

## **Concept note Training of trainers on social enterprises and responsible business**

### **1. Introduction and rationale**

The "Responsible Supply Chains in Asia" (RSCA) project (RAS/16/13/EUR) is a three - year project conducted by the International Labour Organization (ILO) and the Organisation for Economic Co-operation and Development (OECD), and financed by the European Union (EU). The project aims at contributing to an enhanced respect for human rights, labour and environmental standards by businesses engaged in supply chains in Asia including Thailand in line with international instruments on Corporate Social Responsibility (CSR), Responsible Business Conduct (RBC) and Business and Human Rights. The Responsible Supply Chains in Asia project aims at enhancing respect for human rights, labour and environmental standards by businesses with supply chains in Asia, aligning their practices to international standards. This regional project covers China, Japan, Myanmar, Philippines, Thailand and Vietnam, and works in specific sectors within each of these countries.

Activities under the project include training of trainer on responsible business and responsible supply chain management as well as, in partnership with a local university, training for future business leaders (THA D5). The Faculty of Business Administration, Rajamangala University of Technology Phra Nakhon, offers Bachelor of Business Administration (Management) B.B.A. (Management) which includes courses on social enterprise, business ethics, ethics for entrepreneur and ethics in human resource management. For social enterprise course, it is a compulsory course attended by 600 students each year. The content of the course includes corporate social responsibility and social entrepreneurship. With interest in learning the concept of corporate social responsibility and social enterprise which is aligned with international standards, the project and the university agreed to collaborate on training for lecturers who teach social enterprise course. With the support of project and the national project coordinator, lecturers will integrate contents from learning to train students further.

### **2. Objectives and expected accomplishments**

#### **Objectives**

- To train lecturers who teach social enterprises courses on social enterprises and responsible business
- Lecturers to adapt the content learnt to train future business leaders further (estimated 300 students per semester)

#### **Expected accomplishments**

- Lecturers integrate contents, teaching tools and teaching method, which are aligned with international standards, to the business courses
- Future business leaders are trained by lecturers on social enterprises and responsible businesses

### **3. Methodology**

ILO experts on social enterprises and responsible businesses will deliver two hours training to lecturers via Zoom. As lecturers will be in the same room, the online training will be complemented by interactive sessions and discussions facilitated by the national project coordinator of RSCA. Simultaneous interpretation will be provided for lecturers through line application while simultaneous interpretation will be provided for trainers via Zoom. The training session will be recorded for future learning and review. After the training, lecturers will use training content and materials to train students further.

### **4. Target group**

6-8 lecturers of Faculty of Business Administration, Rajamangala University of Technology Phra Nakhon

### **5. Timing and duration**

14 September 2020, 13.00-16.30

**6. Venue**

Room (TBC), Rajamangala University of Technology Phra Nakhon

**7. Working language**

The teaching will be delivered in English with simultaneous interpretation provided in Thai. The discussion will be in Thai, with simultaneous interpretation to trainers in English.

**Agenda**  
**Training of trainers on social enterprises and responsible business**  
**Rajamangala University of Technology Phra Nakhon**  
**14 September 2020, 13.00-16.30**

Time	Agenda
13.00 -13.30	Registration
13.30-14.00	Opening remark <ul style="list-style-type: none"> <li>• Dr. Rattनावalee Maisak Dean of the Faculty of Business Administration, Rajamangala University of Technology Phra Nakhon</li> <li>• Mr. Fredy Guayacan, Programme manager, Responsible Supply Chains in Asia, International Labour Organization</li> </ul>
14.00-15.00	Social enterprises and responsible business by Ms. Kerry Krige, Chief Technical Advisor, Social Economy Policy Unit and Ms. Emily Sims, Senior Specialist and Manager ILO Helpdesk for Business <ul style="list-style-type: none"> <li>• Introduction</li> <li>• Social Enterprises                             <ul style="list-style-type: none"> <li>○ <i>What is Social Entrepreneurship</i>: Identify academic theories of social entrepreneurship</li> <li>○ <i>Why Social Entrepreneurship</i>: Identifying context and in-country areas of need</li> <li>○ Applying definitions: <i>Exploring frameworks</i> (eg: spectrum model) to apply the theory of what is social entrepreneurship to local context.</li> </ul> </li> <li>• Linkages to corporate social responsibility</li> </ul>
15.00-16.00	<ul style="list-style-type: none"> <li>• Activities: the application of the theory in teaching and in practices</li> <li>• Q&amp;A</li> </ul>
16.00-16.15	<ul style="list-style-type: none"> <li>• Closing remark</li> </ul>