



Latif Dilatech™
ung People...Enterprise...Employment...



ABDUL LATIF JAMEEL
Poverty Action Lab

TRANSLATING RESEARCH INTO ACTION



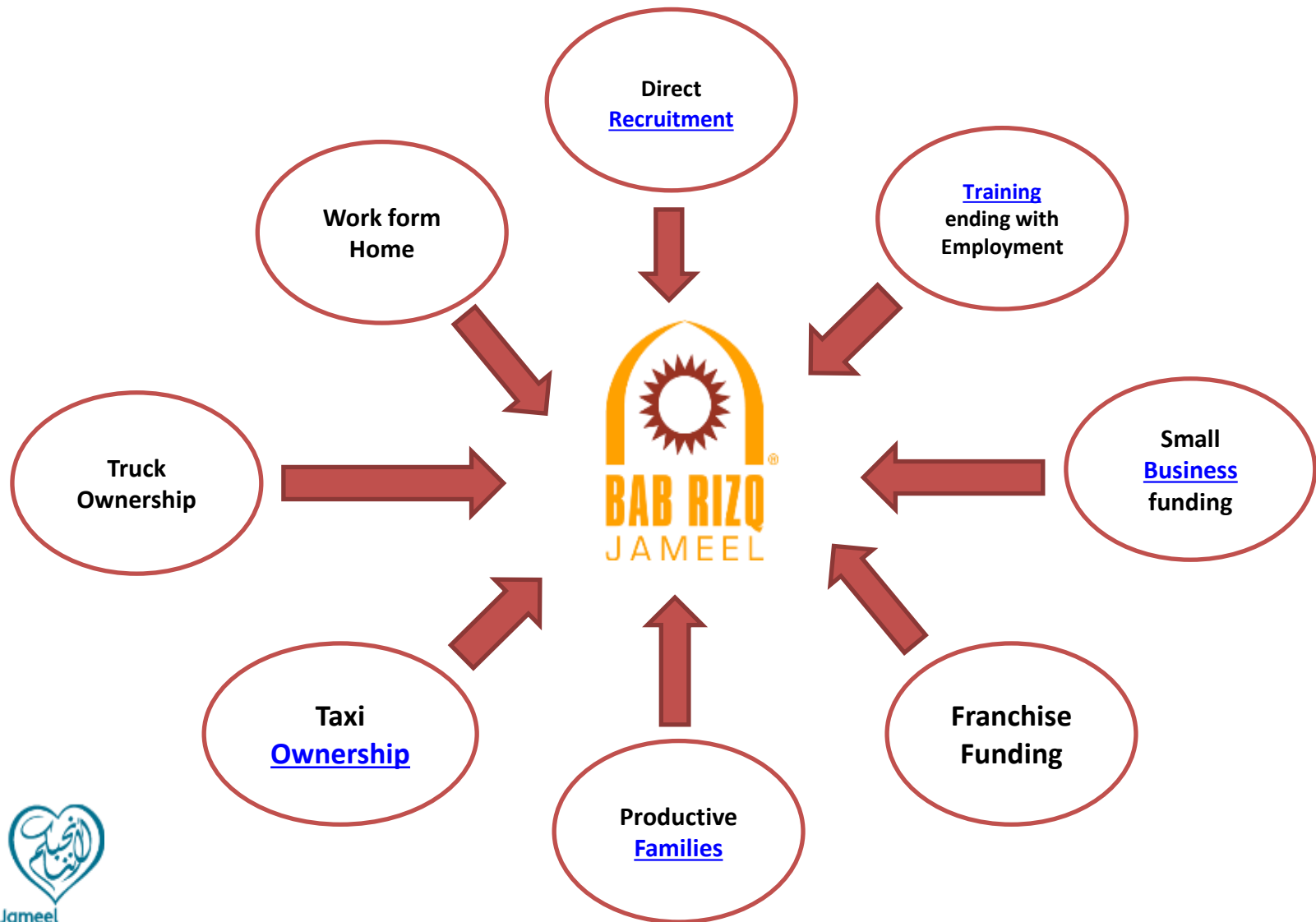
Bab Rizq Jameel Assessment

Dr. Sarah Mohammad Ghaleb

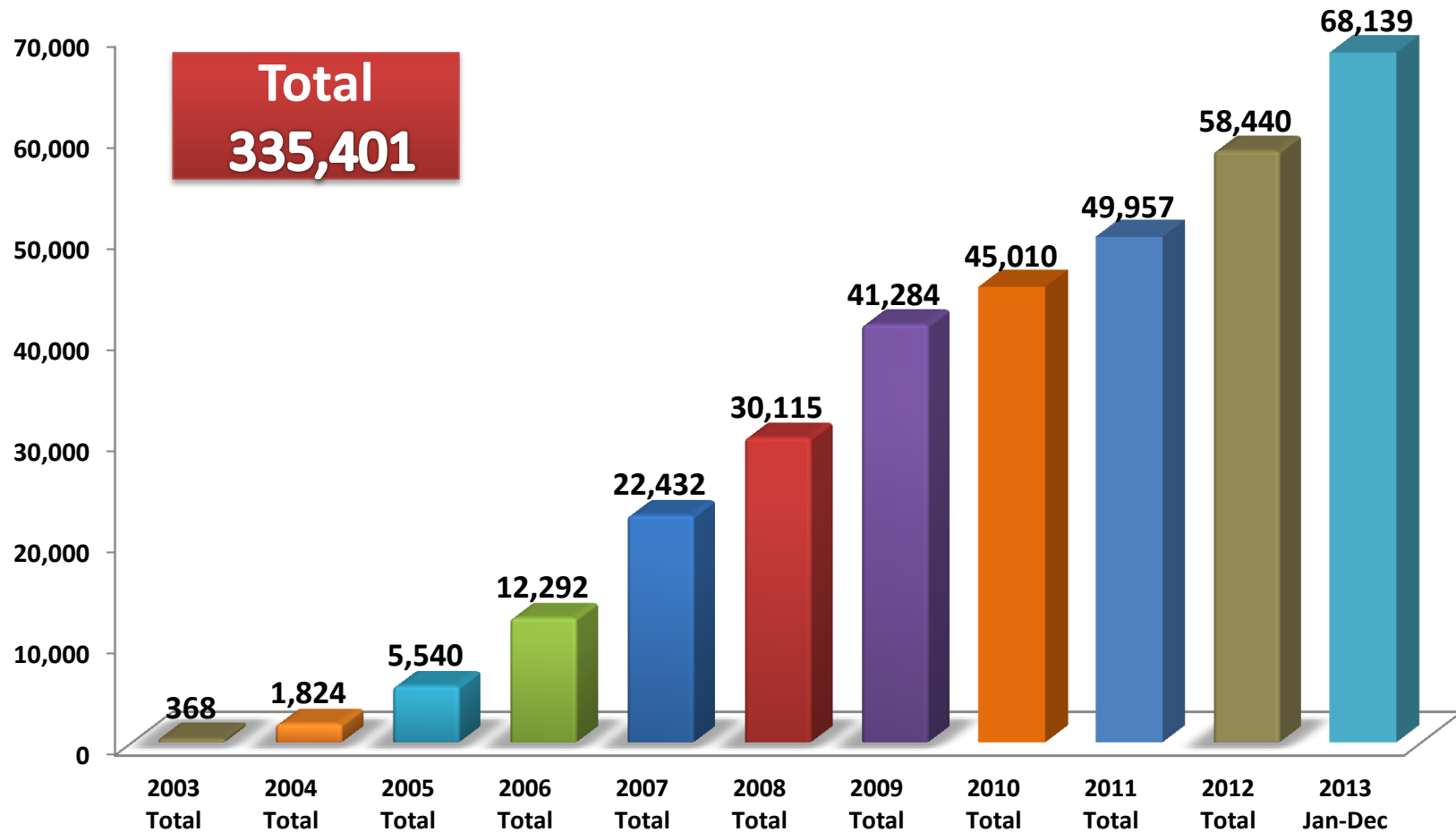
Abdul Latif Jameel-Community Initiatives

