



Kingdom of the Netherlands

United Nations  
P a k i s t a n



International  
Labour  
Organization

# Media Update

11 December 2014

## MEDIA ADVISORY

### Promoting Decent Work for a Sustainable Garment & Textile Industry in Pakistan

An inaugural event will bring together a wide range of stakeholders, led by the Government of Pakistan to endorse/welcome the establishment of the first formal Buyers Forum in Pakistan. This is envisioned under the Government's objective of improving productivity and competitiveness of the Garments and Textile sector through compliance to the 27 conventions under the GSP Plus status that has been granted to Pakistan.

This session also brings together a number of large scale buyers of garments, textiles and apparel including H&M, Adidas, Levi Strauss, Hema, C&A etc who have expressed their commitment to discuss and agree on sustainable practices, improved compliance and reporting on environmental, labour and health & safety standards and their implementation in the garment and textile sector in Pakistan.

### Programme:

**When:** Monday, 15 December 2014, 6:00 pm

**Where:** ILO Building, G-5/2, Near State Bank of Pakistan, Islamabad

**Who:**



UNITED NATIONS  
Information Centre  
I S L A M A B A D

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1. Federal Minister, Mr. Pir Syed Sadaruddin Shah Rashidi, Overseas Pakistani and Human Resource Development (Chief Guest)
2. H.E Ambassador, Mr. Marcel de Vink, Embassy of the Kingdom of the Netherlands
3. Chargé d'Affaires, Mr. Stefano Gatto, Delegation of the European Union to Pakistan
4. Country Director, Mr Francesco d' Ovidio, ILO Country Office Pakistan
5. Global Manager, SME and Value Chain Solutions Program, Ms. Sylvia Zulu, International Finance Corporation
6. President, Mr. Nauman Khwaja, Employers Federation of Pakistan
7. General Secretary, Mr Zahur Awan, Pakistan Workers Federation

## How to Participate:

You are welcome to join the event by sending us your name, CNIC number and your media affiliation, at [mahroo\\_arshad@hotmail.com](mailto:mahroo_arshad@hotmail.com), **not later than 1200 noon, 12 December 2014.**

## Media contacts:

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