



HYBRID

EMPLOYMENT CREATION

INVESTMENT AND EMPLOYMENT

2ND REGIONAL TECHNICAL TRAINING OF THE MAINSTREAMING
EMPLOYMENT INTO TRADE AND INVESTMENT (METI) PROGRAMME

12-16 MAY 2024
CAIRO, EGYPT

Information Note



International
Labour
Organization



METI



Funded by the
European Union



International Training Centre

OVERVIEW

Mainstreaming Employment into Trade and Investment (METI) is a four-year project funded by the European Union (EU) and implemented by the International Labour Organization (ILO). It aims to enable policymakers in the Southern Mediterranean region to better incorporate an employment perspective into trade and investment policies. This will support the design and implementation of investment strategies that optimize the quantity and quality of employment creation in the region.

The first edition of the regional training in Turin in October 2022 focused on [“Trade and Employment”](#) and highlighted the relevance of addressing trade and investment policies in conjunction with employment considerations. The second edition of METI's regional training workshops will focus on the “Investment and Employment” nexus.

LEARNING OBJECTIVES

The Regional Technical Training aims to:

- discuss conceptual, methodological, and data issues in analyzing the effects of trade and investment policies on employment in countries of the Southern Mediterranean;
- improve institutional capacities to collect, classify and analyze data on trade, investment and employment;
- promote the proficiency of specialists in the use of quantitative and qualitative techniques for assessing the impact of trade and investment policies on employment; and
- encourage regional peer-learning.

METHODOLOGY

The Regional Technical Training will be held as a hybrid event in **Cairo, Egypt from 12 to 16 May 2024**.

The training will be conducted using a highly participative methodology, through a combination of plenary sessions with keynote speakers, panel discussions, lectures by experts, peer-learning sessions and hands-on sessions that will allow participants to understand the interactions between productive investment and employment and to apply the different methods for assessing the impact of trade and investment policies on employment.

At the end of the training, there will be an individual assessment of the acquired competencies. Participants will have access to the ITCILO eCampus, where they will be able to interact with other participants through subject specific forums and access the training materials, and the recordings of some sessions. Before the beginning of

the training, participants will have access to an online library with several background documents and reference materials. The eCampus will remain accessible to the participants even after the end of the training.

CONTENT

The Regional Technical Training covers the following topics:

- Trade, investment and employment nexus
- Measurement of investment and employment
- Data on investment and employment
- Frameworks and guidance for sustainable investments
- Trade, foreign direct investment and regional integration
- Foreign direct investment, technology, local innovation and capability development

TARGET AUDIENCE AND PARTICIPATION REQUIREMENTS

The Regional Technical Training workshop is open to specialists with the following profile:

AFFILIATED TO ANY OF THE FOLLOWING:

- Ministries in charge of employment, trade, investment or industry;
- National Statistical Agencies;
- Workers' and employers' organizations;
- Investment or trade promotion agencies;
- Enterprise development agencies;
- Research organizations;
- Other national and regional institutions addressing issues of employment, trade, investment or industry development.

WITH THE FOLLOWING QUALIFICATIONS:

- Solid knowledge of at least one of METI's core themes (i.e. employment, trade or investment);
- Basic understanding of quantitative and qualitative research techniques;
- Resident in one of METI's project countries¹.

Four technical experts from each country covered by the METI project can benefit from a **full scholarship** to attend the workshop face-to-face: Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Occupied Palestinian Territory and Tunisia. Moreover, an unlimited number of participants will be able to attend the training online.

¹ Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Occupied Palestinian Territory and Tunisia.

HOW TO APPLY AND SELECTION CRITERIA

Interested candidates are invited to submit their online application at this link:

- English form: <https://oarf2.itcilo.org/CST/A9517596/en>
- French form: <https://oarf2.itcilo.org/CST/A9517596/fr>

Application deadline: **15 March 2024**

The selection of the participants will follow a **competitive application process**, based on the following criteria:

- Technical expertise in the areas of employment, trade and investment (40%);
- Familiarity with basic quantitative and qualitative methods (20%);
- Opportunities to apply the acquired knowledge on the job (40%).

The organizers value diversity among participants and welcome applications from qualified female candidates as well as from applicants at an early stage of their career. People with disabilities are equally encouraged to apply.

FURTHER INFORMATION

LANGUAGE

The course will be held in English with simultaneous interpretation into French and Arabic.

DIPLOMA

Upon successful completion of the full programme, an ITCILO Certificate of Participation will be awarded at the completion of the course.

CONTACT

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INFO

**FOR FURTHER INFORMATION
PLEASE CONTACT**

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