

# #startupindia



Department for Promotion of Industry and Internal Trade  
Ministry of Commerce and Industry  
Government of India



# INDIA: 2<sup>nd</sup> Largest Startup Ecosystem

22,000+ Startups in India



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270

INCUBATORS &  
ACCELERATORS

11

AVERAGE JOBS  
PER STARTUP\*

231

ANGEL INVESTOR  
COMMUNITY

28yrs

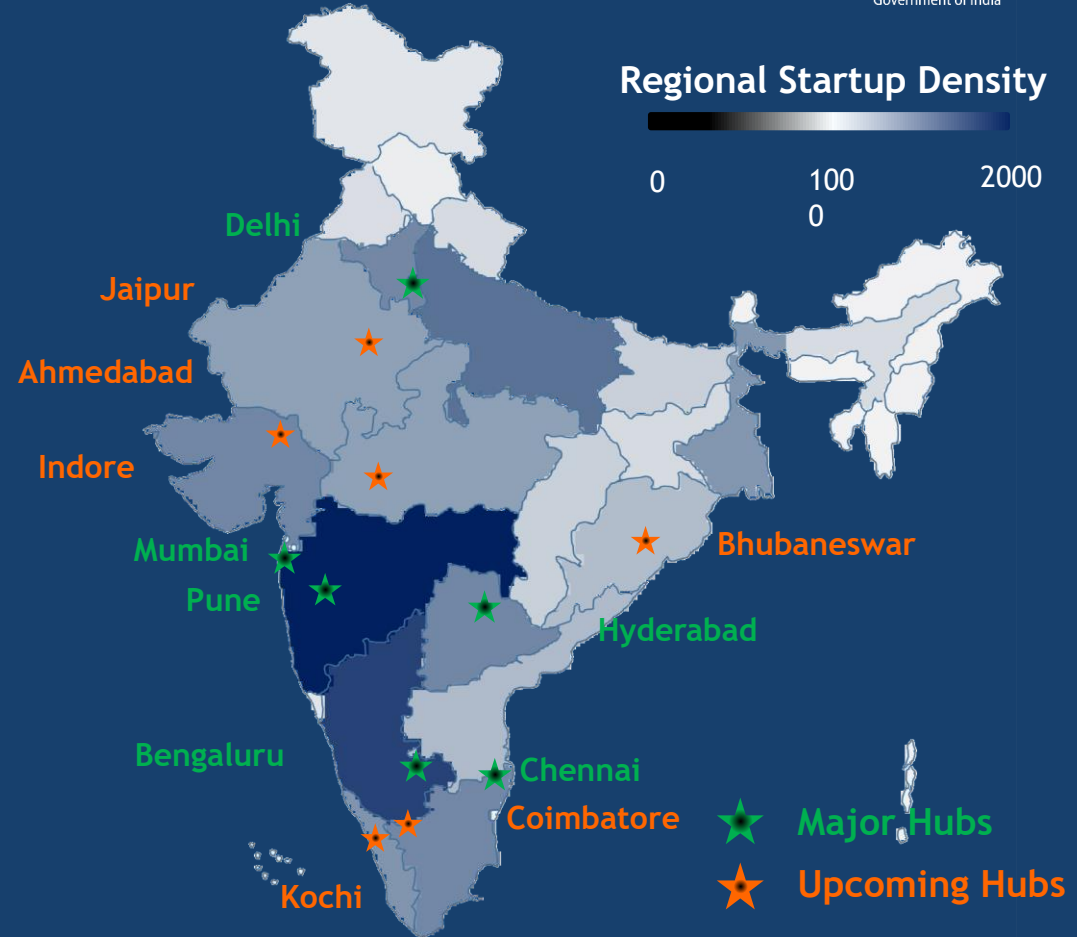
AVG. AGE OF  
FOUNDERS

200+

VENTURE  
CAPITAL FIRMS

\$75+ Bn

UNICORN  
VALUATION



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# STARTUP INDIA



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**Launched by  
Hon'ble Prime Minister of  
India**  
16<sup>th</sup> January 2016

## STARTUP INDIA PILLARS

### CONSOLIDATE THE CURRENT ECOSYSTEM

- Bring all stakeholders to a common platform
- Value proposition for all stakeholders

### GROW THE ECOSYSTEM

- Connect with global ecosystem
- Stimulate others to join the ecosystem

### FACILITATE STAKEHOLDERS

- Access to information and knowledge
- Handholding support

# DPIIT STARTUP DEFINITION



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## AGE



- 10 years from date of incorporation

## ENTITY TYPE



- Private Limited Company, or
- Limited Liability Partnership or
- Registered Partnership

