

# Inter-regional Technical Forum on Skills for Trade, Employability and Inclusive Growth

## Green Competencies for Tour Guides STED in Myanmar

By Bienvenido Claravall



Siem Reap, Cambodia  
30-31 May 2017



# **National Competency Standards for Tour Guides in Myanmar 2016**

## **Skills for Green Jobs 2017**



## Tour Guide Classifications

- Level 1: Semi-skilled worker – Local Conductor

Semi-skilled with limited formal education, indigenous persons and farm workers, that act as path-finders

- Level 2: Skilled worker – Regional Tour Guide

Trained, with formal education, tasked to accompany the visitors in a specific region or state in Myanmar

- Level 3: Advanced skilled worker – National Tour Guide

Former regional guides with substantial work experience tasked to accompany the visitors to any region or state of Myanmar



## ROLE OF THE TOUR GUIDE

- review and reconfirm all tour reservations:
- oversee the delivery of the tour components:
- look after the well-being and safety of the visitors:
- present and interpret local sights and activities:
- manage unforeseen disasters and crisis situations.



# ILO's Fundamentals of “green jobs”

- Must preserve and restore environmental quality;
- Must meet the criteria of decent work – adequate wages, safe conditions, worker's rights, dialogue and social protection, and
- Must involve direct activities of mitigation and/or adaptation to climate change



## Objectives

- Level 1: Semi-skilled worker – Local Conductor

Objective: Acquiring an understanding of green tourism as an economic activity; its impact on the natural and social environment

- Level 2: Skilled worker – Regional Tour Guide

Objective: Promoting the benefits of protecting the natural and social environment through “green” tourism practices

- Level 3: Advanced skilled worker – National Tour Guide

Objective: Educating host communities and visitors to change attitudes and behaviour towards the natural and social environment.



## Conclusion

- strong commitment in the communities
- advancement and conscious and institutionalized effort to educate
- change in behaviour and attitudes to minimize the impacts of tourism to the environment

**Thank you and Mabuhay**