment through SSTC in the Arab States led by the ILO**      Solution Forum D [title of the solution forum led by ESCWA]

Solution Forum B [title of the solution forum led by UNEP]      Solution Forum E [title of the solution forum led by IFAD]

Solution Forum C [title of the solution forum led by UNDP]      Solution Forum F [title of solution forum led by UN Women]
- Acquaint yourself with the selection criteria (provided below) relevant to the stage identified.**
- Kindly fill in the below questionnaire in accordance with the following instructions:**
  - For a solution ready for transfer answer questions in sections A to C.
  - For a solution in the process of transfer answer questions A to D.
  - For a solution already transferred answer questions A to E.
- Please email the nomination form to the following email address: [ssc.arabstates@undp.org](mailto:ssc.arabstates@undp.org)**
  - The nomination form must be completed and sent before the deadline indicated at the top of this document.
  - The subject field of the email message should say: "EXPO Nomination: Solution Forum [A,B,C,D,E or F]".

### Selection criteria:

#### **Stage I: A solution has proven successful, is packaged, and is considered for a South-South transfer.**

**Criteria I.1: Verifiable results are in place:** The solution is successful because it has achieved verifiable results, including in terms of capacities developed. It is also recognized as a successful practice by others.

**Criteria I.2: Solution is packaged for a South-South transfer:** Knowledge resources and a methodology of transfer are in place, such as technological know-how, manuals, reference information, tools; transfer capacities are in place, such as experts and (to the extent possible) material/financial resources.

**Criteria I.3: Level of preparedness of a requesting country (in case it has been already identified):** Concrete institutions and/or focal points to participate in the South-South transfer have been already assigned by the requesting country.

**Criteria I.4: Relevance of a solution to national development priorities of a requesting country (if already identified):** Expected outcomes of implementation of a solution are clearly aligned to one of national development priorities of a recipient country.

#### **Stage II: A solution is already in the process of the South-South transfer.**

**Criteria II.1: Initial preparations and action plan in place:** Preliminary interaction such as exchange visits, peer-to-peer consultations have taken place, as well as some kind of formal endorsement on a South-South transfer and the action plan are in place.

**Criteria II.2: Situational analysis initiated:** A solution recipient has initiated/conducted, in cooperation with a solution provider, a process of analyzing the context, such as identifying existing capacities and capacity gaps, resource needs and sources, legal frameworks, sustainability of solution after adoption, as well as any other relevant elements.

**Criteria II.3: Capacity development initiated:** Some time of capacity development exercises initiated/conducted between solution provider and solution recipient, including but not limited to workshops, study tours, on-the job training.

#### **Stage III: A solution has already been transferred and is being internalized by the recipient country.**

**Criteria III.1: Solution effectively transferred:** The majority of planned transfer activities have been successfully implemented as well as all key expected outcomes are achieved.

**Criteria III.2: Adaptation of solution initiated (South-South perspective):** Relevant legal/regulatory, institutional, financing and other mechanisms adjusted with a view of effective adaptation of a solution, as well as a clear plan of follow up activities is in place.

**Criteria III.3: Sustainability:** Solution recipient possesses all necessary means and resources, including technical capacity, know-how, access to financial and other material resources to continue to effectively utilize and further develop solution received as a result of a South-South transfer.

## First Arab States Regional South-South Development EXPO Successful South-South Solution Nomination Form

Deadline for electronic submission: [15 January 2014]