## TURNOVER



- Must not exceed INR 100 Cr. in any fiscal year

## NATURE OF INNOVATION



- Developing new or improving existing product/service offering

# STARTUP INDIA

Starting a startup revolution



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18,833

Startups Recognized by the Government of India

513

Districts

29

States

6

Union  
Territories

55%

Tier 1 Cities

27%

Tier 2 Cities

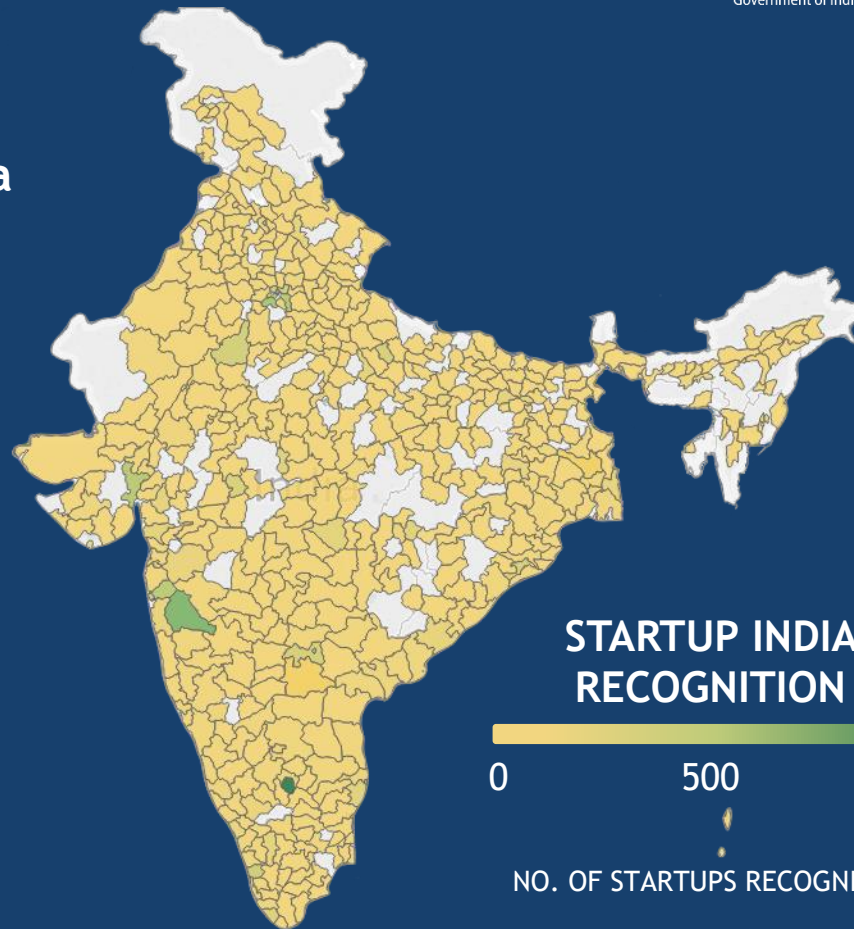
18%

Tier 3 Cities



11 Jobs  
per startup\*

\*1,87,004 JOBS REPORTED BY 16,105  
STARTUP INDIA RECOGNISED STARTUPS



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## Benefits for Startups



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### Funding Support

\$ 1.6 Bn  
Fund of Funds



### Public Procurement

Government-e  
Marketplace



### Patent & Trademark

1,031



### Tax Benefits

Income Tax/Angel Tax



### Startup India Hub

Facilitation



### Easier Compliances

Self Certification  
/ Faster Exit



# STARTUP INDIA ONLINE HUB

India's largest virtual incubation platform



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[www.startupindia.gov.in](http://www.startupindia.gov.in)

India's largest virtual incubation platform

[www.startupindia.gov.in](http://www.startupindia.gov.in)

3,18,015

Registered Users

9

Intl. Bridges



PORTUGAL



ISRAEL



NETHERLANDS



KOREA



FINLAND



SINGAPORE



SWEDEN



GERMANY



JAPAN





# INTERNATIONAL PARTNERSHIP

Enabling cross border startup exchange



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## INDIA ISRAEL INNOVATION BRIDGE



Hon. Prime Ministers of India and Israel  
launching the initiative  
on 6<sup>th</sup> July 2017

