



ABDUL LATIF JAMEEL
Poverty Action Lab
TRANSLATING RESEARCH INTO ACTION

We Are Social Leaders “WASL”

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Jordan

DOHA EVIDENCE SYMPOSIUM, MARCH 6-8, 2014

Background

Jordan is a country where young people make up two thirds of the population, however:

- More than **60%** of youth are economically and civilly inactive; being unaware of how critical their participation is for the future of the country
- A high rate of **30%** of youth are unemployed in Jordan
- Youth are also **unaware** of the existing social and economic opportunities, as a latent solution to unemployment



Background

Program Objectives

- To increase youth awareness of social issues and develop values of social responsibility and civic engagement
- To provide youth with real-world experience in social entrepreneurship
- To enhance social entrepreneurial skills in project design, execution and management through practical and applied learning
- To enhance youth employability through the development of social enterprises and start-ups

Project Description

- Youth **18-25 years** old (University and College Students)
- **1600** Beneficiaries annually
- Program Content:
 - ✓ Curricular Program
 - ✓ Social Leadership Project Implementation
 - ✓ National Competition
 - ✓ Social Enterprise Development
- **16-20 weeks** (Excluding enterprise development)



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Preliminary Research Ideas

Ideas to Explore

- How can knowledge, skills and attitudes gained by youth be measured?
- How can graduates of this program be tracked on the long term?
- How can social enterprises; created and developed under this program, sustainability be tracked on the long term?



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