

Introducing 'Know About Business' (KAB) e-Campus to Sri Lankan Youth

An entrepreneurship education programme open to all Sri Lankans between 15 – 24 years.

[Apply here](#)



VOCATIONAL TRAINING

KNOW ABOUT BUSINESS

ENTREPRENEURSHIP EDUCATION FOR YOUNG PEOPLE

What is KAB?

Know About Business (KAB) is an entrepreneurship education programme developed by the International Labour Organization (ILO) to teach entrepreneurship in technical and vocational education and training institutions as well as in secondary and higher education institutions.

Who is eligible to apply?

The programme is open to all Sri Lankan youth aged between 15 to 24 years!

Irrespective of your current status (whether in education, training, employment or unemployment) you can enrol in this online programme and acquire world-class training in a flexible and user-friendly distance learning mode. Upon completion you will receive an internationally recognized certificate issued by the International Training Center of the ILO (Turin, Italy).



KNOWABOUTBUSINESS

Entrepreneurship Education
in Schools, Technical Vocational Training Institutions and Higher Education



How to apply?

You can apply [here](#) or visit <https://forms.office.com/r/0zHVD51Zqn>

Please note that access to the KAB e-Campus is limited to 1000 students per cohort, and therefore enrolment will be based on “first come- first serve” basis.

The KAB e-Campus will be launched on 15th July 2022, in commemoration of ‘World Youth Skills Day’.

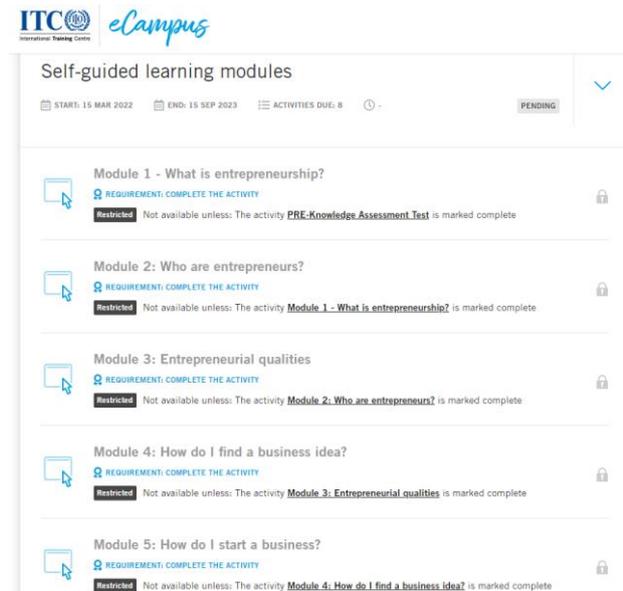
Why should you be interested in this course?

The ultimate goal of KAB is to equip young people with skills and competencies to start their own venture as well as to work productively as employees in enterprises as intrapreneurs. KAB helps young people to explore and develop an entrepreneurial mind-set and attitude that can be applied in all aspects of life irrespective of whether a young person chooses to become an entrepreneur or an intrapreneur

What content does KAB cover?

The complete KAB package consists of a total of 80 hours of games and exercises and is made up of eight (8) modules, each representing a key area of entrepreneurship.

The programme seeks to prepare in-school youth – young men and women - for the transition from school to the world of work by letting them discover and develop entrepreneurial competencies and basic business management skills through a range of games and exercises.

