

RURAL DEVELOPMENT through DECENT WORK

FOR GROWTH, PRODUCTIVE JOBS, INCOME, FOOD SECURITY, GOOD WORKING CONDITIONS, EQUAL OPPORTUNITIES, RIGHTS, VOICE, SUSTAINABLE DEVELOPMENT, CRISIS RESILIENCE



International Labour Organization

Rural Relevant Tools

Desarrollo Económico Local y Empleo: Material Para Promotor



What is Desarrollo Económico Local y Empleo: Material Para Promotor?

A training kit, developed in 2008, aimed at empowering local stakeholders through training and skills development to start up and implement Local Economic Development strategies in a given territory

For whom?

■ Direct Beneficiaries:

- Local, regional and national officials concerned with economic development or planning and environmental policies
- Experts from international organizations, NGOs, Chambers of Commerce and other bodies dealing with territorial development, environment, etc.
- Representatives of workers, employers, local business organizations, cooperatives and other member-based organizations
- Representatives of universities, training and vocational training institutions
- Economists and other social scientists
- Environmental experts

■ Ultimate Beneficiaries: Local communities

For what purpose?

Provide local stakeholders with the skills to start up and implement Local Economic Development in a given territory.

How is it delivered?

- Training of trainers



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What are its components?

The kit has **8 modules**:

- *Introducción del enfoque de Desarrollo Económico Local (Module 1)*
- *Promover el trabajo decente a nivel local (Module 2)*
- *Conocimiento del territorio y de sus actores locales para iniciar un proceso participativo (Module 3)*
- *Potencialidades productivas y de empleo local (Module 4)*
- *Construir un foro territorial (Module 5)*
- *Elaborar y gestionar el Plan estratégico (Modules 6, 7 and 8)*

Which technical areas are covered?

- Local economic development
- Depending on the priorities identified by local stakeholders, LED initiatives may focus on technical areas such as:
- Value Chain Development
 - Skills Development
 - Business Development Services
 - Financial Services
 - Infrastructure Development
 - Tourism Development



Can it cover more technical areas?

Yes, depending on the needs identified by local stakeholders in their territory

Where has it been used?

In all Latin American countries (see map)

Which languages?

Available in 1 language: Spanish

Is it suitable for rural areas?

Yes.

What are its strengths?

- Easily distributed
- Easily adaptable to different circumstances
- Capitalizes on available resources
- Interactive methodology that provides detailed instructions for trainees and trainers



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Is there a training course in ITC-Turin?

Yes, it is used in the yearly standard course on Local Economic Development, as well as in tailor made courses in the field.

Where to find more information?

- LED Website:
http://www.ilo.org/empent/areas/lang--en/WCMS_093862
- Desarrollo Económico Local y Empleo: Material Para Promotor:
http://www.ilo.org/wcmsp5/groups/public/@ed_emp/@emp_ent/@led/documents/instructionalmaterial/wcms_112308.pdf

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