



International
Labour
Organization

PROSPECTS

Partnership on Inclusive Jobs & Education for Host Communities, Refugees & other Forcibly Displaced Persons

**National Consultant document interventions of the ILO under the PROSPECTS
Programme and design visibility materials**

Duration: August 2022 -January 2023

Work Type: Consultancy (with mobility to the field)

1. Background

The Government of the Netherlands is supporting a partnership initiative (PROSPECTS) built on the combined strengths, experience, and values of specific development and humanitarian organizations to develop a new paradigm in responding to forced displacement crises involving host communities and refugees. ILO, IFC, UNHCR, UNICEF, and World Bank are the five partners forming this partnership. The PROSPECTS Partnership aims to transform the way in which stakeholders including the private sector, respond to forced displacement and in particular through; 1) enhancing the enabling environment for the socio-economic inclusion of forcibly displaced persons; 2) enhancing access to education and child protection for vulnerable children on the move; and 3) strengthening the resilience of host communities through inclusive socio-economic development that also benefits forcibly displaced persons. The ILO is contributing towards increasing opportunities for refugees and host communities access to livelihood and/or employment in safe and decent work through skills and enterprise development and infrastructure investments, among others.

ILO intends to document and communicate lessons and learning that is happening along the implementation process of interventions through producing visibility materials for information sharing and advocacy purposes to promote the work of the ILO and emerging results of the programme, with beneficiaries at the centre of the materials produced. The ILO will use such material to communicate on various media platforms.

2. The assignment

ILO seeks to engage a dynamic and highly skilled consultant to document ILO's work under the PROSPECTS Partnership targeting s refugee and host communities in Rhino Camp in Madi-Okollo and Terego, Nakivale Refugee Settlement in Isingiro, and Ivempi Refugee Settlement in Terego with some activities in Arua City, focusing on programme beneficiaries, implementing partners¹ of the ILO and ILO tripartite partners ie; Federation of Uganda

¹ Arua City, AVSI Foundation, ANCHOR, Ag.Ploutous, BRAC, Unleashed, Stand for Change in Unity, Uganda Hotel Owners Association(UHOA), Federation of Uganda Employers, National organisation of Trade Unions, Ministry of Gender, Labour and

Employers, National Organisation of Trade Unions and Government (Ministry of Gender, Labour and Social Development, Office of the Prime Minister, Comprehensive Refugee Response Framework secretariat, Ministry of Education and Sports, Uganda National Council for Higher Education, Uganda Hotel and Tourism Training Institute and Directorate of Industrial Training).

Under the supervision of the Chief Technical Advisor of the PROSPECTS Programme, the Consultant will be responsible for the planning, script writing, scheduling of field interviews and recordings and final production of all video profiles and photos of the case studies. The consultant will always liaise with the PROSPECTS team at the ILO, for direction on the nature of the content to be produced.

3. Work to be done:

- Discuss the documentation structure, approach, and format (scripts, storylines, presentation, stakeholders to target, nature of stories to cover, visual elements, media houses targeted for publication etc.)
- Review background materials, including but not limited to ILO brand identity, and media content previously produced by ILO under the PROSPECTS Partnership.
- Interview programme beneficiaries and write at least three human interest feature articles based on the themes/pillars of PROSPECTS work as guided by the ILO team. Such feature articles will be for publication on various platforms, including mainstream local print media.
- Take relevant high-resolution action photos to accompany the feature articles.
- Record video clips and interviews on the various work-streams under each pillar of the PROSPECTS Programme, ensuring to capture different angles and locations.
- Compile an electronic photo album of high-resolution photos and video clips along with thematic areas or activities on ILO PROSPECTS's flickr account.
- Write captions for all photos taken, explaining the situation, and people shown in the pictures and giving details of the dates and locations where the photos are taken from.
- Edit the photos and videos and make them ready for electronic sharing, printing, and use by the ILO on its online platforms.
- Design and print 4 pull up banners with action photos and themes relating to the ILO work in the PROSPECTS Partners
- Design and print nine hundred copies of brochures (three hundred copies each), focused on Apprenticeships, Market Systems Development, and Employment Intensive Approaches of the ILO in refugee and host community areas.
- Develop 18 short video clips of not more than 4 minutes each, under the following themes.
 - ✓ At least 4 apprentices in the hotel sector (one in each region) with a focus on each occupation²

Social Development, Uganda Hotel and Tourism Training Institute, Federation of Small and Medium Enterprises, UWEAL, National Council for Higher Education.

