

Summary Report

INTEGRATION held a workshop on developing a model-of-change for the informal economy at the ILO International Training Centre in Turin as part of its knowledge sharing project on decent work and the informal economy. The workshop involved some 25 participants from across the ILO, both headquarters and the regions.

The purpose of the workshop was to provide an opportunity for ILO staff to analyse the challenges associated with the informal economy and how the ILO could address them through developing models-of-change using the theory-of-change methodology. Four models were developed, one overview model and three sub-models. The models took the form of outcome trees which demonstrate the linkages between various aspects and various levels of operation.

Models-of-change are not blueprints, they are not prescriptive and there is no such thing as a perfect model. As such they are always work in progress. Models-of-change are rather outcomes of a methodology designed to trigger thoughts and associations to ensure that opportunities and linkages are identified and can be made use of as and when appropriate. The models can be used, amongst other things, to:

- Provide an overview of the big picture in the form of a flexible framework that facilitates long-term thinking and can guide future initiatives.
- Identify how various approaches and strategies (as well as individual interventions) interlink and can be mutually supportive.
- Assist in identifying strategic alliances and the need for them.

An overview model is created in order to avoid starting from scratch within a particular field or area of activity. Although very preliminary, the overview model developed at the workshop represents an important step forward in the development of a strategic vision for ILO work with respect to the informal economy.

The workshop and the models produced emphasised the complex and multi-dimensional nature of the informal economy and there was universal recognition of the inter-linkages between different levels of intervention (from macro to micro). Through a participatory approach, participants gained an appreciation of different perspectives and a recognition of the need for varying and complementary approaches. They acknowledged that the informal economy is a cross-cutting issue in its own right that cannot be addressed by one department or by the ILO alone. As such the need to end the current piecemeal approach to the informal economy and promote coherence was stressed numerous times.

Awareness raising was strongly highlighted, and was considered by many to be a prerequisite for commitment to meaningful action, in particular in order to avoid unintended negative side effects of interventions. The importance of themes such as macro policy, representation and voice, and governance were also particularly emphasised.

Perhaps most importantly, through working with the models it became evident that impact and sustainability could be improved by acknowledging and building upon the linkages between different levels of intervention and between various themes, including those mentioned above, in the planning and design phases of activities and interventions.

A number of possible next steps were suggested by the workshop including:

- Sharing and discussing the outcomes of the workshop with others
- Validating, extending and refining the (sub)model(s)
 - Exploring key outcomes in more depth
 - Pinpointing gaps
 - Identifying areas of complementarity within the ILO can also with other (potential) partners
- Make better use of existing tools to pursue more coherent work on the informal economy (i.e. the Informal Economy Resource Database¹ and the Virtual Forum²)

¹ The Informal Economy Resource Database: www.ilo.org/dyn/infoecon For suggestions on additional entries (whether for public or internal access only) or feedback on structure or search functions please contact: iedintegration@ilo.org

² The Virtual Forum: <http://bboard.ilo.org/emp/ubbthreads/ubbthreads.php?Cat=>.

For more details, please contact Rafael Diez de Medina (moderator for the informal economy): diez@ilo.org, Peter van Rooij: vanrooij@ilo.org or Alim Khan: glemp_sfu@ilo.org.

Annex 1

Programme of the workshop

Day 1 (Wednesday 1 September)

9.00-9.45 Welcome and introductions

9.45-10.15 Background to the workshop

10.15-10.45 Introduction to the theory-of-change approach

10.45-11.00 Coffee

11.00-12.30 Brief presentations - examples of current work in the informal economy

Ginette Forgues
Kees van der Ree
Jose Louis Daza
Simel Esim
Francois Murangira
Ralf Hussmanns

12.30 -14.00 Lunch offered by seminar organizers

14.00-16.30 Problématique of the informal economy

Identification of common themes and issues arising from the above presentations and panel

Review and discussion of recent relevant work related to ILC conclusions

Identification and discussion of key needs, problems and barriers, what we know works, gaps in knowledge

16.30-17.15 Articulation of goals and objectives for work in the informal economy

17.15-17.30 Conclusion - day 1

Day 2 (Thursday 2 September)

9.00-09.30 Opening session: review of Day 1 work and of the approach to be followed in articulating the model of change

9.30-12.30 Development of theory-of-change model

12.30 - 14.00 Lunch

14.00-17.30 Continuation of model development

Cocktail Reception at 18.30

Day 3 (Friday 3 September)

9.00-10.00 Review and refinement of the model

10.00-11.15 What is needed to get to the outcomes?

