



Case Study: Youth Employment and Social Support Operation (YESSO)

Youth Employment and Social Support Operation (YESSO)

Team Members

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Overall Objective

“To Increase Access of the Poor to Youth Employment Opportunities, Social Services and Strengthened Safety Net System in Participating States”

Background

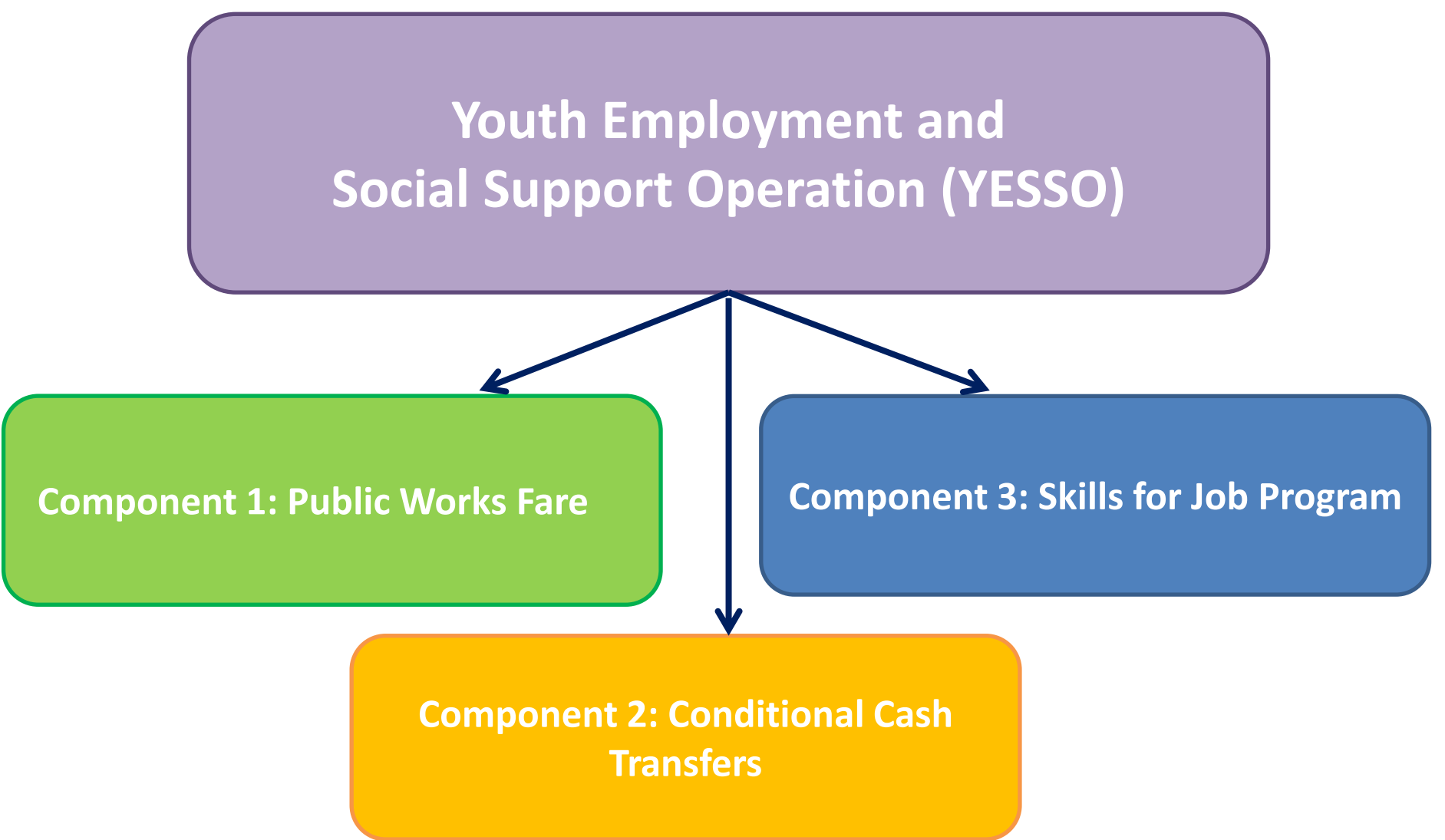
Nigeria faces youth unemployment & youth restiveness challenges:

- 51% of Nigerian population are young (NBS 2011)
- National youth unemployment is 37%
- 70% of unemployed youth are uneducated and unskilled and most of the educated youths are unemployed
- 2/3rd of population has a primary or less than a primary education.
- Infant, child and maternal mortality rates as well as malnutrition rates, remain very high.

