

**Guidelines for participants**  
National Photo Competition on Fight against Child Labour

**Objectives of the competition**

- Through a national-level photo competition, to engage journalists, students and general public to take photographs of children involved in the worst forms of child labour or the interventions implemented by various agencies to tackle the worst forms of child labour;
- To raise the public awareness on the issue of child labour, in particular of its worst forms and to promote the public participation in action against child labour in Pakistan;
- To advocate and campaign on behalf of child labourers towards ending child labour in Pakistan;
- To mobilize the country to achieve the Goal of Ending the Worst Forms of Child Labour by 2016.

**Theme**

“Human rights and social justice... let's end child labour”

**Definition of Hazardous Work**

Article 3(d) of the ILO Convention No. 182 on the Worst Forms of Child Labour defines:

- “Work which, by its nature or the circumstances in which it is carried out, is likely to harm the health, safety or morals of children”.

**Participants**

All Pakistani nationals of all ages can participate in this competition. Children are particularly encouraged to participate.

**Categories**

- Professional;
- Students;
- General public.

**How to Participate**

- Entry to the competition is free;
- Send along with entries a proof of identity (photocopy of National Identity Card or Passport or Driving License or any other such document that proves the identity and age);
- Children can submit their entries along with a letter from the school that certifies the identity and age;
- Submit the duly filled form on the “Terms and Conditions”;

- Indicate the category of participation.

#### **Format for photographs submitted electronically**

- Images must be at least 8"x10" at 300 dot per inches (dpi) in their original format;
- Images can be black & white or color;
- Minor digital enhancement is acceptable, but borders, frames, special filters, text, copyright, watermarks or signatures are not permitted;
- Images must be submitted as JPEG files and must be no larger than 3 MB in size.

#### **Format for photographs submitted in hard copy**

- Size of images should be at minimum 8"x10" and at maximum 16"x20". The prints smaller or bigger to the given sizes will not be accepted;
- Images can be black & white or color;
- If the photo has been taken digitally and then printed, the same rules for photographs submitted electronically will apply.

#### **Submission**

Photos, entry forms, and proof of identity must be received by **25 March 2012**. and could be submitted in two ways:

- **Electronically** by sending those via e-mail to [zaheer@ilo.org](mailto:zaheer@ilo.org);
- **In hard copies** addressed to Mr. Zaheer Arif, Programme Officer-Media, ILO-IPEC CACL II Project, P.O Box 1047, Islamabad;
- Each participant can submit only five (5) photographs per Subject Category.

#### **Prizes**

- Certificate of Recognition for top 20 participants in each category;
- PKR 50,000/- for the first prize winner of each category;
- PKR 30,000/- for the second prize winner of each category;
- PKR 20,000/- for the third prize winner of each category;
- The name of the winning entrant as well as the photos may appear in news articles, and on the ILO website as well as in other media products.