Projects on HIV/AIDS in tourism and hospitality sector

by
Michela Martini

Technical Specialist
ILO Programme on HIV/AIDS and the world of work
ILO Beirut

13/11 عمان
11/12 العقبة

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تحضير
ميكيلآ مارتيني

متخصصّة فنية
برنامج منظمة العمل الدولية بشأن فيروس نقص المناعة البشرية/الإيدز وعالم العمل
منظمة العمل الدولية، بيروت
WHY?
“Tourism means jobs ... It is the world's largest industry ... It reduces poverty, builds new roads, airports, hotels and hospitals…”

UNWTO Secretary - General a.i., Taleb Rifai  UNWTO International Conference on Tourism Statistics (Bali, Indonesia, 2009).

……can play a vital role in the G20-led economic recovery.
HIV/AIDS affects tourism & hotel industries:

(employs approx. 238 million people worldwide)

- It can easily reach young people
- Hotel workers have contacts with tourists & local community (formal and informal workers).
- Alcohol, drugs and gambling risk factors in the spread.
HOW?
Collaboration with Hotel Industry and Tour Operators

- ILO Entry Point 1
- ILO Entry Point 2

Tour Operators
  - Airline
  - Tour agents
  - Taxi

Hotels
  - Waiters
  - Spa
  - Barmen
  - Night clubs
  - Hotel services

Guides

Drivers

Tourists
WHAT?

Brainstorming: joint collaboration
Collaboration between UNWTO and ILO:

✓ Agreement between ILO and UNWTO was approved in March 2008 (301st session).
- Engaging the Public sector: Ministry of Labour, Ministry of Health and Ministry of Tourism

- Engaging the Private sector: employer's organizations, trade unions and management, workers representatives at the workplace level.

- Collaborate with UNWTO: mobilize hotel chains, airlines services, tour operators and tour agents.

- Promote PPP with national parties representing Tourism

- Partnership with “new” Donors.
setScale up BCC workplace programmes.

Integrate of HIV/AIDS in HRD + OSH programmes.

Cooperate with vocational hotel and training schools (HIV/AIDS sessions during student holidays before summer hotel internships).

Focusing on tourism workers: trainings in “low” tourism season before “peak” season.

Linking actions to major events related to tourism sector (FIFA World Cup 2010).
The FIFA Medical Committee and the FIFA Medical Assessment and Research Centre (F-MARC) cordially invite you to a conference on Football Medicine in Africa prior to the 2010 FIFA World Cup™.
ILO HIV and AIDS: Guide for the Tourism sector
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<td>• Trinidad and Tobago</td>
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<td>• Madagascar (2007)</td>
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SHARE
Strategic HIV/AIDS Responses in Enterprises

1) To reduce risk behavior among targeted workers

1) To reduce employment-related discrimination
Key characteristics of our strategy

- Fact-finding basis (quantitative and qualitative)
- Participation and ownership
- Results-oriented
- Comprehensive
SHARE in numbers

• More than 650 partner enterprises representing a workforce of about a million workers, are currently receiving assistance from SHARE.

• More than 4,000 government officials, key members of employers’ and workers’ organizations have received in-depth training on the development of HIV/AIDS workplace policies and programmes.
SHARE in numbers

• About a thousand workers and managers have been involved in the development of their workplace behaviour change strategy and programmes with the technical assistance of the ILO.

• So far, approximately 5,000 peer educators have been trained in partner enterprises.
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SHARE in numbers

• From the 24 countries covered by SHARE 17 have selected the tourism and hospitality sector. More than 65 enterprises from this sector have signed a memorandum of cooperation with the ILO.
Using most appropriate channels to reach targeted workers
Safe, clean fun everytime
with a condom
You serve guests everyday...

Serving yourself is just as easy

A
B
C

Abstain
Be Faithful
Condom everytime

CONDOMS SHOULD BE USED CORRECTLY & CONSISTENTLY WITH EVERY SEXUAL ENCOUNTER
Produced by the ILO / UNAIDS, with support from WHO and UNICEF, as part of the World AIDS Day campaign.
Êtes-vous un leader?

M. Vincent DUGARDIN est le premier responsable de son comité d'entreprise de lutte contre le VIH/sida. À ce titre, il s'implique personnellement dans la mise en œuvre de la politique et du programme de communication de changement de comportement de l'entreprise.

Il est également membre fondateur de l'Action des Entreprises Contre le VIH/sida au Burkina Faso - AECV-B.

Stop SIDA - Tenez la promesse
HIV/AIDS workplace programme

A step-by-step approach

1. Advocacy
2. Development of workplace policy
3. Development of materials and dissemination plan
4. Training of peer educators
5. Access to services (and referral systems)
6. Integration of HIV/AIDS in current enterprise activities
7. Special events
8. Supervision and monitoring
With your support and your HIV workplace initiatives we can reach the goal of

- **Zero new HIV infections**
- **Zero stigma and discrimination**

Now there is the momentum!
It is still best time to act on AIDS at the workplace

It is still best time to act on AIDS at the workplace

نشكر لكم اهتمامكم

ميكيلا مارتيني

المنسقة الإقليمية لفيروس نقص المناعة البشرية/الإيدز وعالم العمل
فريق العمل الفني المتعاون للعمل اللائق في الدول العربية
المكتب الإقليمي للدول العربية في بيروت التابع لمنظمة العمل
الدولية

martini@ilo.org