11.15-11.30 Documentation of the model

11.30-12.30 Strategic implications and next steps

12.30-13.00 Concluding session

Annex 2

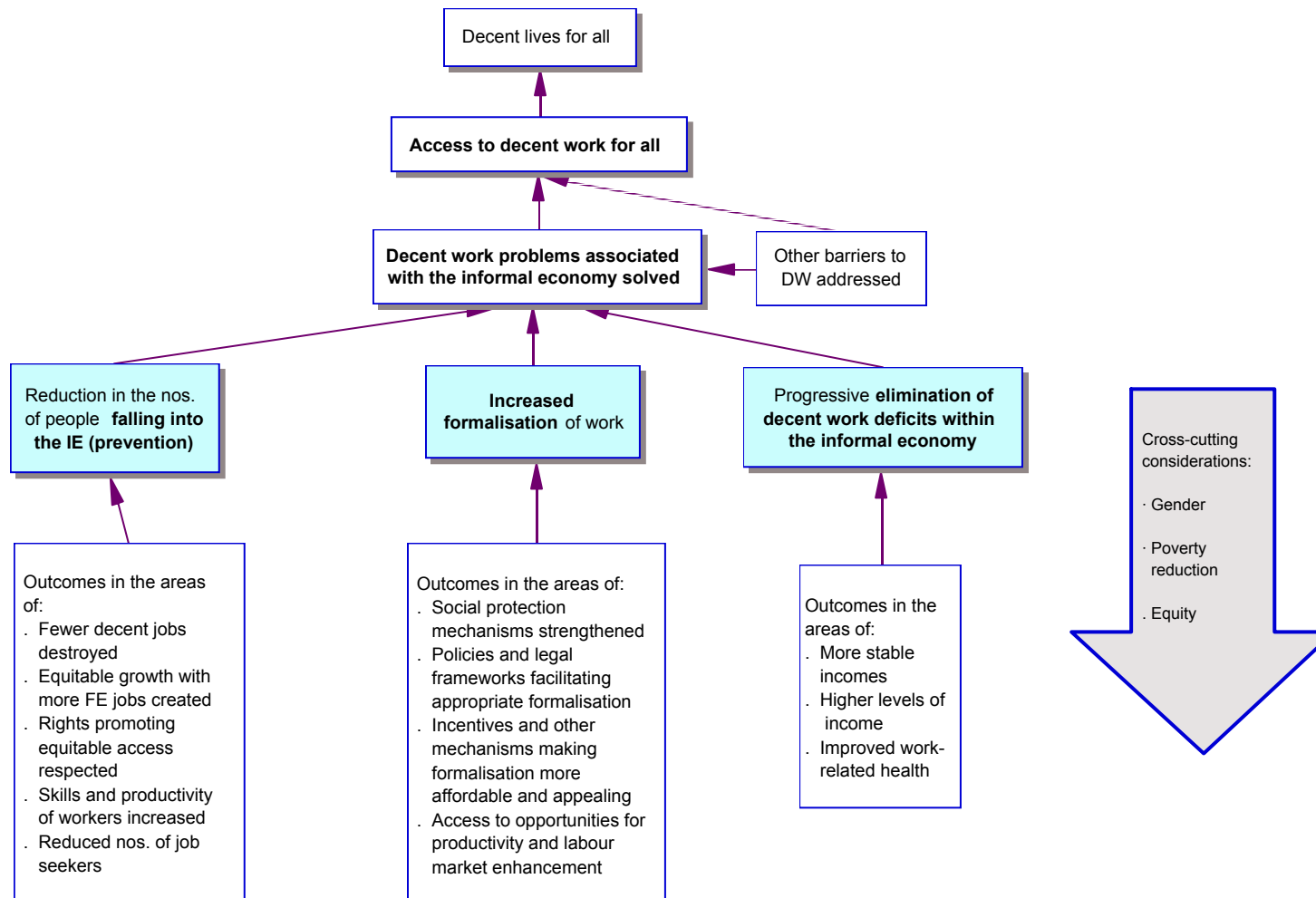
List of participants

	NAME	
1*	Ms. Josiane Capt	IFP-SKILLS
2	Ms. Barbara Collins	INTEGRATION
3	José Luis Daza	IFP-DIALOGUE
4	Rafael Diez de Medina	INTEGRATION
5	Ms. Ümit Efendioglu	INTEGRATION/IPG
6	Ms. Simel Esim	ILO Beirut
7	Ms. Ginette Forgues	ILO Bangkok
8*	Mr. Ralf Hussmanns	INTEGRATION/STAT
9	Ms. Joanna Jackson	INTEGRATION
10	Mr. Christian Jacquier	STEP
11	Ms. Heidi Johansen	INTEGRATION
12*	Mr. François Murangira	ACTRAV
13	Ms. Angela Mwaikambo	ILO Dar-es-Salaam
14	Ms. Flora Nyambo-Minja	ILO Dar-es-Salaam
15	Mr. Burt Perrin	Consultant
16*	Mr. Peter Poschen	INTEGRATION/NPG
17*	Mr. Kees van der Ree	IFP-SEED
18*	Mr. William Salter	TRAVAIL
19	Ms. Sara Silveira	CINTERFOR
20	Mr. Alagandram Sivananthiram	IFP-DIALOGUE
21	Ms. Anne Trebilcock	INTEGRATION
22	Ms. Mito Tsukamoto	CODEV
23	Mr. Mario Tueros	ILO Lima
24	Ms. Catherine Vaillancourt-Laflamme	INTEGRATION