YESSO is a support operation that is out to reduce poverty by creating:

- Immediate employment opportunities through (Public Work Fare & Skill for Job) for the teeming youths and;
- Conditional Cash Transfers

Youth Employment and Social Support Operation (YESSO)



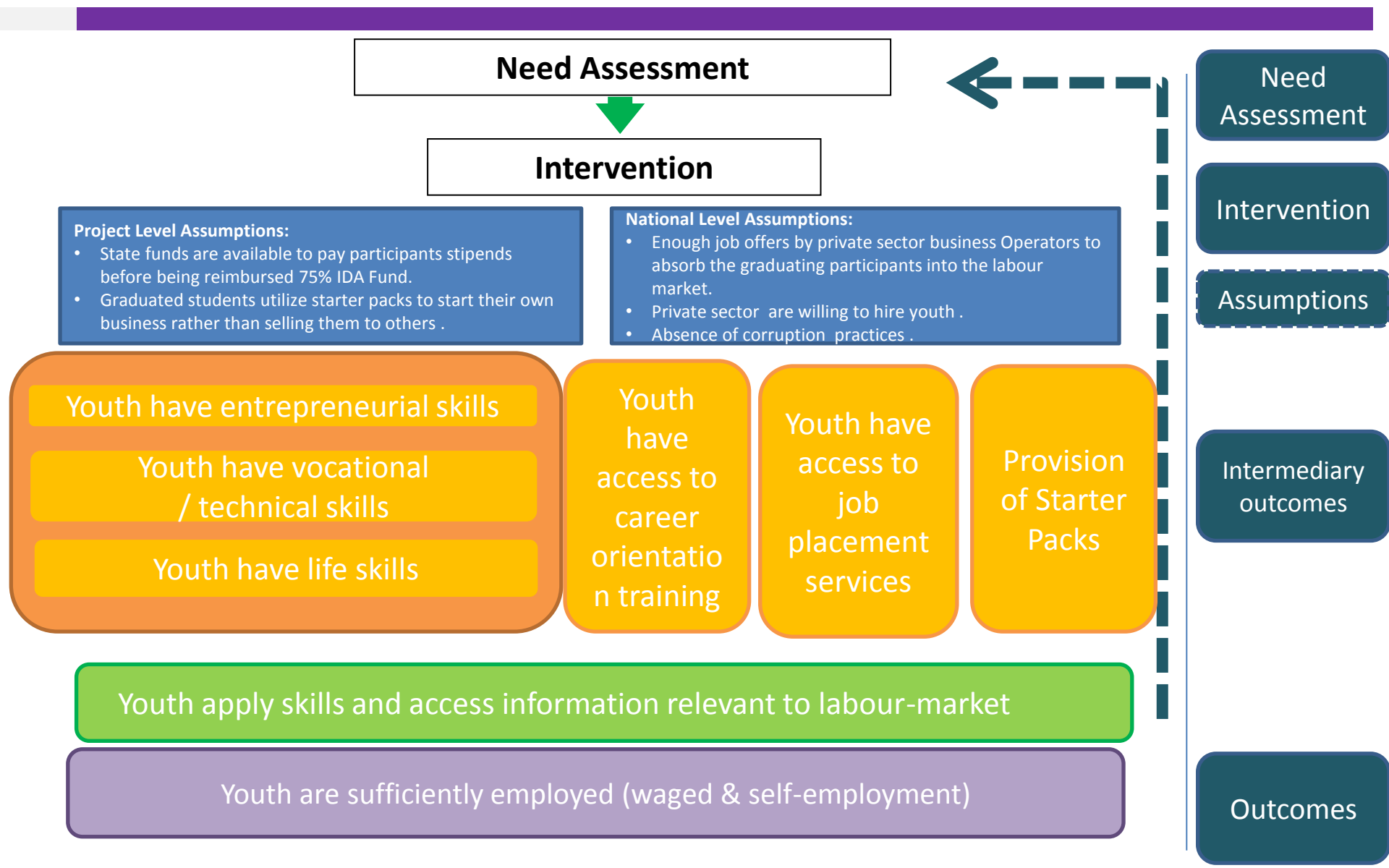
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graph TD; YESSO[Youth Employment and Social Support Operation (YESSO)] --> C1[Component 1: Public Works Fare]; YESSO --> C2[Component 2: Conditional Cash Transfers]; YESSO --> C3[Component 3: Skills for Job Program];
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Component 1: Public Works Fare

