

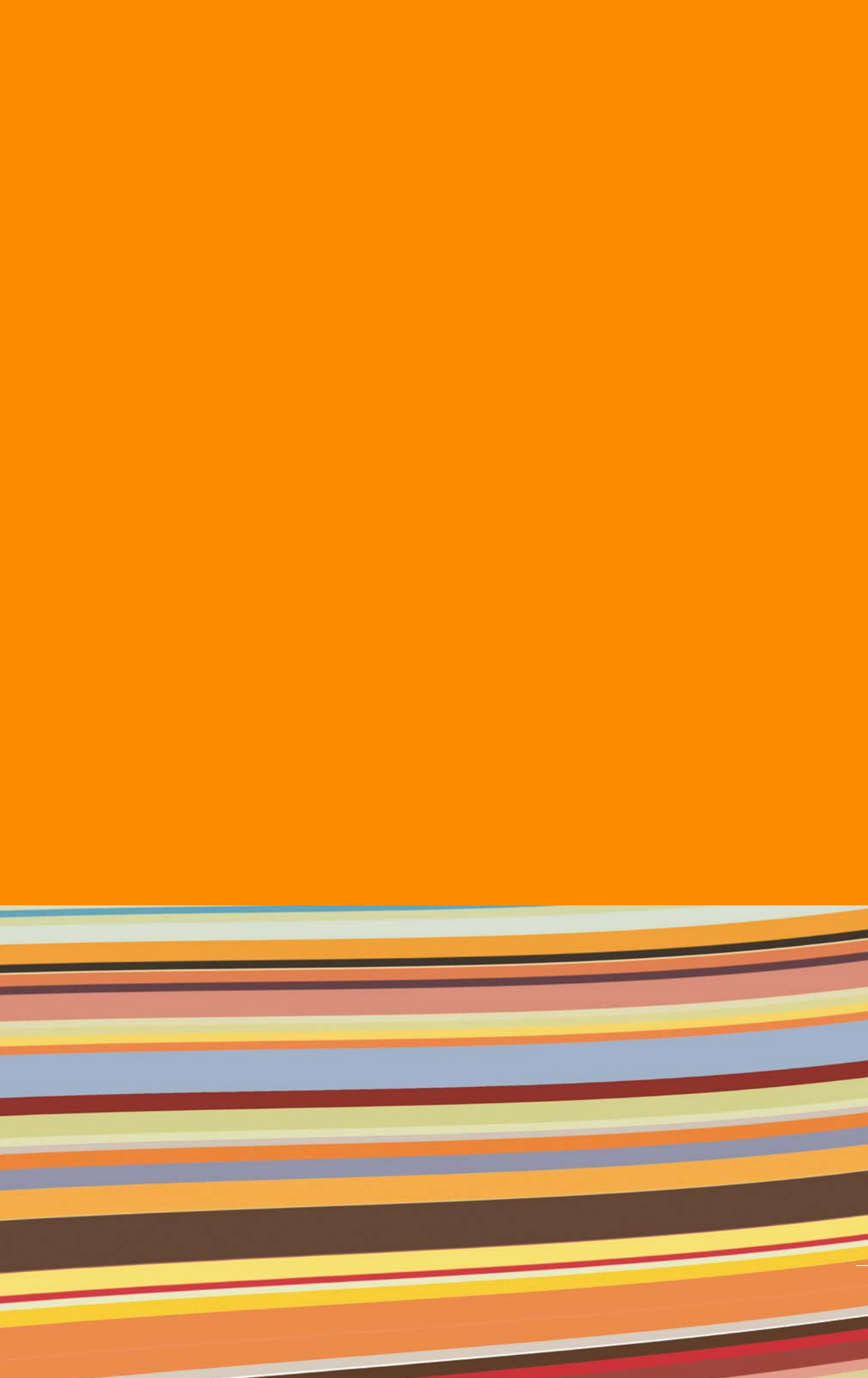


International
Labour
Organization

PUBLIC-PRIVATE PARTNERSHIPS FOR DECENT WORK:

*An alliance
for the future*





FOREWORD

Public-private partnerships (PPPs) have played an important role in promoting decent work around the world for more than a decade, mobilizing resources, knowledge and expertise to aid the work of the Office. Since their inception, the number of partnerships has increased steadily, most rapidly in the past four years. The ILO continues to promote the development of PPPs as an effective and collaborative way of leveraging its values, principles and standards in today's rapidly changing world of work. The tripartite nature of the ILO has been critically important in building such partnerships, particularly through its direct relationship with constituents in the private sector.

