

RURAL DEVELOPMENT through DECENT WORK

FOR GROWTH, PRODUCTIVE JOBS, INCOME, FOOD SECURITY, GOOD WORKING CONDITIONS, EQUAL OPPORTUNITIES, RIGHTS, VOICE, SUSTAINABLE DEVELOPMENT, CRISIS RESILIENCE

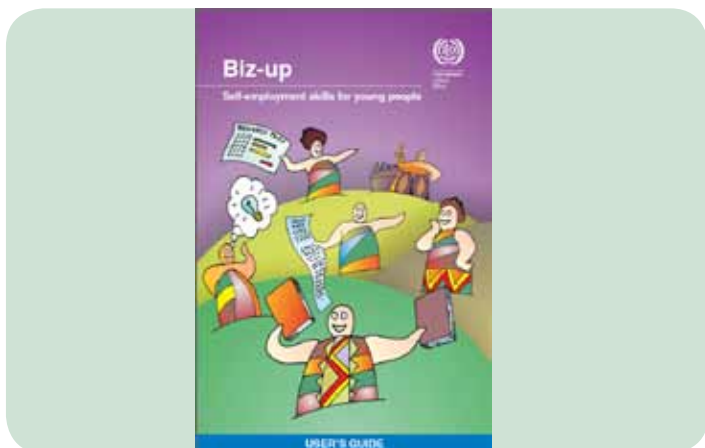


International Labour Office

Rural-Relevant Tools

Biz-up: Self-Employment Skills for Young People

People



What is the Biz-up Self Employment Skills for Young People?

A promotional guide, in use since 2007, to assist employment counsellors and facilitators in the design and delivery of workshops that aim at developing a better understanding among young people of the basic concepts related to setting up an enterprise

For whom?

- **Direct beneficiaries:** Employment counsellors and facilitators
- **Ultimate beneficiaries:** Young people between 15 and 24 years old

For what purpose?

- Raise awareness on the set of skills that are important for self-employment creation and for responding to changing labour market demands
- Encourage young women and men to learn how to find new ideas and approaches, identify opportunities, research information, solve problems and work in teams. Such “enterprising” capacity can provide additional career options to young people
- Help young people make informed decisions about their future employment, including considering self-employment as a possible career option and to eventually follow a fully-fledged entrepreneurship training programme
- Promote self-employment through group sessions organized by staff of labour market institutions in charge of employment promotion
- Provide guidance to those who assist young people in developing their knowledge, skills and attitudes so that they can adapt to changing labour market demands, and thus take advantage of employment opportunities

How is it delivered?

- Training of trainers
- Group sessions organized by staff of institutions in charge of employment promotion
- Through employment service advisers: once the interest and potential of young people to enter self-employment have been identified, advisers can refer them to comprehensive self-employment programmes and tools available in their countries

What are its components?

Six chapters:

- Entrepreneurial skills
- Business ideas and opportunities
- Market analysis
- Resources
- Financing
- Business planning
- Which technical areas are covered?
- Youth employment
- Self-employment
- Skills



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Which technical areas are covered?

- Youth employment
- Self-employment
- Skills

Can it cover more technical areas?

- Yes, such as employment creation, entrepreneurship, and capacity-building



Where has it been used?

In 4 countries: Albania, Kosovo, Romania, and Serbia

Which languages?

Available in 4 languages: Albanian, English, Romanian, and Serbo-Croatian

Is it suitable for rural areas?

Yes

What are its strengths?

- Step-by-step guidance to understand opportunities and challenges related to self-employment
- Guidance for exploring self-employment options and understanding the steps involved in starting a business
- Support to writing a business plan or launching a product or service
- Guidance to develop successful businesses

Is there a training course in ITC-Turin?

No, but the guide is included in the bibliography of the course "Tackling Youth Employment Problems"

Where to find more information?

- Website:
www.ilo.org/youth
- The Guide:
http://www.ilo.org/wcmsp5/groups/public/---ed_emp/documents/instructionalmaterial/wcms_119344.pdf
http://www.ilo.org/wcmsp5/groups/public/@ed_emp/documents/instructionalmaterial/wcms_119346.pdf

Who to contact?

E-mail: youth@ilo.org

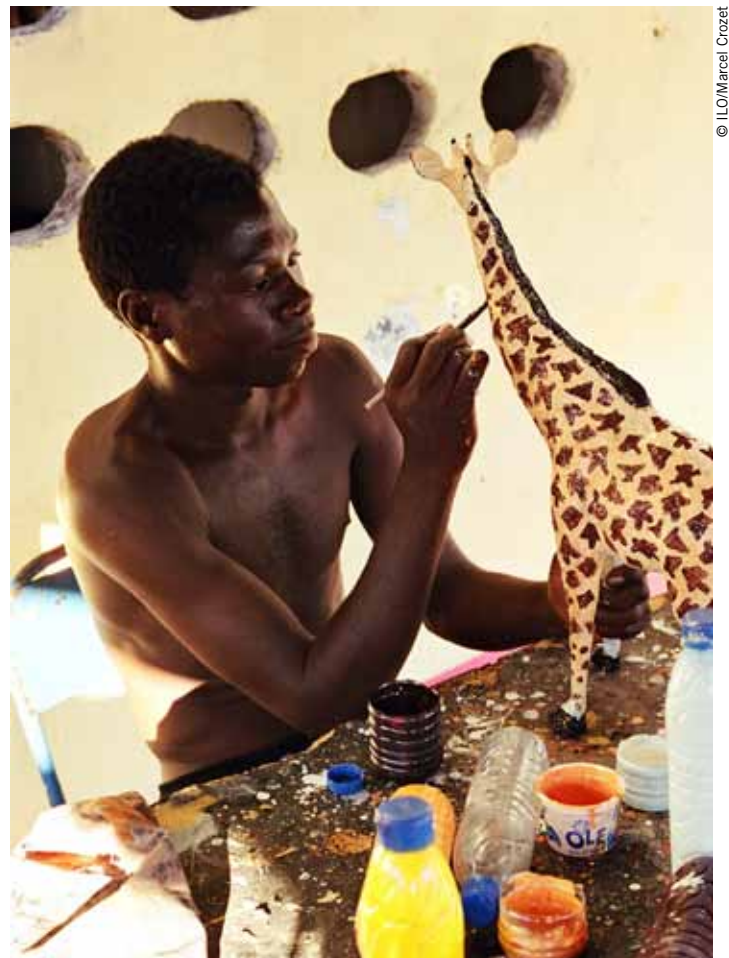
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