International Labour Organization

Outreach strategies for inactive youth

Lisbon, 3 August 2016

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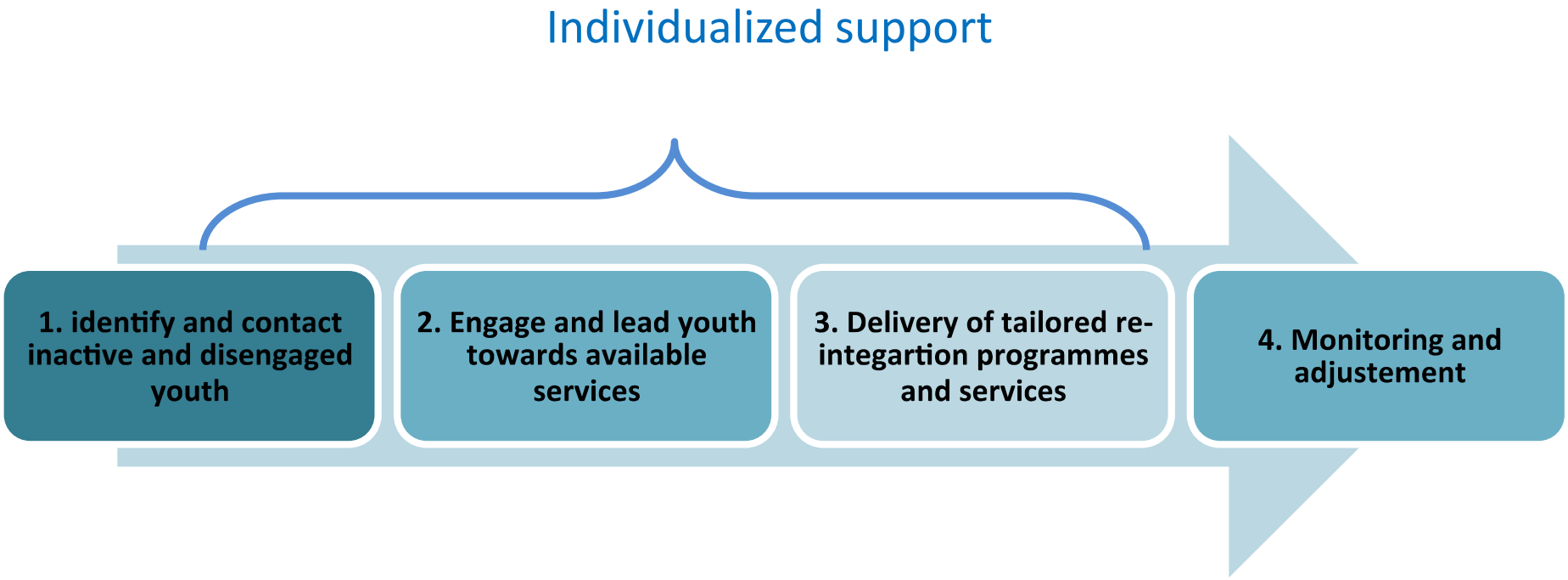
Sources:
ILO (2007), *Tackling social exclusion of young people: A review of policies and practice to identify and address inactivity*, Budapest, unpublished

ICF International (2016), *Strategies to support inactive young people in accessing services and programmes to re-enter education and/or the labour market*, (draft, unpublished), London, paper commissioned by the ILO

Outreach approaches: 4 steps



Elements of an outreach model

OUTREACH

IDENTIFICATION

- Tracking systems, schools
- NGOs
- Municipalities
- Social services
- Health services
- Youth centres
- Police

CONTACT AND ENGAGEMENT

- Youth workers (NGOs)
- Social workers
- Outreach, street workers (contracted by public service providers, municipalities)