Component 3: Skills for Job Program

**Component 2: Conditional Cash
Transfers**

Theory of Change: Skills for Job Program



Research Questions

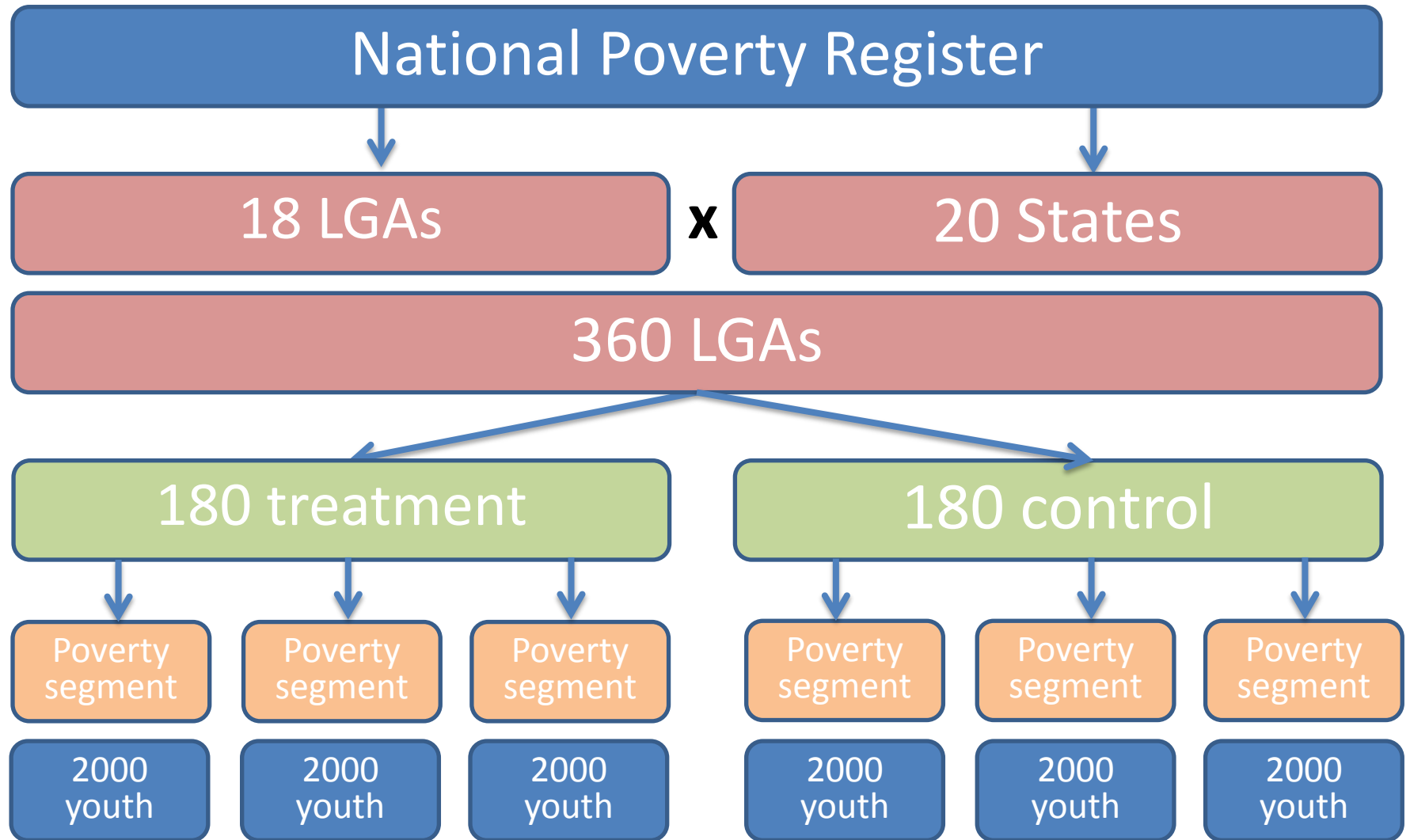
Research Question 1: Do trainings and job placement support lead to jobs for Nigerian youth?

Research Question 2: Do youth who participate in trainings and job placement support have a decreased propensity to engage in negative social and risk taking behaviours?

Research Question 3: Do the public-private partnership arrangements improve the quality of youth's work experience?

