

2013

2014-2015

2012

2011

Assessment of the Environment for Sustainable Companies in Honduras, analysis of the business environment in Honduras, based on ILO's 17 pillars. Submitted to the Board of Directors, management team, COHEP Technical Committee, and ILO, on Saturday 28th September. The Strategy was then validated.
[Assessment](#)

Institutional image and private enterprise positioning campaign as a means for employment generation and opportunities.
[Examples](#)

The Strategy for the Development of Sustainable Enterprises in Honduras is already defined and has an action plan with immediate actions, some that must be developed in a two-year term, and others at a longer term.

It has a mechanism to ensure its execution. A joint Coordinating Committee, COHEP-Government of the Republic, COHEP's Executing Unit and member unions was created.

Next Steps:

- Creation (selecting) of the **economic technical team** to support COHEP in the development and implementation of the Business Agenda.
- Promote COHEP's measures (communications, lobbying, and giving information to unions)
- Communications strategy based on the proposal submitted: **More and Better Enterprises for Honduras**.
- In January 2014, inform society how follow-up will be performed and the **communications scheme to be implemented** (society, Government, EO's, opinion leaders, the media, the youth)
- Presentation of the project before International organizations and Honduras' friend countries.

March – April 2013 "FOCUS GROUP" feedback activity with Presidents of large companies and small and medium-size entrepreneurs, leaders of labour unions, provosts of several universities, media representatives, opinion leaders, Presidential Candidates.
[Qualitative Report](#)

March 2013 COHEP develops its **Lobbying Strategy** based on a consultation process with Employers' Organizations.

October 2013 National Enterprise Meeting 2013 attended by Heads of the three Branches of the State, Presidential Candidates, Diplomatic Corps, Partners, and Entrepreneurs. Having the Assessment of the Environment and Strategy of Sustainable Enterprises in Honduras as the main topic, both documents were formally given to the President of the Republic and Presidential Candidates.
[Strategy of Sustainable Enterprises in Honduras](#)
[Honduras Strategy](#)
[ENAE Monitoring](#)
[Speech by President of COHEP](#)
[ILO Representative Speech](#)
[Photo Review](#)

September 2013
January 2013 The largest **enterprise survey** in Honduras was conducted. **1608 formal companies and 744 informal companies** in 13 of 28 Departments of the country took part in the survey.
[Final Report](#)
[Presentation](#)

COHEP redefines its bylaws, institutional image, modifies its organic structure, and begins the process to assess business environment in Honduras.
[Statutes](#)

June 2012 COHEP creates a **Technical-Strategic Committee "for the Development of Sustainable Enterprises"**. EPES knows COHEP's senior management guidelines; information gathering, and precise follow-up of the entire process until reaching the final products.

2011 - 2012 COHEP with ILO's support assessed the **enterprise institutional capacity** in Honduras.

STRATEGY OF SUSTAINABLE ENTERPRISES IN HONDURAS PROCESS

