

Knowledge Mobilisation Guide

WORKSHEET 10: FIND YOUR FORMAT

Determining what format to use for your data should be guided by what you've learned from the research and analysis you completed in earlier steps.

To determine your format, consider:

1. Who is this document for?
2. In what context will they use it?
3. What might they be hoping to achieve?
4. Which decisions will they make or actions will they take using the product you're developing?
5. What have you learned about the contexts in which the actors you've identified consume information or make decisions?
6. Based on what you've learned about their worldviews, identity and moral values, which elements will be most important to include?

Which of the following might be of greatest use, given the context?

- ☐ Report
- ☐ Dashboard
- ☐ Factsheet
- ☐ Infographics and data visualizations
- ☐ Slide deck
- ☐ Video
- ☐ Blog post
- ☐ Research brief