<b>A. Description of the South-South Cooperation experience</b>	
1. Indicate the title of a South-South Solution:	<i>This may or may not coincide with the project title. It should be "attractive", concise and clear.</i> <b>Arab Countries: Green Economy Success Stories - Green Jobs Opportunities</b>
2. Solution-provider	<i>Please indicate the country where a solution originates from.</i> <b>Egypt, Jordan, Lebanon, and Morocco</b>
3. Solution-seeker(s)	<i>Please indicate the country (countries) that could express potential interest in a solution.</i> <b>MENA and Mediterranean Region</b>
4. Which thematic areas of the EXPO does a solution address?	<i>Please underline one or more thematic area(s) addressed by a solution.</i> <b><u>Green job generation and small to medium enterprise creation for entrepreneurs and youth</u></b>
5. What did a solution achieve in the originating country?	<p><i>Please describe initial objectives of a solution in the originating country</i></p> <p>In the Arab countries there is a strong need to address the chronic problem of employment creation. For instance, it is estimated that Egypt needs 700,000 jobs per year to absorb new graduates. The country also suffers from a serious poverty problem and high population growth rates that significantly hamper economic growth and seriously hinder efforts of reform and development. Empower the people and support green initiatives by different community stakeholders is essential for meeting the aforementioned challenges. There is an emerging need to support the government in disseminating information about green technologies and the benefits of coupling economic and environmental considerations within the context of a 'green economy'. The green economy success stories research report of Egypt supports the government and creates an inclusive community dialogue to showcase the benefits of green business ventures as well as reinforcing the facilitating role that the government should play in supporting green projects. The report showcases 8 selected case studies to highlight the opportunities and challenges regarding green initiatives and presents the government with the necessary solutions to foster a national transition to a green economy. In addition, prior research has been done to identify success stories of sustainable entrepreneurship in the Arab Mediterranean countries.</p> <p><i>Please describe the outcomes achieved by a solution that are expected to be replicated</i></p> <ol style="list-style-type: none"> <li>1- The report has been a significant policy-lobbying document for decision makers to harness political and public consensus on the definition and importance of green business programmes and initiatives.</li> <li>2- It has provided needs assessment of the current challenges and policy gaps faced by businesses and green initiatives.</li> <li>3- The report has underscored the importance of the role of the government in engaging different community stakeholders in the design and implementation of a green economy related policy framework.</li> <li>4- It has positively showcased that ventures which adopt green environmental standards could grow into successful and profitable business models capable of replication and scalability.</li> <li>5- It demonstrates the potential of creating green jobs through successful and profitable business initiatives which will contribute in addressing one of Egypt most pressing and chronic problems.</li> <li>6- The sustainable entrepreneurship research has provided excellent examples for job creation that can be replicated in other countries.</li> </ol>
6. What are the important basic factors/criteria that the solution-seeker should qualify with in order to be able to effectively adopt the proposed	<p><i>Describe the specific criteria that the solution-seeker should meet to successfully internalize the SSC experience.</i></p> <p><b>To be able to conduct similar studies for other countries or a regional level the following is required:</b></p> <ul style="list-style-type: none"> <li>- Governmental support</li> <li>- National recognition of the need to present successful green projects and initiatives to demonstrate the need and possibility of transitioning to a green economy</li> </ul>

solution?	<ul style="list-style-type: none"> <li>- The availability of information and a knowledge network</li> <li>- The existence of a number of successful green initiatives that are worth showcasing</li> </ul>
7. What institutions are involved in this SSC experience?	<p><b>Specify the name of the institutions or organizations that finance, support, participate or integrate this experience, indicating the country to which they belong and in what capacity</b></p> <p><u>International:</u> United Nations Environment Programme (UNEP)</p> <p><u>Regional:</u> UNEP/MAP Cleaner Production / Regional Activity Center Centre for Environment and Development for the Arab Region and Europe (CEDARE)</p> <p><u>National:</u> Egyptian Ministry of State for Environmental Affairs</p>
8. What has this solution achieved to date?	<p><b>List the three main outcomes of the Solution. Each outcome must be specific and attributable to the experience (Maximum 50 words per outcome)</b></p> <p>Showcasing the applicability and success of green projects and ventures</p> <p>Demonstrating the positive role that the government can play in supporting green related policies</p> <p>Presenting employment opportunities and new skills acquired by involved entities</p>
<b>B. Contact information</b>	
Indicate a person from the offering country/countries and a person from the requesting country/countries that may be contacted for further information	
<b>Country/offering country</b>	<b>Country/requesting country</b>
<b>Name and title:</b>	<b>Name and title:</b>
<b>Telephone (with area code):</b>	<b>Telephone (with area code):</b>
<b>E-mail:</b>	<b>E-mail:</b>
<b>Project web page:</b>	<b>Project web page:</b>
<b>C. Value proposition</b>	
9. In a South- South perspective, what is the most significant contribution of the <b>offering country/countries experience</b> to the social and sustainable development of the potential requesting country(ies)?	<p><b>Highlight the most significant outcome. This must be concrete and attributable for the initiative. (Maximum 50 words)</b></p> <p>Green businesses have the ability to be profitable through adopting innovative technologies, and consolidating environmental and business considerations thus generating green jobs that will mostly benefit young people.</p>
10. What evidence is there that the initiative has improves/ transformed positively the specific experience to which it responds (through a South-South approach)?	<p><b>Provide the indicator(s) for verification of the transformation resulting from the experience of the offering country/countries (100 words)</b></p> <p>The success stories can be used as lobbying and evidence-based material on the success of green related initiatives with governmental institutions and investment organizations such as banks to provide the required funds for young people to start their own green businesses.</p>
11. What instruments, tools or methodologies have been developed to support or facilitate the transfer/replication/adaptation of the solution or experience of the offering countries to recipients?	<p><b>Indicate the specific skills, knowledge, technologies, methodologies, etc., which can benefit similar initiatives. Maximum 50 words each.</b></p> <ul style="list-style-type: none"> <li>- Availability of a strong network of partnerships</li> <li>- Availability of data</li> <li>- Mapping the market for green initiatives</li> <li>- Setting a stringent criteria of selection</li> <li>- Writing it in a way that will attract policy makers</li> <li>- Providing media and publicity support</li> <li>- Engaging different community stakeholders</li> </ul>
12. Why has the experience been relevant for the partner countries?	<p><b>Explain the national priorities of the recipient country/countries to which the offering country/countries contribute (100 words).</b></p> <p>Many countries on a regional level are trying to find ways to integrate green policies and</p>