² Apprentices are training in 4 occupations i.e., Housekeeping, Front office management, Food production, and restaurant services

- ✓ One short video clip with UHOA participating hotels, UHOA, UHTTI and MGLSD focused on the apprenticeship programme and management experiences including the programme design and implementation processes.
 - ✓ At least 4 group innovations developed under the UPSHIFT
 - ✓ One short video clip on the ILO interventions supporting social cohesion and peaceful co-existence within the refugee settlements
 - ✓ At least one video clip on the Labour-Intensive Public Works of the ILO in three multipurpose community centers³
 - ✓ Develop short video Profiles of at least 4 young people who have been supported by AVSI to undergo informal apprenticeships and linked to employment
 - ✓ Develop a short video profile of the urban cash for work programme in Arua city⁴
 - ✓ A short video clip on the Business Development Services and Market Systems Development work in the Sesame interventions in West Nile.
 - ✓ Develop short video clip profiling at least 2 progressive farmers and 2 progressive village agents involved in the sesame intervention, sharing their experiences and positive gains and lessons learned from their participation as farmers and village agents, respectively
- Submit to the ILO, all compiled high-resolution photos, video clips, and draft feature articles.
 - Finalize the produced materials, integrating any feedback from the project team ensuring accuracy, clarity, and coherence.
 - Seek and obtain documented consent for all videos and photos taken and inform all subjects that the photos are for ILO use as appropriate.
 - The final material should be in the English language, with the possibility for publication on an international media platform, for international audiences. In case local dialects are used subtitles will be expected.
 - For each of the profiles developed, it should be both video and text with photos and with QR codes linking to the videos

4. Deliverables

- Inception report detailing the methodology and work plan to execute the assignment
- Three human-centered articles are written to the satisfaction of ILO

³ ILO Prospects will construct three multi-purpose community centers (two per refugee settlement) in Nakivale, Rhino and Imvepi in the Districts of Isingiro, Madi-Okollo and Terego, using labour-intensive approaches. The community centres will include counselling services and facilities for psychosocial support, Information Communication and Technology services, sports facilities and open spaces for diverse activities led by the community and supported by other humanitarian and development actors

⁴ The Ministry of Gender, Labour and Social Development (MGLSD) is implementing the Pilot Urban Cash for Work Programme (UCWP) in Arua City with funding from the International Labour Organization (ILO). The programme has enrolled 4200 individuals in Arua City who meet the eligibility criteria stipulated in the Operation Manual. The city generated 50 projects related to Environment, Health, and engineering, each targeting 84 beneficiaries from the 6 Wards in Arua Central Division.

- 18 short video clips of the ILO interventions as guided by the themes listed in section 3 above, produced to the satisfaction of ILO and in high video resolution
- An electric photo album of action-packed and high-resolution photos, taken in the field and from each theme of the interventions where ILO is implementing activities.
- 4 pull-up banners with action photos and themes relating to the ILO work in the PROSPECTS Partners
- Three short brochures, each focused on Apprenticeships, Market Systems Development, and Employment Intensive Approaches of the ILO in refugee and host community areas.
- One documentary of at least 15 minutes, showcasing the integrated work of the ILO in all three pillars of the PROSPECTS, with direct beneficiaries, Implementing partners, and ILO.

Qualifications and/or special knowledge/experience required and desirable for undertaking the assignment:

Qualifications and experience:

- University degree in Communications, Journalism, Creative Writing, media studies, development studies, social sciences, or any related field.
- Demonstrated experience and expertise in photography, videography, and human-interest feature writing.
- At least 5 years of relevant professional experience in the field of communication/journalism or media production is essential.
- Good and solid networks with national media (both print and electronic) will be an added advantage.

Competencies

- Strong research and excellent writing skills in English
- High proficiency in media software application
- Excellent organizational skills
- Ability to meet deadlines and work under pressure
- Strong interpersonal skills, able to communicate and work with diverse people

5. Duration of the consultancy:

The consultant is expected to carry out the assignment between August 2022 – January 2023.

6. Terms of payments

- **First Payment:** 30%– upon signing submission of an Inception report detailing the methodology and plan to execute the assignment
- **Second Payment:** 50%– upon submission of;
Two human-centered articles written to the satisfaction of ILO

- ✓ 10 short video clips of the ILO interventions as guided by the themes listed in section 3 above, produced to the satisfaction of ILO and in high video resolution
- ✓ 4 pull-up banners with action photos and themes relating to the ILO work in the PROSPECTS Partners
- ✓ Three short brochures, each focused on Apprenticeships, Market Systems Development, and Employment Intensive Approaches of the ILO in refugee and host community areas.
- **Final Payment:** 20% - upon submission of;
 - ✓ An electric photo album of action-packed and high-resolution photos, taken in the field and from each theme of the interventions where ILO is implementing activities.
 - ✓ One documentary of at least 15 minutes, showcasing the integrated work of the ILO in all three pillars of the PROSPECTS, with direct beneficiaries, Implementing partners, and ILO

7. Copyright

All materials produced will become the property of the ILO, with the organization holding full copyright.

8. Bidding Process

Interested individuals should submit a financial and technical proposal detailing their proposed approach to implement the assignment along with samples of their previous work.

All proposals should be sent to: klaprocedurement@ilo.org not later than 26th July 2022 with email heading referenced: **Documentation of ILO interventions- PROSPECTS**