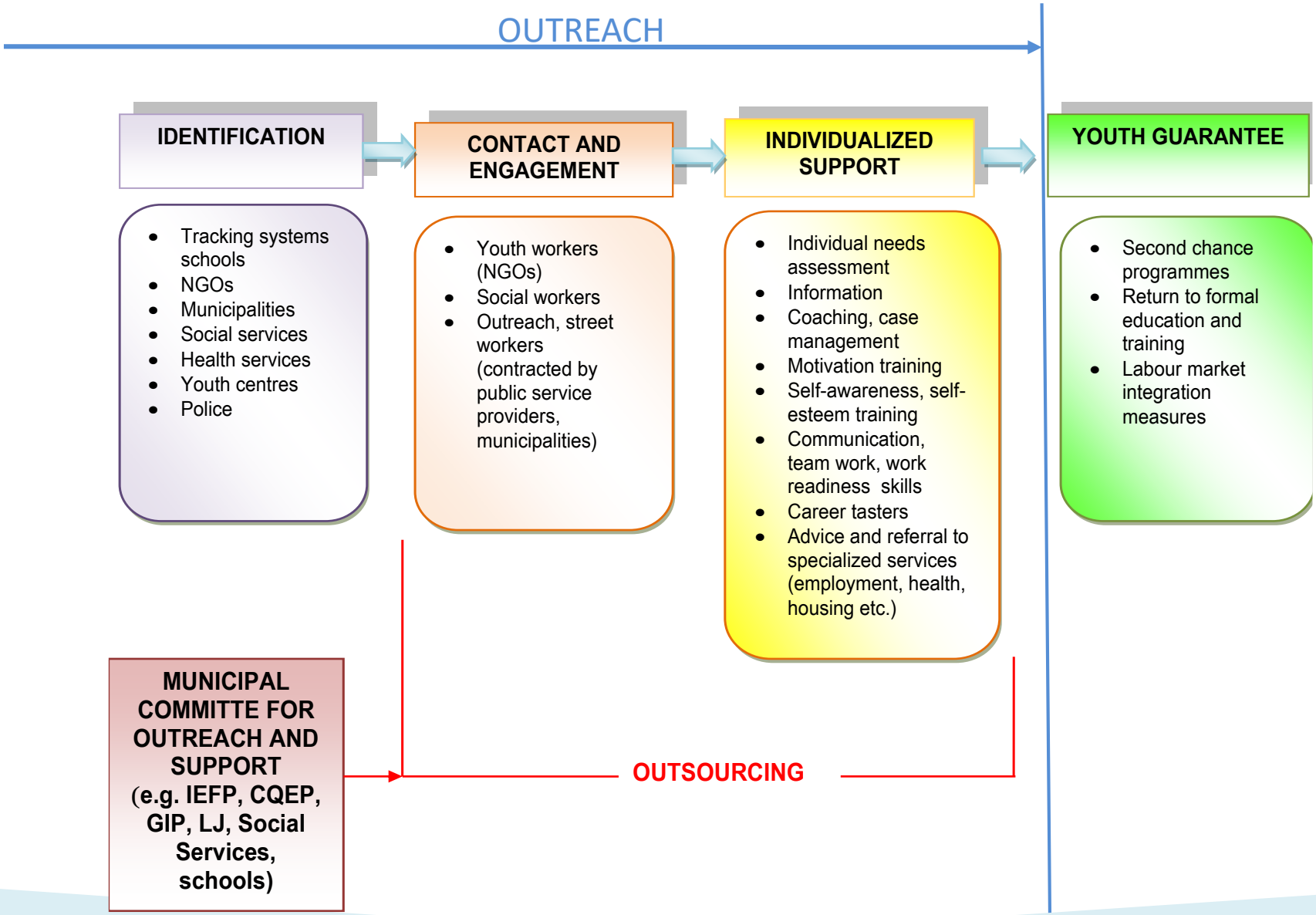
INDIVIDUALIZED SUPPORT

- Individual assessment
- Information
- Coaching
- Motivation training
- Self-awareness, self-esteem training
- Communication, team work, work readiness skills
- Career tasters
- Advice and referral to specialized services (employment, health, housing etc.)

YOUTH GUARANTEE

- Second chance programmes
- Return to formal education and training
- Labour market integration measures

Elements of an outreach model



Operational planning matrix

The specific objective of the Outreach Strategy.

Annex 1 – Operational Planning Matrix

These two columns provide an estimate of the financial resources needed to achieve the outcome and distinguish between those already available and those that will need to be found.

Objective:

Target

The measurable target to be achieved under the specific objective.

The measure to be used to check the changes brought about by the realization of outputs

OUTCOMES AND OUTPUTS	INDICATORS	RESPONSIBLE UNIT	FINANCIAL INPUT		TIMEFRAME	
			Pledged	Not pledged yet	Start	End
Outcome 1.1	▪ ▪ ▪					
Baseline						
Outputs *1.1.1* *1.1.2* *1.1.3* …….						

The tangible change that is expected to happen in the specified timeframe and that results from the achievement of the outputs indicated below

The starting situation from where implementation begins. It is the starting point to monitor achievements.

What will be produced to achieve the specific objective of the Strategy. The operational plan may also detail the specific activities to be carried out under each output.

The institution or organization that has the responsibility for the achievement of the outcome. It may also list the entities that are partner in implementation.

These two columns indicate the time needed to achieve the outcome.

QUESTIONS?

Contact

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