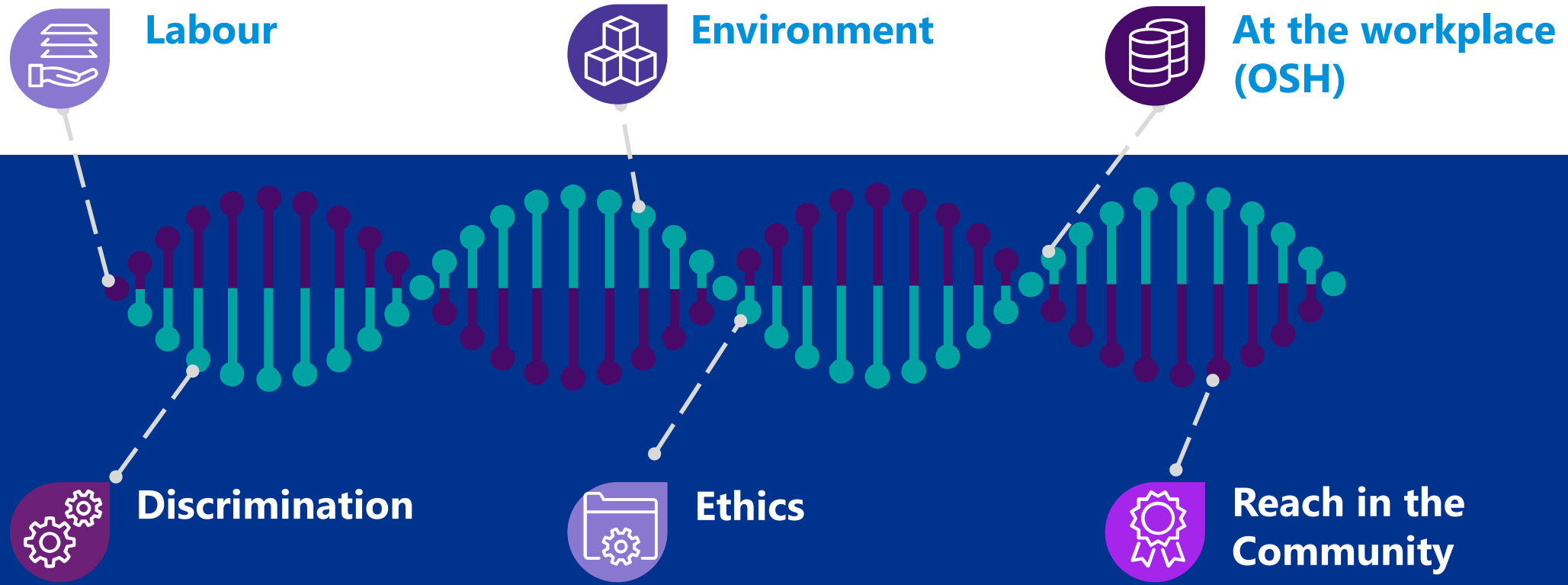


THE *LEADER* TRAINING PROGRAMME



The LEADER Training

A New Approach



Why should firms look EBMOs for this training?

Multi-spectrum perspective

Cross cultural/country perspectives and ability to view issues through a multi stakeholder lens garnered from a global networks of leaders in government, business, trade unions, civil society, media and academia;

Technical understanding

Vast technical understanding of how socio-economic-political-environmental issues relate to both individual firms and the wider ecosystem they operate in;

Global technical expertise

Global technical expertise on issues across the full range of these issues and ability to mobilise and convene a vast array of global technical experts;

Effective communication

Ability to communicate solutions to business leaders in a language they can understand and action.

Knowledge of global frameworks

Understanding of the international frameworks that underpin these issues garnered through negotiating several of them;

Comprehensive understanding of policy processes

Comprehensive understanding of policy processes; how they work and how to influence them.