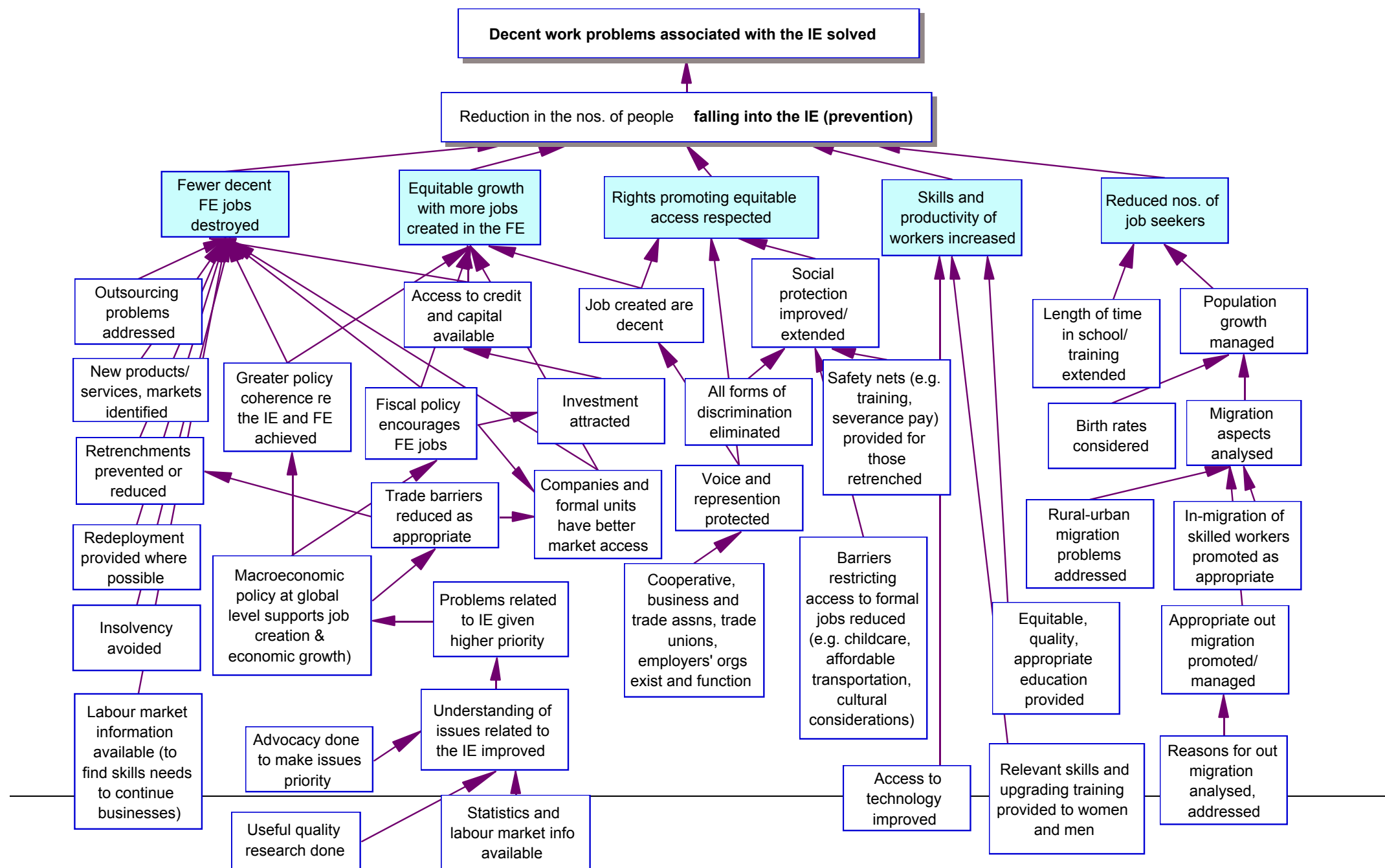
* will arrive in Turin on 31.08

Annex 3

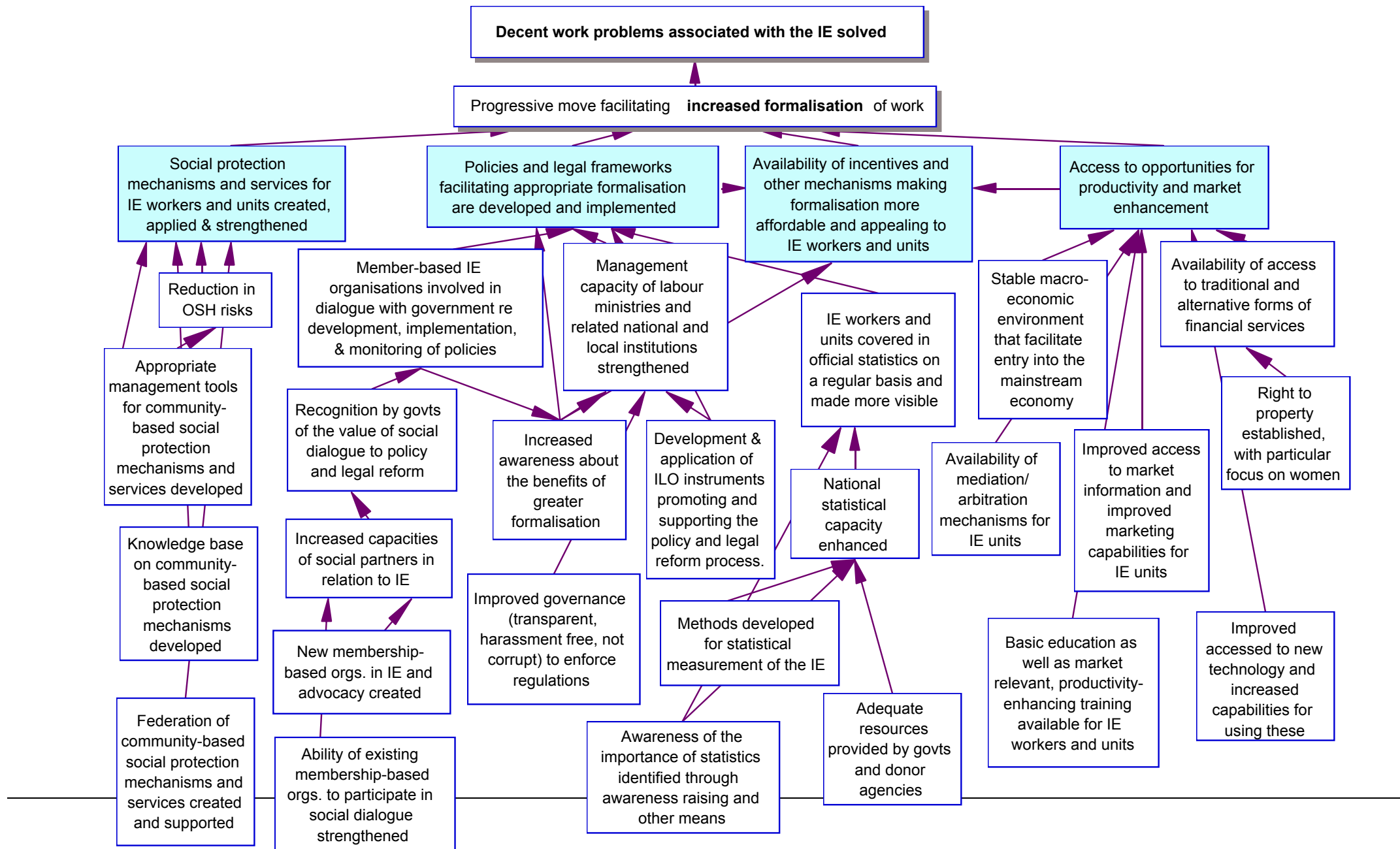
Overview Theory-of-Change Model for Addressing Problems Associated with the Informal Economy



Theory-of-Change Model for Reduction in the Numbers of People Falling into the Informal Economy



Theory-of-Change Model for Increased Formalisation of Work



Theory-of-Change Model for the Progressive Elimination of Decent Work Deficits within the Informal Economy

