

RURAL DEVELOPMENT through DECENT WORK

FOR GROWTH, PRODUCTIVE JOBS, INCOME, FOOD SECURITY, GOOD WORKING CONDITIONS, EQUAL OPPORTUNITIES, RIGHTS, VOICE, SUSTAINABLE DEVELOPMENT, CRISIS RESILIENCE

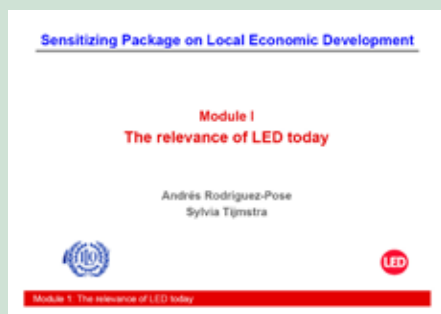


International Labour Office

Rural-Relevant Tools

Local Economic Development (LED) Sensitizing Package

Themes



© IFAD/G.M.B. Akash

What is the Local Economic Development Sensitizing Package?

A package in use since 2006, aiming to sensitize policy makers to Local Economic Development (LED), showing that it provides the adequate framework both to maximize the socio-economic potential of any area – regardless of whether rich or poor, developed or underdeveloped, urban or rural, central or remote – and to minimize the risks associated with engaging in development strategies, while generating decent and sustainable employment. The package also provides guidance on the key steps of the LED process

For whom?

- **Direct beneficiaries:** Policy makers (national and local), LED practitioners
- **Ultimate beneficiaries:** Local communities

For what purpose?

- Establish why Local Economic Development (LED) has become a necessary, viable and complementary alternative to traditional development strategies in a globalized world
- Provide guidance on the key steps of the LED process

How is it delivered?

- Training of trainers via local institutions
- Used in International Training Centre-Turin courses
- Available on the internet

What are its components?

Five modules:

- The relevance of LED today
- What is LED?
- How to plan and implement a LED strategy
- LED and Decent Work
- An enabling environment for LED



© ILO/Y.R. Perera

Which technical areas are covered?

- Local Economic Development
- Enterprise development
- Entrepreneurship
- Skills training



Can it cover more technical areas?

Yes, related areas such as workplace practices, infrastructure

Where has it been used?

In at least 3 countries: Ghana, Mozambique, and Nepal (see map)

Successfully mainstreamed into national policies of 2 countries:
Ghana and Nepal

Which languages?

Available in 1 language: English

Is it suitable for rural areas?

Yes

What are its strengths?

- Operational, ready to use
- Awareness raising and sensitization
- Step-by-step explanations
- Adaptable to local contexts
- Linked to the ILO tools:
 - *Desarrollo economico local y empleo: Material para promotores [Local Economic Development and Employment - Materials for Promoters]*
 - *Gender mainstreaming in Local Economic Development strategies: A guide*
 - *Local development and decent work resource kit*

Is there a training course in ITC-Turin?

Yes, the main modules of the course on Local Economic Development strategies taught annually at the ITC are based on this tool. It is also present within the “Enterprise Development through Value Chains and Business Services Markets” course and the “Summer Academy on Sustainable Enterprise Development”



© FAO/Giulio Napolitano



© FAO/

Where to find more information?

- Modules available at:
http://www.ilo.org/empent/Whatwedo/Publications/lang--en/docName--WCMS_112301/index.htm
- More information available at:
www.ilo.org/led
www.itcilo.org/emld
www.ledknowledge.org

Who to contact?

E-mail: Martin Gasser: m.gasser@itcilo.org or
Carlien van Empel: vanempel@ilo.org or
led@ilo.org

Address: International Labour Office
4 Route des Morillons
Geneva 22 CH-1211
Switzerland



© FAO/D. Minkoh