

Unleashing the Potential of Youth through the Youth Learning Passport

SUMMARY

The Youth Learning Passport, launched in June 2020, offers a scalable and innovative solution. It provides a critical bridge to help disadvantaged youth—especially girls, refugees, and adolescents with disabilities who are most at risk of long-term unemployment—access digital learning and training. This is the first version of the global Learning Passport platform to launch in the Middle East and in Arabic. Founded through a partnership among UNICEF, the University of Cambridge, and Microsoft, the Youth Learning Passport in Jordan is free of charge and can be used both online and offline. By prioritizing digital skills development and empowering youth, the government is placing young people in front and center of Jordan's post-COVID-19 economic recovery.

CURRENT COURSES OFFERED

- The Learning Passport offers adolescents and youth a wide range of content, including courses on basic and advanced digital skills, coding and software development, life skills, social entrepreneurship, financial literacy, technical and vocational options, such as jewelry making and carpentry, as well as the English language. By prioritizing digital skills development and empowering youth, the government is placing young people in front and center of Jordan's post-COVID-19 economic recovery.

The screenshot shows the 'Course Library' section of the Learning Passport platform. At the top, there is a blue header with the Jordanian flag on the left, a search bar with the text 'Search for courses or lessons', and icons for email, notifications, and a user profile. Below the header, there are two tabs: 'My Courses' and 'Course Library', with 'Course Library' being the active tab. The main content area displays a grid of course filters and categories, each in a rounded rectangular button. The filters include 'All courses' (highlighted in blue), 'Aflatoun 10-14', 'Aflatoun 15-18', 'British Council - LearnEnglish Kids', and 'British Council TeachingEnglish - Primary'. The categories include 'British Council TeachingEnglish - Secondary', 'DEAL (Digital Entrepreneurial Adolescents Leadership) - قادة العالم الإقتراضي', 'Digital Opportunity Trust - DOT', 'Financial Literacy Chat Bot', 'Makani center 1', 'Microsoft Arabic Digital Literacy Course Resources', 'Padlet Links', 'PeakMENA Courses', 'Professional Development for Educators', 'Test', 'أساسيات حماية الطفل', 'افلاطون 14-10', 'برامج منظمة تركواز ماونتن - Turquoise Mountain', 'برنامج الإصحاح البيئي و التوعية الصحية', 'برنامج نشاطاتي', 'حقيبة اليافعين للتعبير والابتكار', 'دورات المدربين', 'دورة ريادة الأعمال', 'مشروع دعم وتأسيس المشاريع المنزلية', 'منهاج الابتكار الاجتماعي', and 'مهاراتي - دليل الشباب للحياة'.