DOHA Evidence Symposium, March 6-8, 2014

BRJ Programs

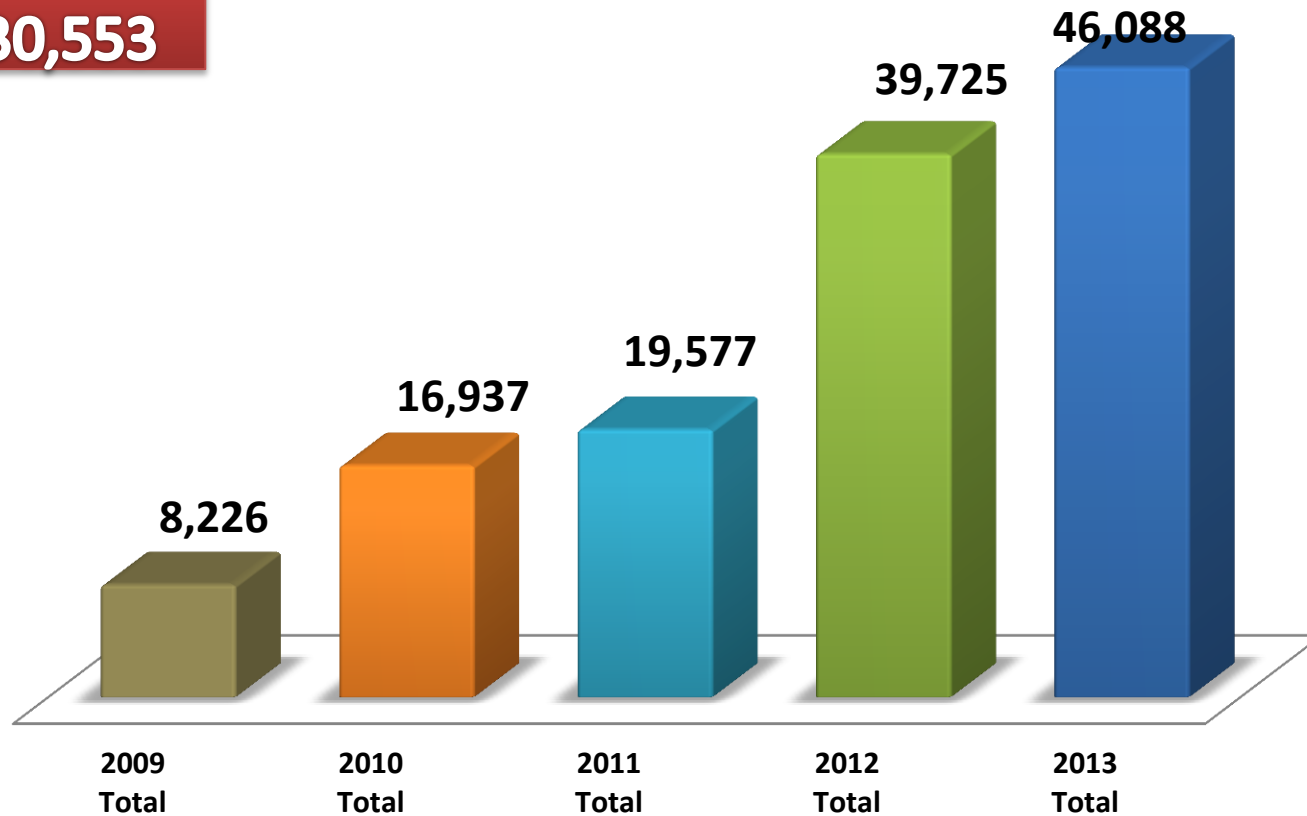


Total Job Opportunities 2003 – 2013



Total Job Opportunities in International Branches Egypt, Morocco & Turkey from 2009 – 2013

Total
130,553



Background

- Focus on evaluation at headquarters in Jeddah, KSA
- Assessment of BRJ model/or assessment of BRJ database
- Problem/Project 1: Solidify business model for expansion;
- Problem/Project 2: Assess database for SWOT analysis

Project Description

Please describe the intervention:

- Our Clientele
- Current to date: over 350,000 jobs created in Saudi; over 150,000 created in branches internationally
- timeline of rollout

Preliminary Research Ideas

Please try to answer

- Project 1: Business Model Assessment:
 - Why are some branches more successful than others?
 - What type of training should current program staff have to work more efficiently?
 - What programs are working/not? Why?
- Project 2: BRJ Database Audit:
 - What are reasons behind successful loans? (demographics)
 - What areas/programs could we enhance? Drop?
 - Should we be adding/deleting data criteria? What queries should we be running to help us reach our targets?
- What research design? Mixed methods
- Scope: Specific to activities that fall under the BRJ programming