



The ILO Turin Centre's facilities

Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, a computer laboratory, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathrooms, telephones and cable television. It also has:

- a reception desk open 24 hours a day;

- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- an infirmary.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of a stimulating international environment.

For additional information, please contact:

International Training Centre of the ILO
Employment Policies and Skills Development (EPSD) Programme
Viale Maestri del Lavoro, 10
10127 Turin - Italy

Activity Manager: Mr. Valter Nebuloni
Course Assistant: Ms. Anna Damouni
epsd@itcilo.org
Phone: + 39 011 639 6409

To register for this course:
Kindly use the following link to submit the on-line registration form
<http://intranetp.itcilo.org/STF/A907076/en>

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Innovations in Public Investment and Employment Programmes

A907076

Learning Forum on Innovations in Public Investment and Employment Programmes

Turin, Italy

29 September – 10 October 2014



International Labour Office



International Training Centre

www.itcilo.org

Learning Forum on Innovations in Public Investment and Employment Programmes



Context

The consequences of decades of insufficient employment growth, recent recessions, and sluggish recoveries have reached alarming proportions. The unemployment and working poverty figures contained in the ILO's Global Employment Trends 2013 report indicate that global labour markets are worsening. Generating sufficient decent jobs, notably for youth has become of highest global priority.

What policy options exist for governments to contribute more directly to job creation? Can public spending be used to stimulate job creation more effectively without sacrificing other development objectives? Can government implement job creation programmes that also contribute to other social and economic priorities? There are no easy answers to these questions, as results will depend on country contexts, the design of interventions and national capacities to implement such interventions, among other relevant factors. A critical challenge faced by many governments is to reflect these factors into coherent and effective initiatives.

There is sufficient evidence that public investment in infrastructure can play an active role in job creation and sustainable development. As a matter of fact, regular investments and counter-cyclical spending in infrastructure are widely used to expand demand, and create and sustain jobs.

At the same time, innovation in public employment programmes is demonstrating new ways in which these programmes can complement regular investments and can create jobs, especially for the poor and vulnerable. This includes new forms of work, such as in the environmental and social sectors. Public employment programmes are also increasingly integrated into national employment and social protection policies – another area of significant innovation at present. The lessons derived from some large-scale programmes (e.g. in India, South Africa, and Ethiopia) in the last few years have had important repercussions on the policy debate in this area.

Against this background, from 29 September to 10 October 2014, the ILO will host the “Learning Forum on innovations in public investment and public employment programmes”. The International Labour Office (ILO) is a global leader in this field. Adhering to the mission of the Office towards achieving full and productive employment and social justice worldwide, the ILO's Employment-Intensive Investment Programme (EIIP) has been operational for over forty years now, and the upcoming Learning Forum will build on the vast experience accumulated by this programme through research and policy/technical advisory work, in addition to years of training in this field.

The Forum will focus on a basket of policy and operational measures which can enhance the effectiveness and impact of

public investment in infrastructure and public employment programmes in the context of a long-term development framework. Relevant development efforts by national governments and international agencies will be considered during the event. Pertinent concepts, approaches and examples of good practice will be shared to guide future decision making on the subjects treated.

The Forum is jointly organised by the ILO's International Training Centre (ITC-ILO) and EIIP Programme.



Target group

The Forum is aimed at people who are concerned with or working in the areas of public investment, employment strategies, active labour market policies, social protection, public employment programmes and rural development. It addresses a mixed audience of development actors including senior government officials, social partners' representatives, programme managers and staff of research and education institutions. A gender-balanced participation is sought.



Learning objectives

By attending the Forum, participants will have:

- Acquired better knowledge of the advocated policy options, approaches and measures
- Enhanced their capacity to plan, design, and administer effective job-creation schemes

More specifically, participants will obtain insights, tools and guidance on the various subjects listed in the following section of this course description.



Programme

The Forum will be structured in three learning tracks, as follows:

Track 1 - Plenary sessions

Each morning, the programme will offer overview lecture and/or panel discussions in order to create a common level of knowledge and understanding among all participants and across a number of issues relevant to the rationale, overall context and operational aspects of public investment and employment programmes. Issues have been grouped as follows:

- Week One:
 - Introduction to public investment and employment programmes
 - Sharing national experiences
 - Public spending, employment and social protection Programme delivery modality and labour issues

- Institutional frameworks and capacity building

- Week Two:
 - The programme cycle
 - Priority setting and targeting
 - Effective programme design in different sectors
 - Key issues in programme implementation
 - Monitoring, evaluation and impact assessment

Gender and youth-related issues will be treated as cross-cutting themes.

Track 2 - Elective courses

In the afternoons, participants will be able to select one out of three elective courses (parallel sessions of 9 hours each) which cover the following topics more in-depth.

- Week One:
 - Comparative case studies of innovations in Public Employment Programmes
 - Employment impact assessment of infrastructure
 - Developing SMEs and the national construction industry
- Week Two:
 - Applications in construction and civil works
 - Green jobs through green works: climate change adaptation and response to disasters
 - Local resource-based approaches for community works and services

Track 3 – Project ideas

During the second week of the Forum, time will be allocated for the development of project ideas which will be presented in 'project clinics' towards the end of the event. Clinics are meant to share ideas with a larger group of participants and experts in view of gathering their comments and recommendations.



Faculty and methodology

The Forum will be facilitated by ITC-ILO trainers with the assistance of ILO specialists and experts who bring a vast range of practical experience and in-depth knowledge in this area. The course will also incorporate relevant experiences from other national and international agencies

This will be a bilingual event with English and French as working languages. Interpretation services will be provided throughout the entire duration of the event.

A learner-centred, participatory approach will be applied. Modern, interactive adult learning methods will combine training and knowledge-sharing elements. Ample space will be given to participants for sharing their own experiences.

An evaluation questionnaire will be administered at the end of the event to acquire information on participants' satisfaction and suggestions on how to improve the Forum's learning modules and methodology.

A pre-course activity and ex-post evaluation are also foreseen.

Participants will be given access to a Web platform dedicated to the Forum. The platform will contain all course materials, suggested reading and other useful references.



Venue and duration

The Forum will take place at the International Training Centre of the ILO, Turin (Italy). It will last two weeks, from 29 September to 10 October 2014.



Cost and financing

The course is fee-paying. The total cost of **Euros 3,500** includes:

- Tuition fees (EUR 2,150) covering programme development and management, secretarial and administrative support costs, the use of the classrooms and teaching equipment, translation and interpretation services, office supplies, training materials, emergency medical insurance, and some socio-cultural activities.
- Participant subsistence (EUR 1,350) including bed & breakfast and two meals during participants' stay.

Please note that the prices shown do not include the cost of travel between the participant's home and the course venue.

A limited number of partial fellowships is available to be granted to selected candidates.



Application

To apply on line, interested candidates are kindly requested to:

1. Fill-in the application form available under the link: <http://intranetp.ilo.org/STF/A907076/en>
2. Send us a sponsorship letter from their employer or a donor organization stating that it will cover:
 - The cost of the course of € 3,500 (or, in case of application to a fellowship, the amount that the employer or the donor organization is in a position to consider);
 - The international travel between the country of origin and the ILO Training Centre in Turin.

Application deadline: 15 August 2014