

Knowledge Mobilisation Guide

WORKSHEET 1: BUILD YOUR TEAM

Make sure you've got the right people on your team to provide input and skills at different points in the development process. Having the right people on board from the start will help you build a shared vision, budget for essential skills, ease the approval process and ensure that everyone has the opportunity to do their best work.

Consider including:

- ☐ Researchers
- ☐ Subject matter expert
- ☐ Context expert
- ☐ Graphic designer
- ☐ Writer
- ☐ Communications strategist
- ☐ Social media expert
- ☐ Someone with direct relationships or knowledge of the people who will use the report: decisionmakers, journalists and advocates and those with lived experience
- ☐ Evaluator
- ☐ Solutions experts
- ☐ People who can provide context: stories, images, video and charts
- ☐ Data scientist
- ☐ Writer
- ☐ Editor
- ☐ Web designer
- ☐ Project Manager

Role	Who	Essential skills	Are they internal or external?	Budget implications	When you'll need them	Other considerations