



International
Labour
Organization

The International
Labour Organization

In collaboration with the

National Union of
Journalists of the
Philippines

Call for Participants

*Media Training
on Fair Recruitment
and Labour Migration*

Training Dates: August
7-11, 2017

Venue: Xenia Hotel,
Clark, Pampanga

Year in and year out, thousands of Filipinos go overseas seeking for jobs—searching for the proverbial greener pastures. There had been many success stories but there are many more Filipino migrant workers, who to this day continue to struggle for the much needed dollars to send home -- specially so, for those who got out of the country in ways other than through legal processes and procedures.

Backgrounder

In August 2015, the International Labour Organization (ILO) launched a 3-year project called FAIR. FAIR is an Integrated Programme on Fair Recruitment, supported by the Swiss Agency for Development Cooperation (SDC) and is being piloted in Nepal, Jordan, Tunisia and the Philippines.

“The long term goal of the FAIR project is the reduction in deceptive and coercive practices during the recruitment process and in violations of the fundamental principles and rights at work, as well as other human and labour rights, by enhancing safe migration options and ensuring effective regulation of public and private employment agencies and accountability for unscrupulous actors.”

One of the three main objectives of the FAIR project is to disseminate global and national knowledge about recruitment and engagement with the media. This is meant to create public awareness. In the Philippines, this will be implemented via a media training program to be undertaken in collaboration with the National Union of Journalists of the Philippines (NUJP).

The Training Programme

The training programme is composed of three parts.

The first is a three-day seminar workshop composed of five modules encompassing various aspects of recruitment and labour migration. It also includes a session on the Media Glossary produced by the ILO which hopes not only to provide a common understanding and usage of terms but more so to enrich the same with the local lingo. The seminar-workshop will likewise be an opportunity for the journalist to have

wider access to information sources and from here be able to unearth the untold stories about labour migration. In sum, this phase hopes to equip the participant with the necessary information, knowledge and skills as well as enhance their network.

The second phase allows the participant to develop his/her story ideas, do research or data gathering and write the material. Mentoring will be provided along the way. A small grant will likewise be provided to defray expenses.

The third phase is a one day conference whereby the participants will present their material for final editing.

It is envisioned that the output of these writers will be published in an anthology of stories that will bring out the human face from all the notes and statistics about the country's recruitment and labour migration experience as well as pitched to their respective editors for publication in their media entities.

It is hoped that after the training, the participants would continue to write about labour migration and recruitment as they have then:

- Acquired better knowledge on the processes, pertinent laws and other issues and concerns pertaining to recruitment and labour migration;
- Improved creative thinking so as to develop innovative articles about employment and fair recruitment of workers abroad.
- known the ropes and honed their investigative skills in reporting about Fair recruitment and related issues and concerns
- Better pitch their stories to their editors, and
- Build a network of reporters/ trackers on fair recruitment and labour migration issues in the Philippines.

This is open to all interested and qualified applicants.

For questions or clarifications, call or text Ms Jo M. Clemente at 09192920101 or the NUJP Chair, Mr Ryan Rosaura at 09055486491 or the NUJP Office at (02) 376 7330. Selected participants will be notified through email.

Application Requirements

Interested parties must submit the following to this email:

nujphil@gmail.com

Deadline for Submission is on July 31, 2017.

1. Curriculum Vitae, maximum of 2 pages
2. Copy of sample published article (any article if there is no labor related material)
3. A cover letter indicating the following:
 - ❖ *What motivates you in participating in the training?*
 - ❖ *How does the training relate to your work?*
 - ❖ *What kind of stories do you plan to write about after the training workshop?*
4. A letter from your editor allowing you to participate in the training.

Selection criteria:

- Experience in Journalism for at 3 years
- Commitment or has displayed sustained interest in covering labor related issues and concerns
- Commitment to participate in all stages of the training program
- Cross regional representation

Eligibility:

- Journalists working in all forms may apply, preference for print
- Applicants can either be full time journalists or freelancers
- Experience in covering labor related issues an advantage.