6

Problem Statements

800+

Applications

18

Indian Winners

₹ 54 Lakhs  
Cash prize



### Digital Health

- ☐ Health management for Non-Communicable Diseases
- ☐ Low-cost diagnostics in rural areas



### Agriculture technology

- ☐ Reducing post-harvest loss & improving market linkages
- ☐ Enhancing productivity & increasing farmers' earnings



### Water technology

- ☐ Wastewater treatment of large water sources
- ☐ Producing potable drinking water at point of use





# STARTUP INDIA

## Other Initiatives



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### Startup India Learning Program

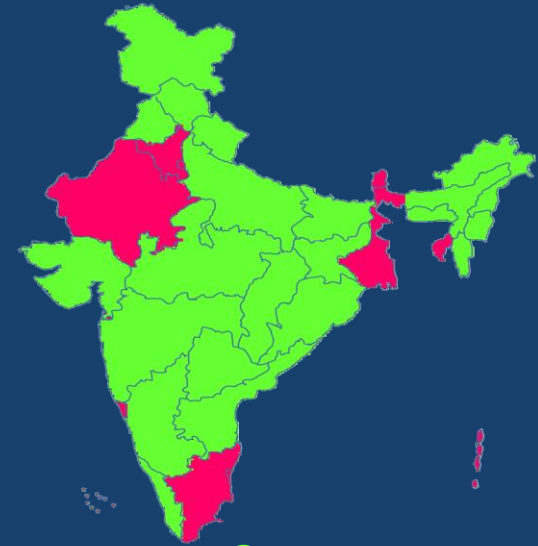
**Registered  
Learners**  
**2,39,196**

4 Week long free of cost online  
learning program for startup aspirants  
(Available in English, Hindi)

### Startup India Yatra

**Entrepreneurs  
Mentored**  
**78,346**

States	24
Districts	220



● Yatra conducted  
● Yatra not conducted



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# Connect With Us

[www.startupindia.gov.in](http://www.startupindia.gov.in)



dipp-startups@nic.in



@startupindia



Startup India

# ACTION PLAN - UPDATE

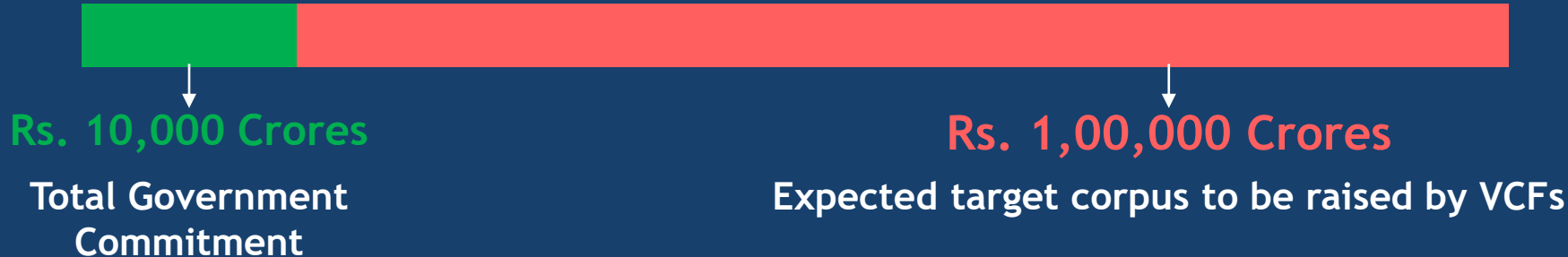


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## 1 Fund of Funds for Startups

SIDBI  
MoCI

**Rs. 10,000 Crores committed by Government of India**  
Catalysing 10X Funds for Startups



- ❑ Rs. 2,265.70 Cr. committed to 40 Venture Funds
- ❑ Rs. 347 Cr. drawn government commitment and invested into 274 startups

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## 2

## Public Procurement for Startups

MSME\*  
MoF\*\*  
MoCI



- ❑ Public procurement norms relaxed for startups through exemptions on (Nov'16)
  - Prior turnover criteria; and
  - Prior experience criteria

*Applicable on all tenders issued by Central Ministries and Central Public Service Undertakings (CPSUs)*
- ❑ Startups exempt from submitting Earnest Money Deposit requirements (Jul'17)
- ❑ GeM Startup Runway launched - dedicated corner for startups to sell products & services to Government (Feb'19)
  - 1,862 Startups registered
  - 7,697 procurement orders worth Rs. 275 Cr. received