Partnerships have been forged with enterprises, multinationals, foundations, universities and research and knowledge centres, NGOs and other non-state actors, as well as with employers' and workers' organizations. Among the main advantages of partnering with the ILO is its role as the custodian of a sound and effective set of international labour standards, and its diverse and extensive expertise in all areas related to the world of work. There is growing awareness that the Decent Work Agenda is good for business and the social partners, and conducive to gains in productivity and competitiveness, respect for labour rights and access to new markets.

This process has received further impetus from the acknowledgement in the Addis Ababa Action Agenda of the central role of decent work and social protection in achieving the UN 2030 Agenda for Sustainable Development. This publication illustrates the amplitude of the ILO's partnerships, highlights their achievements and looks to the future. Shared principles, common objectives and mutual interest are the key ingredients of the success of partnerships. Let us work together.

Guy Ryder



Photo: ©ILO

Guy Ryder – ILO Director-General

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As the authoritative body of the UN system on the world of work, the International Labour Organization (ILO) promotes decent work for all women and men by sharing technical and policy knowledge with policy makers, setting internationally recognized labour standards and implementing development projects.



for the future





“Cooperation with the ILO will help us increase our knowledge, build up local networks and work together with the Government and other local stakeholders to bring about positive change.”

— Karl-Henrik Sundström, CEO, Stora Enso



Partnering with the ILO

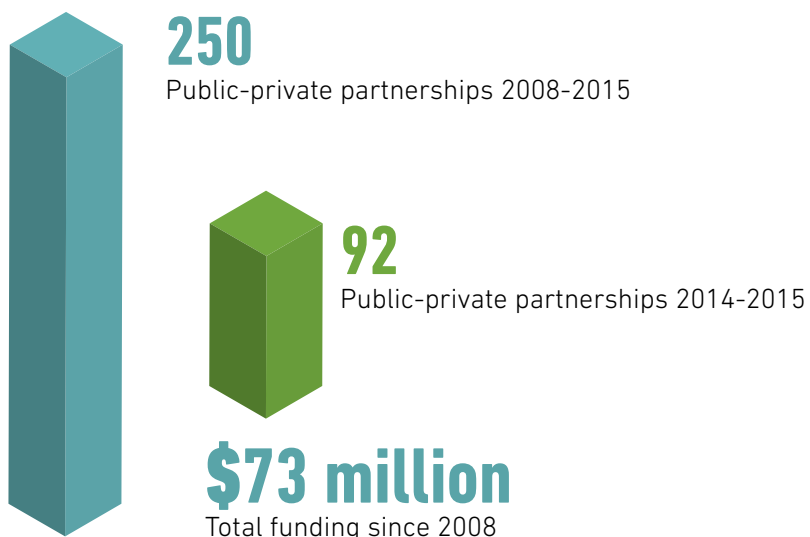
for decent work

The ILO advances the Decent Work Agenda with private sector actors, including companies and foundations, to help tackle the most important global labour market issues, support sustainable enterprises and entrepreneurs, enhance value in supply chains, promote labour rights and social protection, and resolve the major challenges in today's world of work.

Ensuring respect for labour standards and rights can be challenging. The ILO is working with numerous partners in this area. The Child Labour Platform, for instance, brings together companies and key stakeholders to facilitate peer-to-peer knowledge sharing, catalyse cooperative approaches, and develop practical tools. The Global Business and Disability Network unites multinational enterprises, employers' organizations, business networks and disabled persons' organizations in the conviction that people with disabilities have talents and skills that can enhance virtually any business. The Better Work programme works with international buyers and supplier factories to improve factory compliance with national labour laws and respect for fundamental rights in a bid to continuously improve their global supply chains.

“Building new partnerships, especially signing the collaboration agreement with the ILO as the Fund's Compliance Advisor, has helped AATIF to establish a credible framework for sustainable investments.”

— Michael Schneider, Manager, Africa Agriculture and Trade Investment Fund





Why partner with the ILO?