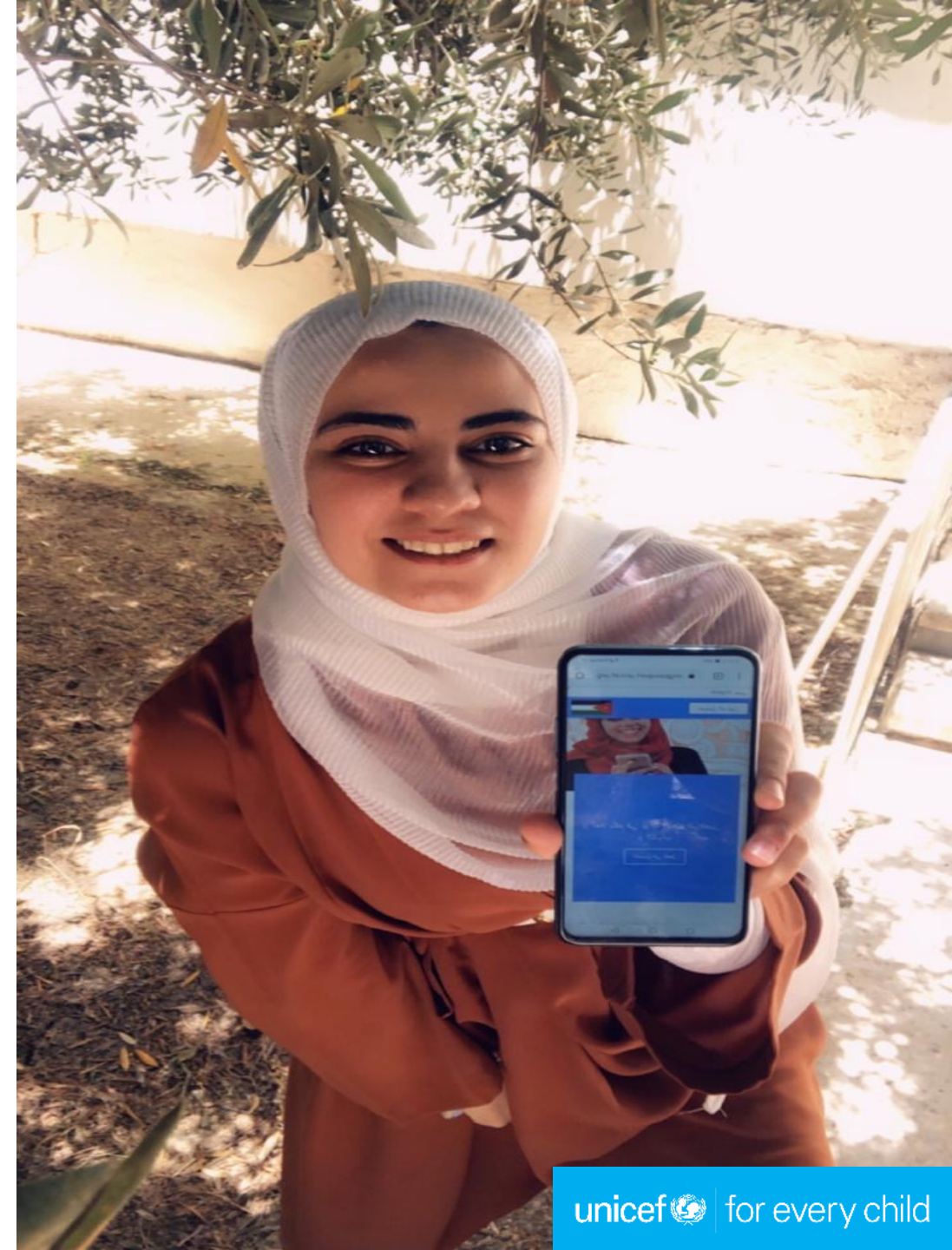
RESULTS AND LESSONS LEARNED

- **Reaching disadvantaged youth with digital and other skills** - While the Ministry of Education has established several digital platforms—including Darsak—in line with the formal curricula, the Youth Learning Passport aims to close education gaps by helping hard-to-reach youth access learning and training. It adds value by focusing specifically on content to develop digital and other skills needed to unlock future work, learning, and entrepreneurial opportunities.
- **Training for the effective use of digital tools** - As of February 2021, UNICEF has trained 3,000 Ministry of Education liaison officers via the Youth Learning Passport on distance learning and remote delivery of training. Additionally, UNICEF trained all of Jordan's Ministry of Youth (MOY) facilitators on UNICEF's 21st century skills programmes.