	simultaneously create knowledge hubs and research material to reinforce public governance and policy decision-making.
13. What exchange activities have taken place between offering and requesting countries?	<p><b>Describe the three most significant exchange activities that have been conducted. Do not exceed 100 words.</b></p> <p>- Discussions are underway to replicate the success stories survey and the green economy scoping study for other countries in the region.</p>
<b>Please continue to the next question if a solution is already in the process of the South-South transfer or already transferred</b>	
<b>D. Adaptation of the experience in the process of the South-South transfer</b>	
14. What assessment and or/analysis actions of the current context have been advanced to adapt the experience to the requesting country?	<p><b>Describe the three most significant actions</b></p> <p>1.</p> <p>2.</p> <p>3.</p>
15. Describe the three most significant challenges for the adaptation of the experience.	<p><b>Describe each pertinent challenge in 50 words</b></p> <p>1.</p> <p>2.</p> <p>3.</p>
16. How has the experience contributed to strengthening the institutional capacities?	<p><b>Succinctly describe the main contributions to strengthening the capacities of the requesting country.</b></p>
17. What instruments, tools or methodologies have been adapted to the context of the requesting country/countries?	<p><b>Indicate the specific skills, knowledge, technologies, methodologies, etc. which have been adapted. Maximum 50 words each.</b></p> <p>1.</p> <p>2.</p> <p>3.</p>
<b>Please continue to the next question if a solution is already transferred</b>	
<b>E. Consolidation of the partnership for solution already been transferred and being internalized by the recipient country</b>	
18. What are the most significant goals of the work plan agreed to by the participating countries?	<p><b>Succinctly describe the main goals agreed to in the cooperation process and their state of implementation.</b></p>
19. Describe three skills developed through this experience in the recipient country/countries.	<p><b>Describe the human, technical or financial resources that the recipient country contributes to adapt the experience to its context.</b></p> <p>1.</p> <p>2.</p> <p>3.</p>
20. Describe the policies, organizations, regulations or procedures established in the recipient country/countries as a result of this cooperation process.	<p><b>Succinctly describe the main institutional outcomes of the consolidation of the partnership.</b></p> <p>1.</p> <p>2.</p> <p>3.</p>
21. What agreements, instruments or methodologies have been established to consolidate a long-term horizontal cooperation	<p><b>Specifically indicate agreements, instruments or methodologies that seek to consolidate a long-term cooperation relationship. Maximum 50 words each.</b></p> <p>1.</p> <p>2.</p> <p>3.</p>
<b>THANK YOU</b>	

