Inclusive Technology Options to Support Child Labor Identification and Remediation

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Digital Human Rights Due Diligence Platform

Continuous | Anonymous | Multi-Channel | Multi Language | Real-Time Analytics

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ULULA'S IMPACT

2.2+
Million people

50+
Countries

60+
Languages

REAL-TIME DATA, MULTIPLE WAYS TO ENGAGE

Grievance Mechanism

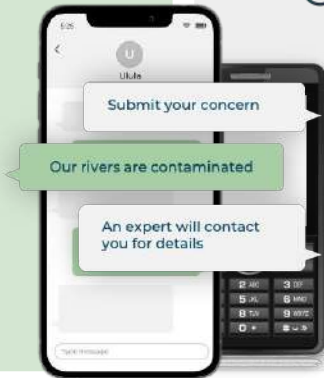Supplier & Worker Surveys

Digital Training

Broadcast & Alerts

ONLINE AND OFFLINE CHANNELS

Online Channels
- Web
- OWL App
- Chat App
  - WhatsApp
  - FB Messenger
  - Viber
  - WeChat
  - Zalo
  - & more...

Offline Channels
- SMS
- IVR

Submit your concern

Our rivers are contaminated

An expert will contact you for details

TRUSTED BY GLOBAL LEADERS

LACOSTE · L'ORÉAL · VF · Sainsbury's · UNDER ARMOUR · Fyffes · city chic · ecovadis · RSPO · amfori Trade with purpose · BARRICK · Cargill · FAIR Hiring Initiative · Fair Trade USA · Heineken · SAI Social Accountability International · PUR Project · FAIR LABOR ASSOCIATION · EILEEN FISHER · Polaris · PEPSICO · Responsible Business Alliance · MARKS & SPENCER · wilmar · ics
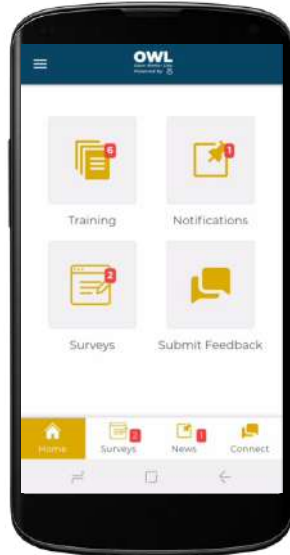
MULTI-CHANNEL REALTIME STAKEHOLDER ENGAGEMENT TOOLS
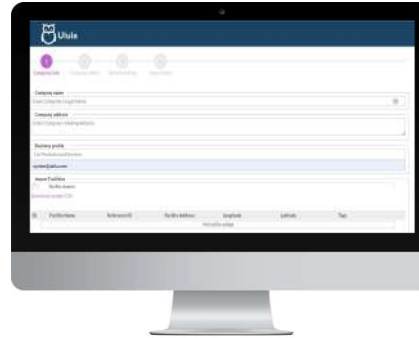

Off-Line options

On-line iOS & Android App

Voice | SMS | Email | APP | WEB Facebook Messenger | WhatsApp
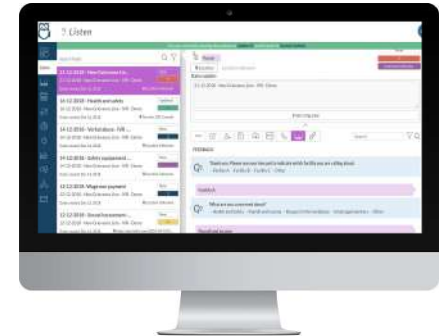
Survey & Questionnaire Building Tool

Interactive Maps, Dashboards & Filters for Granular Insights

Live Analytics Stakeholders' Survey Responses
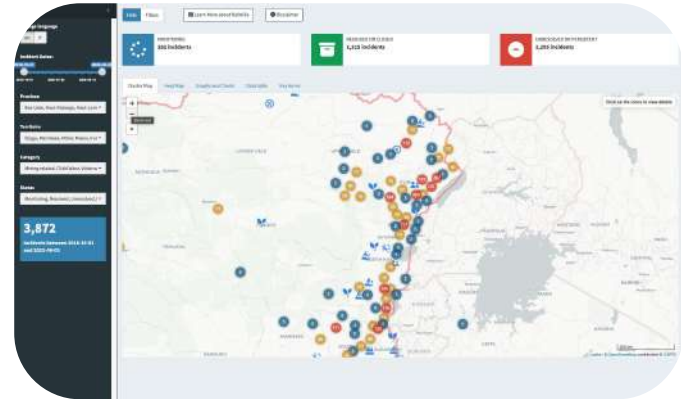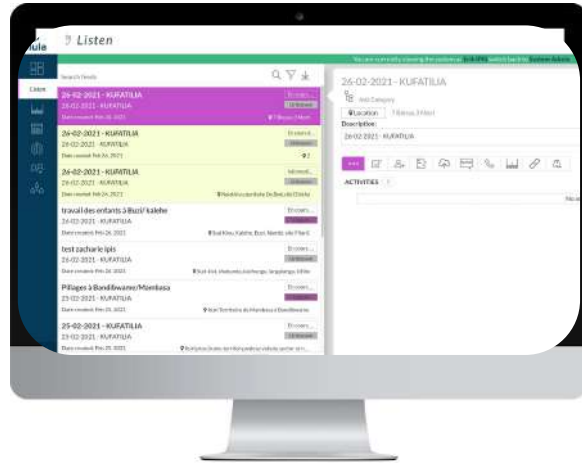
Grievance Case Management System

KUFATILIA INCIDENT MONITORING

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Mobile based reporting (SMS, WhatsApp) in Swahili, Lingala and French

20+ NGOS trained and managing cases

Public reporting 3,800 cases since inception - 1K in last 6 month

LESSONS LEARNED

- **Lower barrier to identification:** 3,800+ cases reported - including 500   Child Labor
- **Tech is just a tool to empower local actors:** 20 NGOS critical to case management and resolution
- Expansion into cobalt belt (ongoing)
- Use in other countries (Mozambique, Côte d'Ivoire, Ghana) and commodities (cocoa, palm oil, tobacco)
- Remediation rate for child labor is lower than for other cases
- NGO capacity is critical to success
- Multi-stakeholder collaboration is hard to operationalize