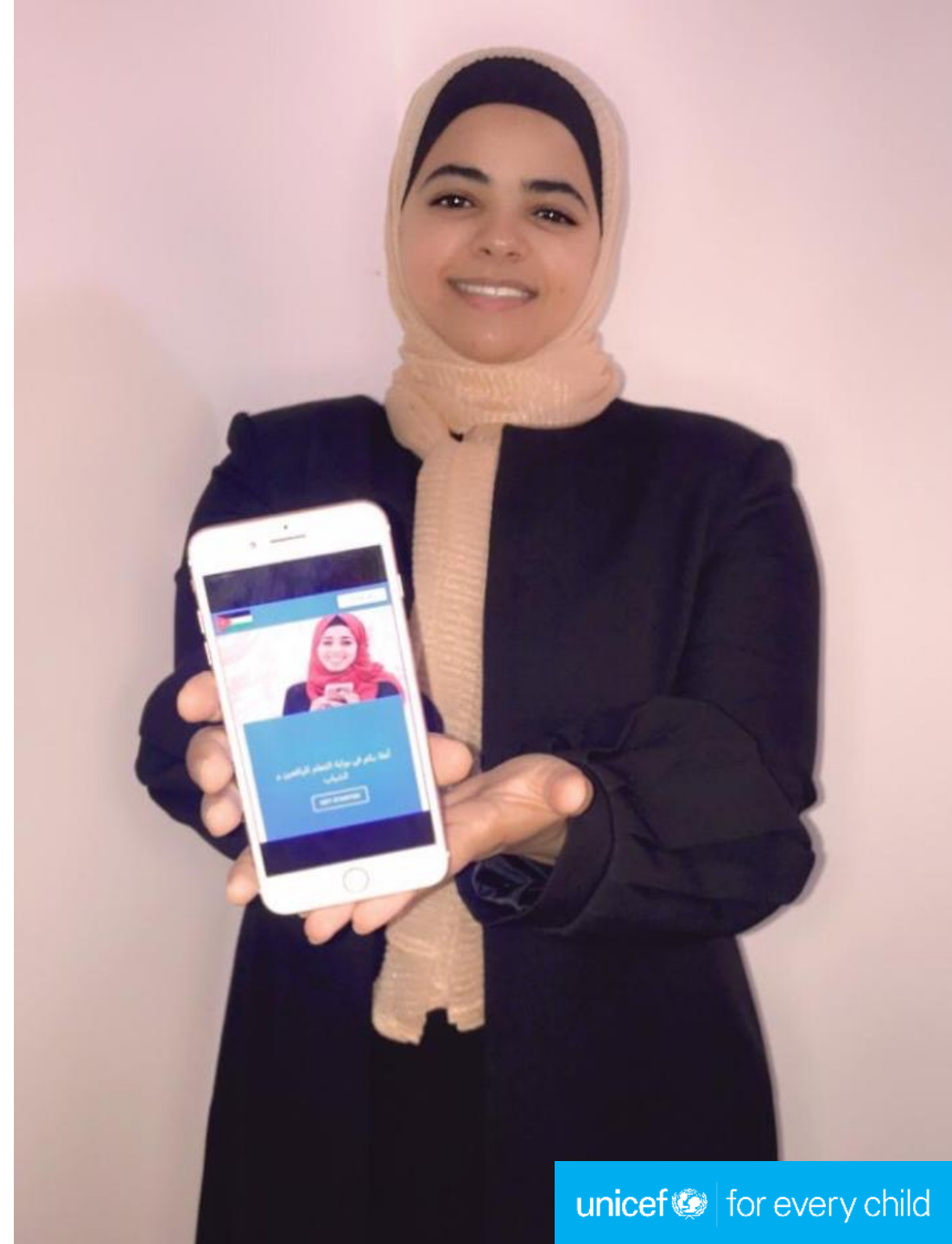
RESULTS AND LESSONS LEARNED

- **The power of partnership for accessibility and affordability** - UNICEF's forging of partnerships with private-sector technology and telecom companies, such as Microsoft and Zain, has been instrumental to bring digital learning to more Jordanian youth, including those most at risk of falling behind. Microsoft has brought technological solutions that enable offline access, including through a mobile app. Its offline mode also enables those with low internet bandwidth to access all the materials and download content. Telecom, Zain, has zero-rated access to the Youth Learning Passport website and mobile app so that youth have access without charge.



RESULTS AND LESSONS LEARNED

- **Simplicity to ensure sustainability** - The Youth Learning Passport is user-friendly, permits easy uploading, and tracks enrollment as well as participants' progress and test scores. The simplicity of the tool has translated into quick uptake and scale up: the MOY and the Ministry of Digital Economy and Entrepreneurship (MODEE) are both utilizing the platform to deliver different programmes and trainings to adolescents and youth, to train facilitators and to track learning. Additionally, through a developing partnership with the International Labour Organization (ILO) and Ministry of Labour (MOL), the Youth Learning Passport aims to be ramped up to reach even more adolescents and youth—particularly those who are transitioning from school to work, including those in technical and vocational training.



NEXT STEPS

2021 will see the Government and UNICEF Jordan scale up the Youth Learning Passport to expand student learning and teacher training opportunities.

- UNICEF is partnering with the ILO, MOY, MOL and MODEE to create and include more technical and vocational training, career counselling and guidance materials aligned with the newly established Sector Skills Council.
- Additionally, the Youth Learning Passport will be integrated in the new Mehnati platform, which is currently under development. Mehnati is laser focused on employment and brings together the Sector Skills Council, training service providers, and learners engaged in technical and vocational training.





Thank You!

Questions?