Phase-in cluster design

Intervention 1



Intervention 2

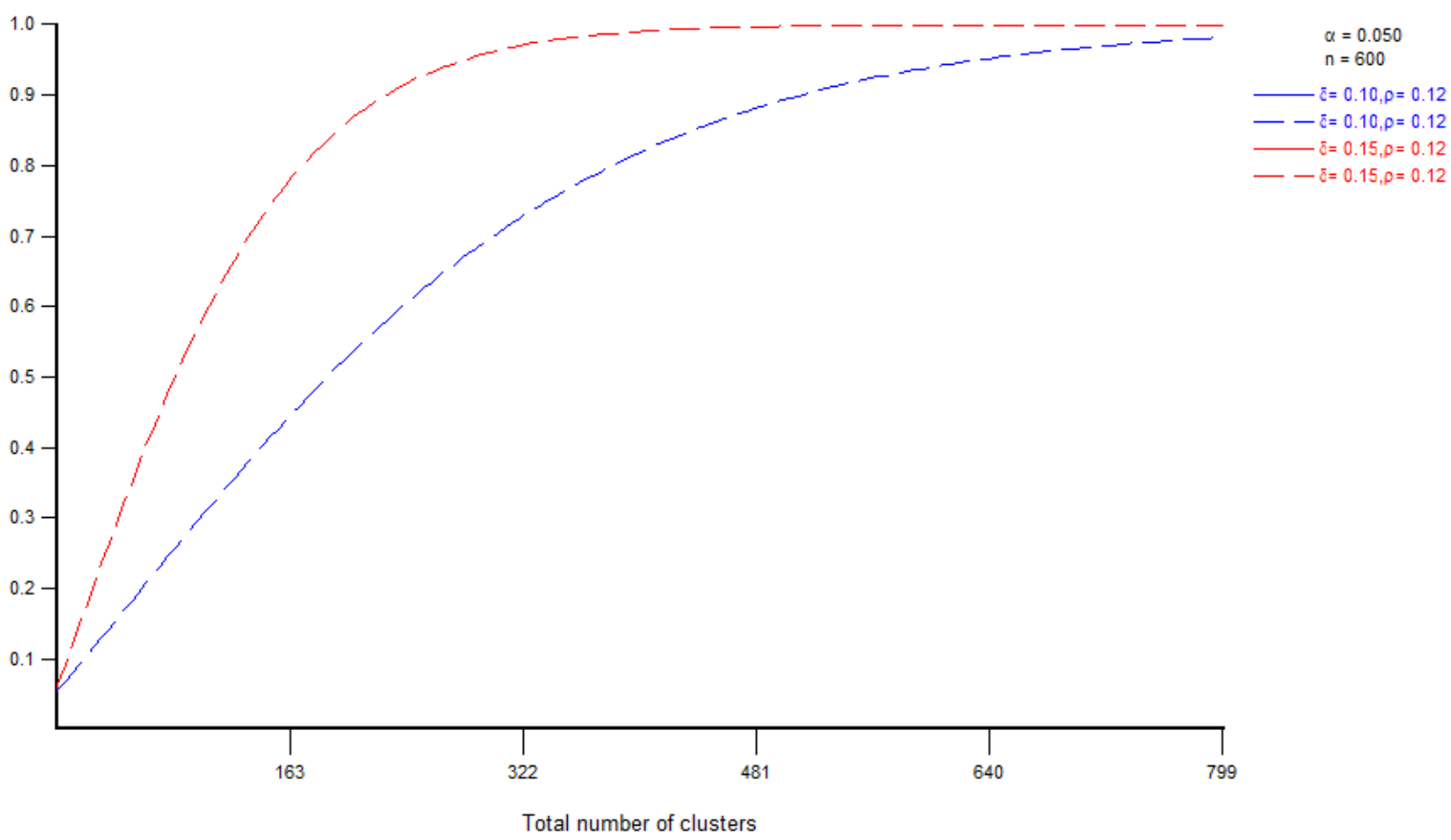
Timeline

	2015												2016												2017											
	1st quarter			2nd quarter			3rd quarter			4th quarter			1st quarter			2nd quarter			3rd quarter			4th quarter			1st quarter			2nd quarter			3rd quarter			4th quarter		
	Jan	Feb	Mar	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Activity																																				
Identification of sample																																				
Baseline																																				
Randomisation																																				
Intervention: - Career orientation (1 month) - Training (6 months) - Starter pack - Internship (6 months)																																				
Follow-up survey																																				

Intervention 2

Power Calculation (Optimal Design Software)

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Data and Sample Size

Source of Data: Administrative & Survey

Indicators to be measured:

of youth participants who have jobs 1 year after completing trainings and job placement

Significance Level: 0.05

Standardized Effect Size: 0.15

Sample: 360

Significance Level: 0.05

Standardized Effect Size: 0.10

Sample: 550

ICC: 0.17

Assumption: based on evaluation (Diaz and Jaramillo 2006) of ProJoven youth employment program from Peru, employment effect of between 7-18%

Potential Challenges

Challenges:

1. Attrition: Interstate movement of participant
2. Attrition due to frustration: Drop out of the control group before the end line survey
3. Drop out: Some youth may abandon the programme overtime

Solutions:

1. Tracking the respondents using administrative and biometric data
2. Phase in approach will be used to keep the control group engaged
3. Bigger sample size and revise the power calculation if necessary

Results

- Why and to whom the result would be useful?
- **Policy makers:** Guide resource allocation and long term policy strategy
- **Legislators:** To influence enactment of law that would create an Agency that would effectively coordinate , monitor and report results of all Social Protection interventions
- **Youth:** Inform career choices
- **Development partners:** Identification of projects to fund
- **Dissemination:**
 - Stakeholder meetings and electronic and print media.
 - Executive council meeting through supervising Minister