Centre of Excellence for Leather Skill Bangladesh Limited (COEL)

Md. Mominul Ahsan

Secretary General, COEL

&

Head of Human Resources, Apex Adelchi Footwear Limited

Dhaka, February 11, 2011

Facilitated by Bangladesh TVET Reform Project

Centre of Excellence for Leather Skill Bangladesh Limited (COEL)

COEL:

The first legal entity of its kind in the Country, an initiative of Industry Skills Council (ISC), the apex industry body on skills development which will act as one point service center on any skills development issue

Registration:

Registered under section 29 of the Companies Act 1994: Not for Profit

Certificate of Incorporation

No. C-84260/09

I hereby certify that Centre Of Excellence For Leather Skill Bangladesh Ltd. is this day incorporated under the Companies Act (Act XVIII) of 1994 and that the Company is Limited.

Given under my hand at Dhaka this Twenty-Second day of December two thousand Nine

Asstt. Registrar of Joint Stock Companies & Firms, Bangladesh.

J.S.C.-34
B.G.P.-6583 Com(E)/2008-09—60,000 Copies. 2009.

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Involving Everyone making it Happen:

1.IndustryStakeholders

2.GOB

(Ministry of education, labor, industry, DTE, BTEB, BMET)

3. Donor agencies
(including ILO and other international organizations)

Announcing the launch of Center of Excellence for Leather (COEL) Skills Bangladesh

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New Premises has already been opened in Gazipur

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- Address: Gazipur Footwear Zone
- Area : 6000 Sqft (Approx)
- Premises donated by leading industry company
- Over 40 footwear machines donated by leading leather companies

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Centre of Excellence for Leather Skill Bangladesh Limited (COEL)

- **COEL is the first legal entity of its kind in the Country.**
- **An initiative of Industry Skills Council (ISC).**
- **Not made for earning Profit.**
- **Its goal is poverty reduction through creating Skilled Manpower linked to the industry.**

Some Facts

Skill Gap:

Machine Operator, Technician, Supervisor, Middle Management, etc.

Lack:

- Leather Sector Research, Design & Development
- Curricula not matched with Industry need
- Need for On-the-Job Training
- Need for Demand Driven Short Courses

Some Industry Skill Facts

- **About 30,000 skill labour shortage only this year**
- **World's biggest Footwear factory is being set up by Youngone at Chittagong where they will be employing over 30,000 workers**
- **FDI is arriving in this sector particularly from Taiwan, China, and availability of skilled people will be the main issue.**

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Accomplishment so far……

- Contract with ILO TVET Reform Project to develop Unit of Competency & Competency Standards for :

  a. Machine Operator

  b. Machine Maintenance Technician

  c. Supervisor

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Accomplishment so far……

- Sales & Marketing training for over 40 participants under TVET Reform Project.
- Leadership & Management Training for Sri Lanka Bangladesh Chamber of Commerce.
- Commitment from PRICE, SDC, UNICEF for skill training (apprenticeship).

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Accomplishment so far……

A Memorandum of Understanding has been signed between USAID funded Poverty Reduction by Increasing the Competitiveness of Enterprises (PRICE) and Centre of Excellence for Leather (COEL) on April 10, 2011

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Mr. Jules Lampell, Chief of Party, PRICE and Mr. A.K.M. Afzalur Rahman, Chairman, COEL are signing the MOU

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Expected Outcomes

- Run the on job and Off job training program for apprentices
- Approval and accreditation from BTEB
- Recruitment of unskilled labor
- Inclusion of women and other disadvantaged groups
- Placement of competent apprentices in the leather sector

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Planned Activities for Future

- Piloting Three Priority Occupations
- Piloting Apprenticeship Program for Machine Operator, Machine Maintenance Technician & Supervisor in partnership with DTE & BMET

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Apprenticeship for Leather Sector

Pilot Project Description

- The focus is to promote apprenticeship system for the machine operators (sewing, cutting and lasting) of the footwear sector.
- A total of 2880 skilled machine operators in 72 batches will be developed and supplied to the industry of which 50% is sewing, 33% is lasting and 17% is cutting machine operators.
- Of the total apprentices, around **70% will be female**
- The total duration of the pilot program is 12 months
- Each trainee can earn up to level 2 as per the proposed National Vocational Qualification Framework (NVQF) by end of 01 year. They will have further opportunity for level up-gradation.
- Apprentices progress monitored via log book based on competency standards

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Apprenticeship for Leather Sector ….(Cont)..