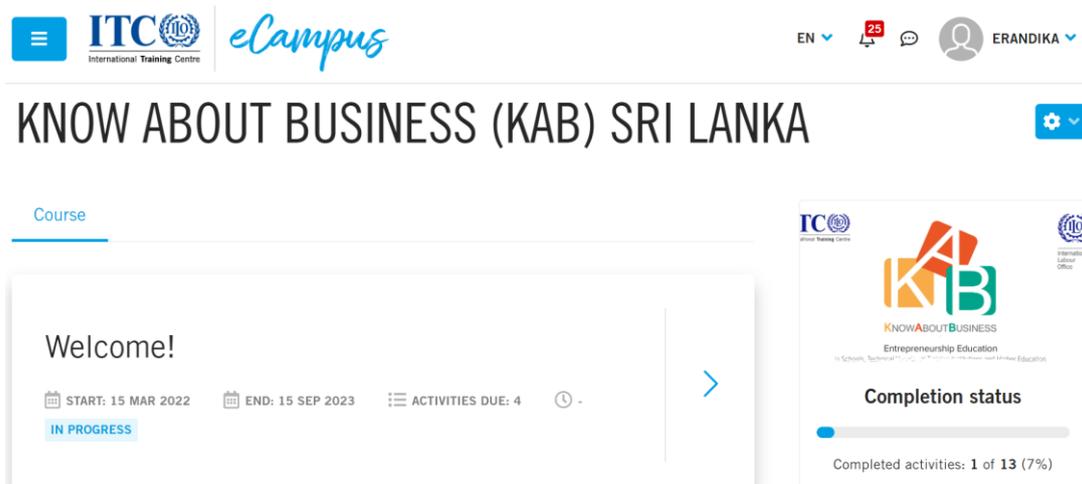


The screenshot displays the 'Self-guided learning modules' section of the eCampus platform. At the top, it shows the ITC and eCampus logos, along with course details: 'START: 15 MAR 2022', 'END: 15 SEP 2023', 'ACTIVITIES DUE: 8', and a 'PENDING' status. Below this, five modules are listed, each with a 'Restricted' status and a requirement to complete a previous activity:

- Module 1 - What is entrepreneurship? (Requirement: COMPLETE THE ACTIVITY. Not available unless: The activity PRE-Knowledge Assessment Test is marked complete)
- Module 2: Who are entrepreneurs? (Requirement: COMPLETE THE ACTIVITY. Not available unless: The activity Module 1 - What is entrepreneurship? is marked complete)
- Module 3: Entrepreneurial qualities (Requirement: COMPLETE THE ACTIVITY. Not available unless: The activity Module 2: Who are entrepreneurs? is marked complete)
- Module 4: How do I find a business idea? (Requirement: COMPLETE THE ACTIVITY. Not available unless: The activity Module 3: Entrepreneurial qualities is marked complete)
- Module 5: How do I start a business? (Requirement: COMPLETE THE ACTIVITY. Not available unless: The activity Module 4: How do I find a business idea? is marked complete)

KAB is among the many key initiatives of the [South Asia Leadership in Entrepreneurship \(SALE\) Programme](#), implemented by the ILO in both Sri Lanka and Nepal. Through the KAB online learning tool, SALE aims to bolster youth entrepreneurship in Sri Lanka by means of creating entrepreneurial awareness and skills development among students in secondary schools, vocational training institutes, and universities, school leavers, as well as youth not in employment, education, or training.

Supporting young people's transition into the entrepreneurial world and creating a shift in the entrepreneurial ecosystem through several strategic interventions, [SALE](#) is funded by the U.S. Department of State.



The screenshot shows the 'KNOW ABOUT BUSINESS (KAB) SRI LANKA' course page. At the top, it features the ITC and eCampus logos, a language dropdown set to 'EN', a notification bell with '25', and a user profile for 'ERANDIKA'. The main heading is 'KNOW ABOUT BUSINESS (KAB) SRI LANKA'. Below this, there are two panels:

- Course Panel:** Displays 'Welcome!', 'START: 15 MAR 2022', 'END: 15 SEP 2023', 'ACTIVITIES DUE: 4', and a progress indicator 'IN PROGRESS'.
- Completion Status Panel:** Shows the 'KNOW ABOUT BUSINESS' logo and 'Entrepreneurship Education'. It includes a progress bar and the text 'Completed activities: 1 of 13 (7%)'.