Greener Business Asia

Building capacity to achieve greener workplaces and sustainable enterprises through a model of worker-employer cooperation
Key facts

- Countries: Thailand and Philippines
- Target: Hotels and Automotive sector
- Timelines: on-going, until end of 2012
- Support: Government of Japan
Key principles

- Targets specific sectors
- Worker-employer cooperation for effective change
- Win, win, win: triple bottom line for sustainable enterprises
- Environmental focus
Greener Business Asia - approach

- Quality products and services
- Resource efficiency and greener operations
- Improved working conditions
- More productive workplaces

Worker-employer cooperation
Promoting greener business practices and helping enterprises become more sustainable

- Increasing understanding among tripartite constituents
- Sharing knowledge at the sectoral and national level
- Building capacity among employers’ organizations and other supporting institutions
Assessments, TNAs, validation meetings, consultation mechanisms set up

Green jobs, Greener Business Training (constituents and partners)

Complementary tailored support to constituents

Enterprise -level materials development and pilot training program

Training and experience sharing - Green Jobs Greener Business – Plus (constituents and partners)

National forums
Green Jobs, Greener Business Training for constituents and partners

✅ Training program and materials tailored to country/constituents needs while making use of existing resources

✅ Participants gained a better understanding of the links between environment and employment/labour and reflected on their significance in the specific national contexts

✅ GBA provided key contribution to the development of a training framework and core materials to be used for replication across the region
Training for constituents and partners
Enterprise-level materials development and pilot program of training and advisory services

Relying on successful ILO experiences while developing an innovative design and building in new ‘green’ components

Training design logic and guiding principles

- Training methodology aimed at team building and fostering cooperation

- Incremental logic in content design (from lower to higher level of technical content and capital intensity of solutions)

- Tools and principles for joint problem solving and continuous improvement applied to different areas of improvement
GBA Hotel Training and Advisory Services program

**DAY 1**
- Continuous Improvement and Joint Problem-Solving in Your Workplace
  - GBA and its benefits
  - Principles of continuous improvement & tools for joint problem solving
  - Worker-Management cooperation
  - Boosting guest satisfaction

**DAY 2**
- Green Efficiency in your Hotel
  - Efficiency and green efficiency
  - Measuring for efficiency
  - Good housekeeping and 5 S
  - Managing waste: Reduce, Reuse and Recycle - basics

**DAY 3**
- Workplace Issues and Environment
  - Workplace relations, rights and responsibilities (principles of industrial relations, rights, responsibilities, cooperation and conflict resolution)
  - Occupational Safety and Health Level 1 (key principles, risk mapping, and other tools)
  - People and organizations for continuous improvement and service excellence
  - Preparation of draft Green Improvement Plans

Break – Expert in-house visits

**ELECTIVE SESSIONS**
- Energy efficiency
- Water Management
- Service Quality
- Waste Management
- Green Procurement
- Occupational Safety and Health - Level 2

**In-House Advisory Services**
- Preparation of Green Improvement Plans by joint teams
- Improvement action implementation by teams
Auto Parts Manufacturing Training and Advisory Services Program - Philippines

**CORE Training Sessions**

**DAY 1**
- Key tools and techniques for productivity, continuous improvement and joint problem solving & their application for green efficiency in a better workplace.
- Businesses path towards Sustainability | Workplace Cooperation & Problem Solving | Eco-mapping

**DAY 2**
- Resource efficiency: (a) Energy, (b) Water (c) Materials.
- Cleaner Production | Efficiency & Cost Savings | Energy Management & Alternatives | Sanke Diagram

**DAY 3**
- Workplace issues and the environment,
- Occupational Safety & Health | Climate change impacts affecting businesses | Workplace Relations | Action Plans for Greening Business and Improving Working Conditions

**Deepening Thematic Modules**

- **Module 1** Healthy and Climate Resilient Workplace
- **Module 2** Energy Management for Energy Efficiency
- **Module 3** Green Inputs & Green Procurement
- **Module 4** Materials Management for Eco-Efficiency
- **Module 5** Triple Bottomline Performance Indicators & Sustainability Reporting

**Onsite Expert Advisory Services**

- ✔ Green Improvement Teams
- ✔ Action Plans
- ✔ Improvement Action
- ✔ Progress Monitoring
Training for enterprises
Initial outcomes

✓ Establishment of worker-management teams in each enterprise
✓ Teams made familiar with tools for joint problem solving and good environmental and workplace practices
✓ Enterprises set on the path to improvement guided by their own Action Plans
✓ Establishment of enterprise networks and support services
First steps in the improvement path

- Worker-management teams established and running
- In-house production of environmentally friendly cleaning products
- Initiatives on communication and staff engagement
- The engineering department—before and after the 5S
- New heat recovery water heater
GBA’s positioning vis-à-vis other enterprise-level ‘green’ programs

- Based on worker-manager cooperation – starting from joint training
- Environmental issues integrated in overall logic of improvement
- Secures buy-in through incremental design and use of business cases
- Light-weight and flexible structure to facilitate replicability and responsiveness to enterprise needs
Complementary support and collaboration with Constituents

Employers’ confederations >>

>> **Green Information Service** (*Promoting green business practices & Enhancing the services offered to members*)

Sectoral & local labour unions >>

>> Tailored workshop in partnership with national federations
Outlook

+ Relevance - enterprise and institutional level
+ Set of materials capable of catalyzing cooperation and adoption of good practices
+ Networking
+ Potential for expansion (scale-up) and deepening certain areas of focus (e.g. sector-specific green skills, OSH-E,...)
THANK YOU