Probable trainees' distribution

	Number of Batch	Trainees per batch	Trainees at a time	Batch per year	Total trainees per year
Operator					
Sewing	9	40	360	4	1440
Lasting	6	40	240	4	960
Cutting	3	40	120	4	480
Total	**18**				**2880**

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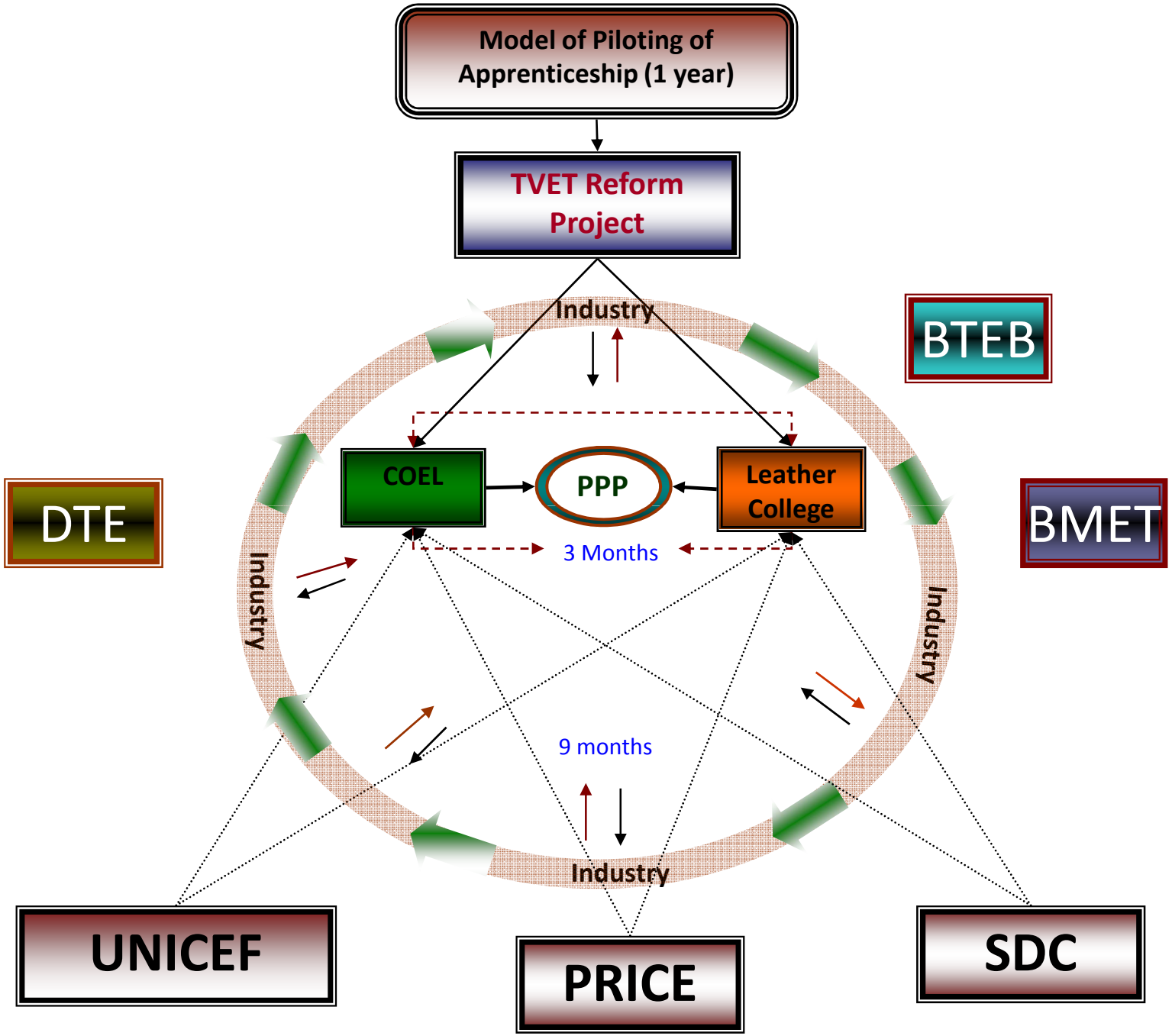
Model of Piloting of Apprenticeship (1 year)
TVET Reform Project
Industry
BTEB
COEL
PPP
Leather College
DTE
BMET
3 Months
Industry
Industry
9 months
Industry
UNICEF
PRICE
SDC

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Thank you

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