Today's challenges are systemic and cannot be addressed through isolated business action alone. They require engagement in broad, multi-stakeholder partnerships.

The ILO is the only UN agency where employers and workers share an equal voice with governments. Employers can ensure that ILO action addressing business is realistic and appropriate. Workers provide credibility for action on labour issues. Working together with governments, they can apply the principles and values of decent work that can help boost productivity, improve working conditions and rights at work

and help deliver top quality products within a decent work framework.

Working with the ILO provides an entry point to both public and private partners who can be key allies in helping to achieve sustainable development objectives. In addition to its unique tripartite role in promoting dialogue, the ILO provides knowledge and technical expertise across business sectors, state of the art training materials and policy advice on such issues as international labour standards, development of sustainable enterprises, and occupational safety and health.

Who we've partnered with (2008-2015):

56.4%



PPPs with private companies

16.8%



PPPs with foundations

13.2%



PPPs with public institutions

9.2%



PPPs with other non-state actors

4.4%



PPPs with social partners

“The ILO, with its unique tripartite composition, is the perfect partner for addressing issues such as wages and training and skills development in the textile industry.”

— Karl-Johan Persson, CEO, Hennes & Mauritz AB (H&M)

Eliminating child labour presents special challenges to the private sector. The ILO is working with enterprises and trade unions across many sectors, including agriculture, supporting the development of Child Labour Monitoring Systems, promoting equal access to quality education for children in vulnerable communities, and providing research and practical tools and training for company staff on the importance of child labour standards. Since 2000, the global number of children in child labour has fallen by one third.



Child labourers

Children in hazardous work

www.ilo.org/childlabour



How does the ILO help you deal with the major challenges in today's world of work?

Public-private partnerships can help you tackle the most important issues we face in the workplace today. Areas where partnerships are effective include:

- Promoting decent work
- Improving occupational safety and health
- Upholding rights at work and social dialogue
- Eliminating child labour and forced labour
- Creating economic opportunities for women and men
- Promoting youth employment
- Creating small and medium enterprises
- Promoting the right of people with disabilities to decent work
- Fighting HIV/AIDS
- Addressing climate issues and creating green jobs
- Enhancing sustainability
- Improving skills and access to social protection

“The issue of child labour is not one that any one organization alone can solve. As a result, ARISE was born: a unique programme where JTI is working with the ILO and Winrock International to help eliminate child labour in JTI's value chain, based on the belief that the greatest impact can be achieved by drawing on the expertise of specialist organizations in long-term partnerships.”

– Maarten Bevers, Vice President, JTI Global



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How can you partner with the ILO?

Partnerships with the ILO can involve many activities that boost productivity, competitiveness, working conditions and labour rights and sustainability. Some examples include:

- Exchanging knowledge and expertise in a wide range of business sectors
- Participating in advocacy and awareness-raising campaigns
- Organizing meetings and other events
- Collaborating on research projects
- Exchanging and training personnel
- Providing contributions in kind or financial backing for development projects



the future



Youth unemployment is a crisis of global magnitude. The ILO Youth Entrepreneurship Facility's (YEF) Youth-to-Youth Fund (Y2YF) has created more than 1,000 businesses and 2,500 jobs in East Africa (Kenya, Uganda and the United Republic of Tanzania).

In Latin America and the Caribbean, the ILO has worked with its partners to help design and implement national policies on youth employment, create scholarships, and help young people from poor socio-economic backgrounds get professional training.



36.7%

In 2014, 36.7% of those unemployed globally were young women and men



43.0%

Almost 43% of the global youth labour force is still either unemployed or working yet living in poverty

www.ilo.org/youth

“The MasterCard Foundation is proud to partner with the ILO to provide accurate and timely youth employment and education data to policy makers around the world as they seek to tackle the challenge of youth employment.”

– Deepali Khanna, Director of the Youth Learning Programme of the MasterCard Foundation

Want to know more?

The ILO seeks partners who share its core values and internationally recognized principles. In developing partnerships, guidance and policy advice will be offered by the ILO to help your company, foundation or organization realize and benefit from recognized decent work principles. For more information on how to partner with the ILO, contact your nearest country office or the Partnerships and Field Support Department.

CONTACT US!

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