

MOOC on Quality Apprenticeships

Webinar – Innovations and Strategies for Quality Apprenticeships



Background

The International Labour Organization (ILO) is launching a free Massive Open Online Course (MOOC) on Quality Apprenticeships. The MOOC aims to support policy-makers and practitioners in the design and implementation of quality apprenticeships in the fast-changing world of work and to address the challenges posed by COVID-19.

The MOOC consists of a 7-week online learning course that requires only 2-4 hours of learning time per week. The course adopts a participatory and activity-oriented approach. Throughout the course, participants will go through diverse learning content and activities including interactive lessons, videos, webinars, peer-to-peer workgroups, mapping exercises and checklists. The centerpiece of the MOOC is that participants will also have the opportunity to establish a global network of policy-makers and practitioners from different countries to share experience and innovative practices.

As part of the MOOC, three webinars will be organized to provide a platform for international experts to share their knowledge and experience on various topics regarding apprenticeships. Speakers and participants will be encouraged to engage in an open discussion in which knowledge, insights and innovative ideas are shared among the international community of apprenticeship policy-makers and practitioners.

Objectives and discussion questions

The objectives of the first webinar, *Innovations and Strategies for Quality Apprenticeships*, are:

1. To examine the challenges faced by countries in developing, implementing and scaling up apprenticeships in the changing world of work and in the context of the COVID-19 pandemic
2. To exchange experiences and good practices undertaken by various countries to overcome perpetual and emerging challenges
3. To share strategies for promoting quality apprenticeships and lifelong learning
4. To identify policy recommendations and innovative solutions enhance the effectiveness and resilience of apprenticeship systems

The key questions that will be discussed are as follows:

- How the use of digital technology transforming the design and implementation of apprenticeships?
- What strategies are needed to make apprenticeships relevant for the future of work and promote lifelong learning, and respond to COVID 19 pandemic?
- What strategies are needed to make apprenticeships attractive to employers, especially SMEs in developing countries?
- What are the lessons learned from reforms carried out in one country each from Asia (Australia), Europe (Switzerland), Africa (South Africa), and the Americas (the United States)?

Audience

The webinar is designed for more than 1200 policy makes and practitioners from more than 125 countries who have joined the MOOC on quality apprenticeships.

Language

The working language of the webinar will be English.

Technical specifications and how to access the Webinar

The webinar will be conducted on the ITCILO e-campus platform through Webex conferencing software.

A dry run with the panelists for testing the technology will be scheduled prior to the event to test the technology. ITCILO IT Service will provide technical support during the webinars.

To participate in the webinar, please refer to the following link and password:

<https://itcilo.webex.com/itcilo/j.php?MTID=t901c8d62bfab3e11e939c02d9b1bf6ef>

Meeting password: VWtAynnj253

Tentative Agenda

13:00 – 13:10	Welcoming remarks and introduction <i>Speaker: Sangheon Lee, Director, Employment Policy Department, ILO Geneva</i>
13:10 – 14:00	Panel session on stakeholders' experience in innovations and strategies for quality apprenticeships Panelists: • <i>Florus Prinsloo, South Africa</i> • <i>Gary Workman, Executive Director, GAN Australia</i> • <i>Katie Caves, CEO CEMETS, ETH Zurich, Switzerland</i> • <i>Paul Champion, USA</i> <i>Moderator: Ashwani Aggarwal, Team Leader for Work Group (WBL, apprenticeships, RPL), ILO Geneva</i>
14:00 – 14:20	Questions and answers <i>Moderator: Srinivas Reddy, Chief, Skills and Employability Branch, ILO</i>
14:20 – 14:30	Closing remarks <i>Speaker: Dana-Carmen Bachmann, DG Employment, Social Affairs and Inclusion, European Commission</i>

After the webinar

A summary report will be prepared after the webinar, which will be shared with the MOOC participants.