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## 3 Intellectual Property Support

MoCI



### Benefits offered to startups

- ❑ 80% rebate on patent filing fees - 1,496 benefitted
- ❑ 50% rebate on trademark filing fees - 2,761 benefitted
- ❑ Expedited patent examination - 389 benefitted

❖ 1,031 Facilitators empanelled for free of cost filing & facilitation

- ❑ Fastest patent granted in: 81 days
- ❑ Average patent granted in: 3 years
- ❑ Total patents granted: 103

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## 4 Tax Incentives

MoF  
MoCI



- ☐ Income Tax exemption given to Startups for 3 out of 7 years  
*94 Startups benefitted*
- ☐ Startups exempt from Angel Tax - 555 Startups received so far  
*(Section 56 (2) (viib) Income Tax Act)*
- ☐ Exemption of long term capital gains tax if profits invested into Fund of Funds  
*(Sec. 54 EE Income Tax Act)*
- ☐ Exemption from capital gains for investment in start ups for purchase of specified assets  
*(Sec. 54 GB Income Tax Act)*
- ☐ Minimum Alternate Tax carry forward limit increased to fifteenth assessment year instead of tenth assessment year

# ACTION PLAN - UPDATE



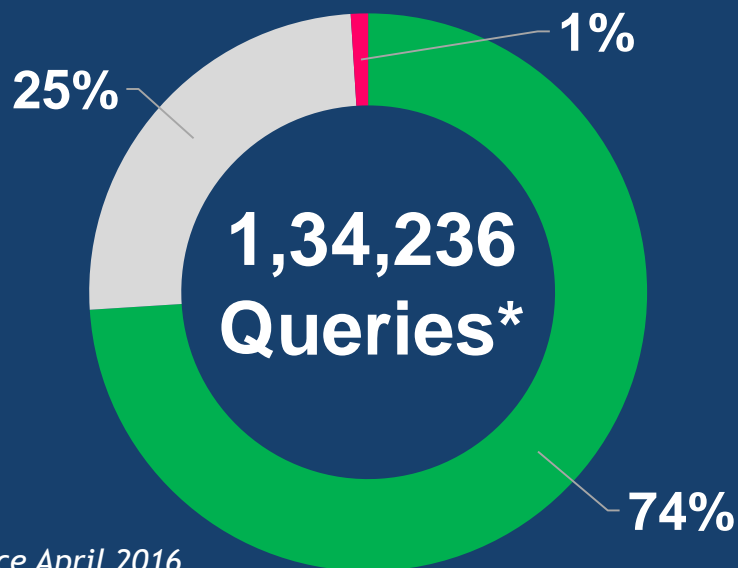
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## 5

## Facilitation

Invest  
India

■ Call ■ Email ■ Twitter



\*Since April 2016

### Query Analysis

27%

#### Tier 1

Delhi, Mumbai,  
Bengaluru, Pune

37%

#### Tier 2

Bhopal, Nasik,  
Nagpur, Varanasi

36%

#### Tier 3

Alwar, Bilaspur,  
Muzaffarpur, Chappra

Calls in  
Hindi

70%

Towns /  
Cities

1,099

Women  
Callers

9%

Queries on  
Benefits

60%



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## 6 Self-Certification Compliance

MoLE\*  
MoEF\*\*

### ❑ Startups can self-certify their compliance under

#### ➤ 6 Labour Laws

- ✓ The Building and Other Constructions Workers' Act, 1996
- ✓ The Inter-State Migrant Workmen Act, 1979
- ✓ The Payment of Gratuity Act, 1972
- ✓ The Contract Labour Act, 1970
- ✓ The Employees' Provident Funds and Miscellaneous Provisions Act, 1952
- ✓ The Employees' State Insurance Act, 1948

#### ➤ 3 Environmental Laws

- ✓ The Water (Prevention & Control of Pollution) Act, 1974
- ✓ The Water (Prevention & Control of Pollution) Cess (Amendment) Act, 2003
- ✓ The Air (Prevention & Control of Pollution) Act, 1981

27 States & UTs  
have complied for  
6 Labour Laws



● Complied  
● Not Complied

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6

## Faster Exits for Startups

MCA



- ☐ Insolvency and Bankruptcy Board constituted
- ☐ MCA has classified startups as “Fast Track Firms” (Jun’17)
- ☐ Insolvency resolution process to be completed within 90 days as against 180 days